

importing and exporting. If you don't import you cannot export. There was a time on these prairies when the Red Men lived in their tepees, catching a little fish or a little venison and sharing it with their wives and children. They did the same thing day after day. That was their life. There was no foreign trade then. It was Canada for the Canadians then. (Loud laughter). And the home market for the home producer. (Renewed laughter).

Well, now am I to be told by a reasonable man looking at this practical side of the question, that if one of my grandchildren came round my knees, four years hence—when, please God, this war will be in process of being forgotten—and asks me for one of the German toys we used to have in the old days; will any reasonable man tell me that I must say to that child—no, you must get an extra feed of spaghetti because the Italians were our Allies? (Loud laughter). Economically indefensible, morally unsound and practically inapplicable!

#### Eliminate Vindictiveness

There was a significant word dropped the other day by one of our greatest statesmen on this subject. He spoke what we all feel and believe to be true when he said that the business of the moment was the war, but he went on to add that when we do come to talk of trading after the war we must eliminate all ideas of vindictiveness and we must look after the millions of people in our own country.

I want to leave these thoughts with you as a fitting summary to the arguments which I have tried briefly to bring before you—eliminate all thoughts of vindictiveness and look after the millions of your own country. And to my own thinking we can have no better model for after-the-war construction in Canada than that of looking after the best interests of Canada. Whether we want to do it or not, ladies and gentlemen, we shall have to do it, not in a narrow or selfish sense, but we shall have to face our obligations, which will be great. We shall have to pay the interest on our debt; we shall have to reconstruct our industries and we shall have to build again the walls of this Canada of ours. And I think Lloyd George's motto for Britain is also a fitting motto for Canada. It is the spirit of those words of Shakespeare, altho they are hackneyed words:—

"This above all—to thine own self be true;

"And it must follow as the night the day,

"Thou canst not then be false to any man."

If you look after the best interests of Canada you will look after the best interests of the Empire, and you will look after the best interests of the whole world. It is as sure as we sit here that these interests will need looking after. We are being committed to tremendous financial as well as human obligations in this war, and we will only be by developing to the utmost our wonderful resources in Canada that we can tackle these interests and by tackling them fearlessly build up again our own prosperity and take that place that we are worthy to take in the great Commonwealth of free nations to which we are all proud to belong—the British Empire. (Loud and prolonged applause).

#### LIGHT TRACTOR DEMONSTRATION

Realizing the important place which light tractors are taking on western farms at the present time, the Provincial Exhibition, Brandon, has decided to put on a light tractor plowing demonstration at the summer exhibition, July 18 to 29. The demonstration will be conducted wholly and solely as such, and will in no way be in the nature of a contest. No awards or medals of any kind whatever will be given. Only such rules are laid down as will reasonably insure everything working smoothly. The object of the exhibition board is to give the manufacturer a chance to demonstrate his machine in action and to allow farmers to have every opportunity to see these same machines in actual field work. The demonstration should be a valuable one from every standpoint.

# Production and Thrift

TO win the war with the decisiveness which will ensure lasting peace, the Empire will require to put forth its full collective power in men and in money. From this viewpoint it is our true policy to augment our financial strength by multiplying our productive exertions and by exercising rigid economy, which reduces to the minimum all expenditures upon luxuries and non-essentials. Only in this way shall we be able to make good the loss caused by the withdrawal of so many of our workers from industrial activities, repair the wastage of the war, and find the funds for its continuance. It cannot be too frequently or too earnestly impressed upon our people that the heaviest burdens of the conflict still lie before us, and that industry and thrift are, for those who remain at home, supreme patriotic duties upon whose faithful fulfilment our success, and consequently our national safety, may ultimately depend."—SIR THOMAS WHITE, Minister of Finance.

PRODUCE MORE, SAVE MORE.

MAKE LABOUR EFFICIENT.

SAVE MATERIALS FROM WASTE.

SPEND MONEY WISELY.

#### LET US PRODUCE AND SAVE—

The war is now turning on a contest of all forces and resources—men, munitions, food, money. The call to all is to produce more and more. It may be necessary to work harder. The place of those who enlist must be taken by those at home, men and women, old and young. The more we produce the more we can save. Produce more on the farms and in the gardens. Save more and help to win the war.

#### LET US NOT WASTE OUR LABOUR—

In this war-time all labour should be directly productive or should be assisting in production. Make it as efficient as possible. If your labour is on something that can be postponed, put it off till after the war and make your labour tell now. Making war is the first business of all Canadians. Efficiency in labour is as important as efficiency in fighting.

#### LET US NOT WASTE MATERIALS—

Begin at home. The larger portion of salaries and wages is spent on the home—food, fuel, light, clothing. Are any of these things being wasted? \$20.00 a year saved from waste in every home in Canada will more than pay the interest on a war debt of \$500,000,000.

#### LET US SPEND OUR MONEY WISELY—

Are you spending your money to the best advantage? What do you think of extravagance in war time? Tens of thousands of Canadians are daily risking their lives for us at home. Is it not our duty to be careful and economical? Canadian dollars are an important part of the war equipment. Make them tell. Have a War Savings Account. Buy a War Bond.

THE GOVERNMENT OF CANADA

THE DEPARTMENT OF AGRICULTURE

THE DEPARTMENT OF FINANCE

## "NATIONAL" Separator Owners NOTICE!

AS SUCCESSORS of the Raymond Manufacturing Company, Limited, of Guelph, Ont., it is absolutely necessary for us to revise the list of names and addresses of all owners of "National" Separators. This will enable us to give prompt service and attention in supplying parts for the "National" Separator—a machine that in the last twenty years has given remarkable satisfaction. We are anxious that the change of ownership should ensure full protection of the interest of every Owner of a "NATIONAL" SEPARATOR.

It is in your own interests, then, that we ask you to mail the coupon, properly filled out, TODAY. We will gladly send you the new book on "Superior" Separator facts, showing the improvements we have made in the new machine we now offer under the name of

### "Superior" Separators

The ball-and-socket spindle, ensuring an absolutely self-balancing bowl, is but one of the new and exclusive features which place the "SUPERIOR" in the very front rank of cream separators. Even if you are not a "National" owner, mail the coupon to-day for the booklet.

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TORONTO

Successors to the Raymond Manufacturing Company  
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Please send me catalogue of "Superior" Separators.

NAME ..... ADDRESS .....