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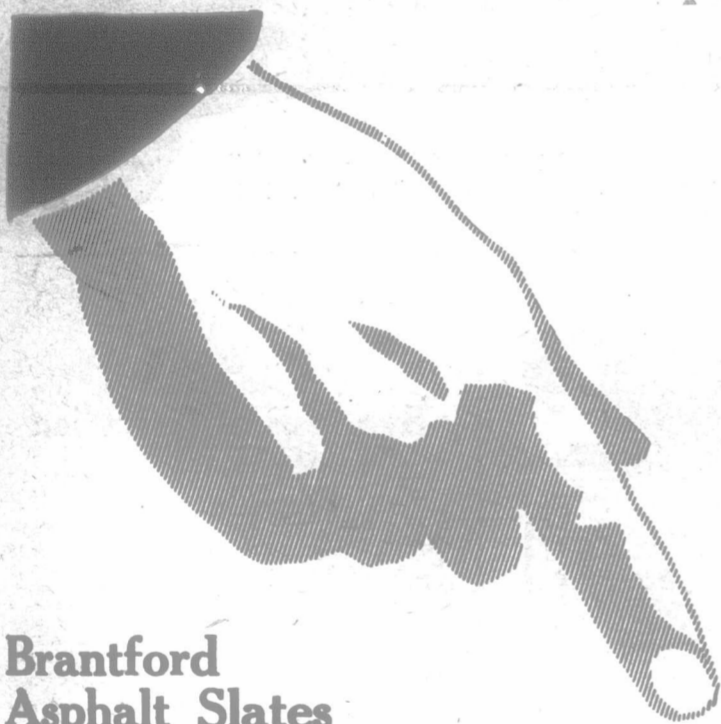
AGRICULTURE, STOCK, DAIRY, POULTRY, HORTICULTURE, VETERINARY, HOME CIRCLE

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Vol. L.

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No. 1197



Brantford Asphalt Slates

are the twentieth century house-roofing material. Uniform in thickness, pliable, fit any corner, curve or angle, can be laid quicker and cheaper than wooden shingles, natural slate or tiles. First cost is only cost—they are practically indestructible; proof against fire, water, heat, cold, lightning.

Brantford Asphalt Slates will not warp, crack, become weather-beaten or ugly. Made in three permanent fadeless, colors, finished with a coating of crushed rock. For a warmer house, a more attractive house, a safer house—roof with these everlasting slates.

Ask for free booklet to-day.

"There they are, the enemies of roofing!"

A roof that will last must be first-class in more ways than one. The numerous and varied enemies of roofing made it necessary to produce Brantford—the roofing of all 'round excellence; proof against wet, frost, heat, fire, lightning.

Because we made Brantford Roofing to withstand every roof trial, and the years have proven it does so, you need pay only a reasonable price for better roofing than was ever produced before.

Brantford Roofing

MADE IN CANADA

is used on huge manufacturing plants, with the approval of the best architects, by firms who must have the highest grade that money can buy. Why shouldn't it be the best possible covering for that building of yours? Remember, that the labor cost of laying a poor roof is the same as for putting on a real permanent covering.

Brantford Roofing costs no more, yet has resistant qualities never reached by ordinary roofs. It is superior to metal roofing, which is liable to rust both sides and under which drifting rains and snow will find a way. No roof-tinkering needed year by year once you use Brantford. There is no metal in it, no paper in it, no weather can affect it.

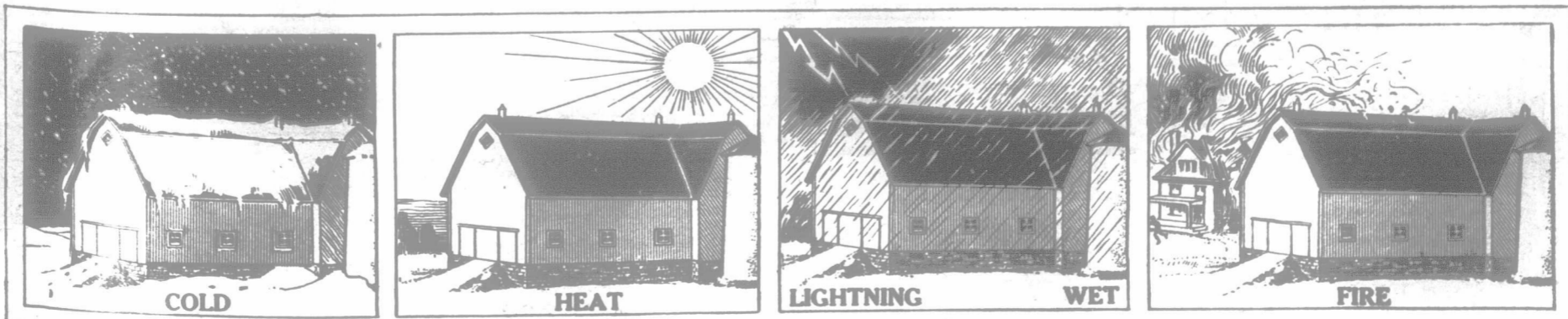
The base of Brantford Roofing is long-fibred pure wool, saturated and super-saturated with pure Asphalt. Fire insurance companies quote low rates on Brantford-roofed buildings. They know!

Write for Free Roofing Book

Now, don't you want to use Brantford Roofing and no other? We'll send a big, practical book on roofing free. It contains truths you should know. Mail a postal for your copy to-day.

Brantford Roofing Company, Limited, Brantford, Canada

The only roll roofing plant in Canada controlled entirely by Canadian Capital



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