LIFE INSURANCE COMPANIES.

LIFE INSURANCE COMPANIES.

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POLICIES ISSUED ON ALL APPROVED PLANS

## Pamphlet B62

the most recent publication of The Great-West Life Assurance Company-includes a great deal of information interesting to both intending applicants for Insurance and prospective canvassers.

The principal Policies are described-rates at all ages are quoted-examples of the dividends being paid to Policyholders are included some account is given of the Company's remarkable progress-and many opinions of Policyholders are recorded concerning their Policie's and Profit Returns.

The pamphlet, in short, will interest those wishing to make leisurely enquiry into the advantages offering in the Policies of

## The Great-West Life Assurance Co.

HEAD OFFICE

## THE HOME LIFE

Association of Canada Head Office

Rome Life Building, TORONTO

Capital and Assets, \$1.400.000

Reliable Agents wanted unrepresented districts.

Correspondence Solicited

HON. J. R. STRATTON, President J K. McCUTCHEON,
Managing Director

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#### SINCE IT BEGAN BUSINESS

In 1870 the

### MUTUAL LIFE OF CANADA

Has Paid For :-Matured Endowments Surplus - - - -- 1,392,738

Total Cash Payments -And It Still Holds :

Reserves Invested for Security of Policyholders Surplus over all Liabilities \$12,065,146 2,269,692 Total Paid to and held for

- \$24,138,148 Policyholders

Head Office - - Waterloo, Ont.

#### The Monthly-Cheque-Contract ISSUED BY THE CROWN LIFE INSURANCE CO.

Guarantees the Beneficiary a fixed Income, payable monthly, for Twenty Years—or longer, if desired.

The Insurance cannot be squandered, lost, or unwisely invested. Costs less than ordinary life insurance.

Loan, Cash Surrender, Paid-up, Automatic Non-forfeitures, Extended Insurance and other modern life insurance privileges quaranteed in policy.

guaranteed in policy.

Most liberal Life Insurance Policy available to Canadian insurers. No estimates—Everything guaranteed.

Agency openings, with salary and commission contracts, for successful life insurance writers.

WILLIAM WALLACE,

Head Office—Toronto, Canada.

General Manager.

## The Federal Life Assurance Company

HAMILTON, CANADA. HEAD OFFICE:

Capital and Assets - - - \$4,512,949.53 Total Assurances in force - - - - 21,019,322.31 Paid to Policyholders in 1909. - - 347.274.43

He

Most Desirable Policy Contracts

DAVID DEXTER, President and Managing Director.

## The Excelsior Life Insurance Company Sel Victoria St.

Insurance in force \$14,000,000.00. Assets over \$2,000,000.00.

Business for 1910 will be the most satisfactory in the Company's career of uninterrupted success. A Company foremost in features particularly attractive to Insurers and Agents.

No better Company to insure in. No better Company to represent.

A number of important appointments on Agency staff available; liberal tracts will be given suitable gentlemen. Apply to Head Office.

Local Agents wanted everywhere.

E. MARSHALL, General Manager. D. FASKEN, President.

## CANADA

At 31st December 1909

SURPLUS over all liabilities, and Capital
Hm 3½ and 3 per cent. Standard
SURPLUS GOVERNMENT STANDARD
INCOME 1909
ASSIDANCE 190 Hm 34 and 3 per cent. Standard . 3,308,534.53
SURPLUS GOVERNMENT STANDARD 4,940,556.77
7,778,132.05
ASSURANCES IN FORCE . 129,913,669.52

Write to Head Office, Montreal, for Leaflet entitled "Prosperous and Progressive."

SUN LIFE POLICIES ARE EASY TO SELL

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# THE

Western Ontario

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Waterloo, Ont.

Superintendent of Agencies.