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Everybody knowsit everybody wants it

You don't have to create the demand when you sell Coca-Cola.

Your customers know how delicious and refreshing Coca-Cola is.

Aggressive consumer publicity has made the name and the quality of Coco-Cola known in every community.

Be sure you have it when she calls. Be ready to secure your share of the Coca-Cola demand—which is ever-increasing—and the Coca-Cola profits which are ready to your hand. Sell it by the case. Begin right now.

The Coca Cola Company

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Circulation of Canadian Grocer has been audited by the Audit Bureau of Circulations, Copy of report will be sent on request to anyone interested.