

Premium Announcement

EXACT SIZE OF KNIFE.



An All Farmer's Knife

DIRECT FROM SHEFFIELD, ENGLAND.

Finest Steel Blades. Strong and Durable.
Beautiful Nickel Handle.

Specially selected and ordered by the
Manager of the ADVOCATE when in Eng-
land last summer.

CANNOT BE DUPLICATED.

Every farmer and farmer's son should
have one of these knives.

IT WILL
MAKE AN
EXCELLENT
CHRISTMAS
GIFT.

HOW TO SECURE IT!

SEND

New
Subscribers

2

New
Subscribers

TO THE

FARMER'S ADVOCATE

And we will send you the knife, postpaid.

START OUT FOR THE NAMES TO-DAY.

See This

FIRST
COME,
FIRST
SERVED.

SPECIAL BOOK OFFER.

A LIMITED NUMBER.

1. Thrilling Tales of the Frozen North. Capt. Wharton. 718 pages.
2. Daring Deeds in the Tropics. Jas. A. Bradbury, F.R.S. 526 pages.
3. Bible Chats with Children. Rev. P. C. Headley. 572 pages.
4. Lives and Labors of Eminent Divines. Chas. H. Parkhurst, D.L. Moody, Ira D. Sankey, P. P. Bliss and Eben Fourtee. 360 pages.
5. Reference Family Bible (cloth binding); size, closed, 7 x 10 inches. 1,140 pages.
6. Reference Family Bible (flexible morocco cover, red under gold; size, closed, 10 x 7 inches.

Nos. 1, 2, 3 and 4 profusely il-
lustrated. Any one will be given
for sending

**1 NEW YEARLY
SUBSCRIBER**

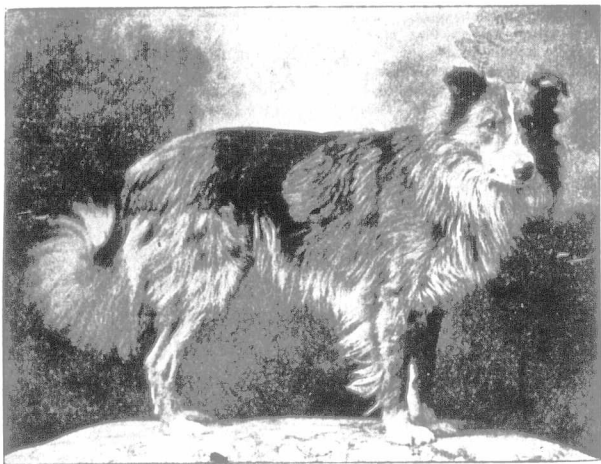
TO THE

FARMER'S ADVOCATE.

Either No. 5 or No. 6 for **TWO
NEW YEARLY SUBSCRIBERS**
to the "Farmer's Advocate."

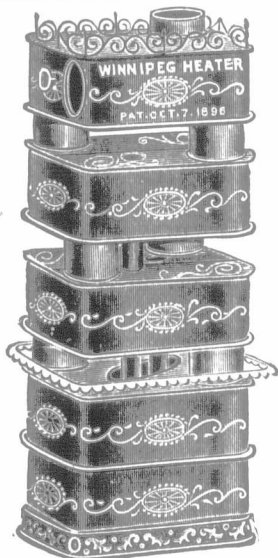
How to Get
a

FIRST-CLASS COLLIE.



Twelve New Subscribers.

TO ANY SUBSCRIB-
ER sending us the
names of 12 NEW
yearly paid-up Subscrib-
ers we offer a young
COLLIE, six weeks old
or over, eligible for reg-
istration, and bred by
Mr. R. McEwen, Byron,
Ont., whose stock has
been so successful in
the leading shows in
Canada and the United
States.



Winnipeg Heater.

We have made most favorable terms with the Winnipeg Heater Co. whereby we can give one of these celebrated heaters to anyone sending us ten new subscribers to the FARMER'S ADVOCATE, accompanied by \$10.00.

IT SAVES FUEL AND LABOR. IT STOPS COLD DRAFTS. IT DOES NOT MAKE DUST OR DIRT. IT DOES NOT OBSTRUCT THE DRAFT. IT TAKES THE COLD AIR FROM THE FLOOR. IT PRODUCES COMPLETE COMBUSTION. ATTACHABLE TO ALL KINDS OF STOVES, GRATES, FURNACES AND GAS BURNERS. DETACHABLE AND EASY TO CLEAN. OCCUPIES LITTLE SPACE, AND HAS A TIDY APPEARANCE.

The heater can be put in an adjoining room, on the same level as the cooking range, baseburner or fireplace, and heats with perfect success. Hot air passes from the top to the bottom, and returns up into the pipe above, thus heating the room to the very floor, which is not done by any other heater. Price in the ordinary way is \$10.00, but we offer it for sending us 10 new yearly subscribers.

Heaters are sent by express from the factory, Preston, Ont.

**BEGIN TO CANVASS
AT ONCE**

FOR NEW SUBSCRIBERS. The Christmas number for 1901 will be sent FREE to all who now subscribe for 1902.
Subscription Price, \$1.00 per Annum.

THE BIG FOUR

THE GREAT PREMIUM PICTURE
OFFER, FOR OBTAINING NEW
SUBSCRIBERS TO THE "FARM-
ER'S ADVOCATE" AT \$1 A YEAR.

- "CANADA'S IDEAL" Admitted by judges, breeders and artists to be the most magnificent engraving of high-class modern Shorthorns ever issued in any country. 24 x 36 inches. Twelve animals.
- "CANADA'S PRIDE" Nine celebrated draft horses.
- "CANADA'S GLORY" Eleven celebrated light horses.
- "CANADA'S COLUMBIAN VICTORS" Thirteen celebrated Ayrshire cattle.

Bagster's NEW Comprehensive Teacher's Bible,

Containing the Old and New Testaments, according to the authorized version, together with new and revised helps to Bible study—a new Concordance and an indexed Bible Atlas, with SIXTEEN FULL-PAGE ILLUSTRATIONS, PRINTED IN GOLD AND COLOR.

HOW TO OBTAIN IT—

Would retail at from \$3 to \$4. We will send (carefully packed, post pre-paid) this Bible to anyone sending us the names of TWO NEW SUBSCRIBERS to the FARMER'S ADVOCATE at \$1.00 each.

Handsome
Curb-link
Silver
Bracelet
with Padlock
and Key.

For 2 new subscrib-
ers. For each ad-
ditional new sub-
scriber, two Sterl-
ing Silver Friend-
ship Hearts.



Our Self-Binder

HANDY, DURABLE and ATTRACTIVE. Made to contain the 24 issues of the year. We will forward this Binder, postpaid, to anyone sending us the names of TWO NEW SUBSCRIBERS and \$2.00.

Write for a sample copy of the Farmer's Advocate, and begin to work for these premiums. Cash must accompany new names.

THE WM. WELD CO., LTD., LONDON, CANADA.