

EATON'S SEMI-ANNUAL SALE



The Finest Values we have ever offered To our Mail Order Customers

Have you received our Semi-Annual Sale Catalogue? If you have not, write for it at once. You should make it a point to lost no time, because the sooner you choose and send in your order the more certain you will be of getting what you require.

Never in the history of this store have we offered more generous values to our Mail Order Customers. Our catalogue is full of money-saving opportunities from cover to cover. Every page is one of economy. Every article emphasizes more and more strongly the splendid quality of our sale offerings. During sale time our prices have but a small margin of profit added to the cost of production; sufficient only to cover the expense of handling. Our Semi-Annual Sale is to our Mail Order Customers what Friday Bargain Day is to our Winnipeg patrons. Every article in our sale catalogue is covered by our guarantee just the same as in our ordinary catalogue. If you are not satisfied we will return your money and pay freight both ways.

It is Important That You Order Early

Although we made provision for a big demand during this sale, we believe that many lines will be sold out long before the end, because the demand is likely to be much heavier than we anticipated. We want our customers to send in their orders early. If they do this they will be sure of a share in the money-saving opportunities afforded. Besides the early comers have always the advantages of first choice, and furthermore we cannot replenish any line that has run out. The latter reason is one which we desire to strongly impress upon every customer.

These Wonderful Values From Our Catalogue

Boy's
Norfolk
Suit
2.50

Give
Age of
Boy



Here is a really splendid bargain. You will have to hurry up to get one as we have only 200 altogether. Very beautiful satin damask tablecloths and napkins. All pure Irish linen in choice designs, with snow-white bleach. Sizes: Cloths, 72x90 ins., napkins, 21x21 ins.

11R10. DAMASK SET
Sale Price 3.85

Here is a splendid offering in a boy's two-piece Norfolk suit. Made of fine domestic tweed in dark grey or brown mixture. This is just the suit for a schoolboy and it would be difficult to find one more suitable for hard wear and abuse. Coat is single breasted with belt and has box pleats front and back. Sizes for 6, 7 and 8 year boys button close up to the neck, 9 and 10 years have open lapels. The pants are knee length and plain at the bottoms. The linings used are all good quality and will add considerably to the wear of the suit.

49R432. Sizes to fit boys 6 to 10 years.—Sale Price ... 2.50

If you really want a good idea of what our sale bargains are like, just consider this. For fifty cents you get enough Aviation wool to make one of the popular caps you see in the illustration. Yet it is only one of the many fine offerings in our Sale Catalogue. This wool comes in white, black, navy, red, brown, green and grey. Don't miss the opportunity to buy some. Send for it early before it is sold out.

36R10. AVIATION WOOL—Six skeins. Sale Price50



T. EATON CO. LIMITED
WINNIPEG CANADA