



A Straight Talk from the Manager

"Had it not been for the Canadian Grocer we could not have received quotations in time to tender for the military camp supplies," writes an Eastern subscriber.

At the London convention a subscriber advised our Mr. Huston that he had saved the price of several years' subscription by taking a tip from our market pages that eggs were due for a drop. He got rid of his stock at once and next week eggs were down five cents.

In our issue of April 30th we predicted an advance in packet teas. Our May 7th issue announced an advance of 5 cents a pound by one of the leading packers. This issue announces the same advance by another leading packer. Did you profit by our advance information?

These are days when every retailer must watch the markets. It is our business to give you advance information. You will find it profitable to follow our pages with the closest care.

Don't forget that the advertising pages are not the least interesting or profitable for you to watch. Every week there are offerings that will save you money, or point the way to developing trade along new lines.

For "buying information" or "selling pointers" read Canadian Grocer and pass it on to your clerks. It will help you and it will help them.

THE MANAGER.