Please Post Conspicuously

DEPARTMENT OF COMMERCE

U. S. BUREAU OF FISHERIERS
WASHINGTON

WHY YOU SHOULD EAT OYSTERS

The Oyster Production of the United States is the Greatest in the World.

It can be <u>Made Much Greater</u> because vast areas of unproductive bottom can be made productive by Oyster Culture.

The <u>Purity</u> of oysters placed on the market is now <u>More Assured by United States and State Inspection</u> and the co-operation of the large producers.

Don't be afraid of *Green Gilled Oysters*. The gray-green color, which is of vegetable origin and derived from their food, forms a deep fringe within the open edge of the oyster. Such oysters are *Often the Best* and in France are prized above all others.

Therefore Eat Oysters

It is <u>A Duty</u> to utilize this vast food resource as far as possible and save other foods of which there is a dearth.

It is also A Pleasure to use the oyster which in other countries than ours is a luxury rather than a common food.

It is not one of the cheap foods when measured by the cost of its useful constituents, but is valuable as <u>an Appetizing Variant of the Diet</u>. A reasonable variety of food is necessary to the health of a civilized people.

The oyster is Without Waste, Digestible, Wholesome, and Delicious, and it may be Prepared in Many Wavs. If you wish to know how, Write for a Cook Book, to

CONNECTICUT OYSTER CO., LIMITED

Canada's Oyster House

50 Jarvis Street

Toronto, Canada