

The Makers' Corner

Butter and Cheese Makers are invited to send contributions to this department, to ask questions on matters relating to cheese making, and to suggest subjects for discussion.

Dairy Exhibits in the West

THE splendid strides being made by the dairy industry in Western Canada are reflected year by year in the increased exhibits of dairy products at the leading exhibitions of the prairie provinces, and in the interest taken in these exhibits. While the exhibits are not as large as those usually shown at the Canadian National Exhibition, they compare favorably in size with those shown at London and Ottawa, and in the quality of the better exhibits surpass the exhibits made at the eastern exhibitions. An editor of Farm and Dairy, who attended the exhibitions held lately at Edmonton, Alberta and Brandon, Man., was most favorably impressed by the excellency of the exhibits made at both exhibitions.

The Edmonton Exhibit.

The exhibit at Edmonton was in charge of Mr. W. J. Carlaw, of Edmonton, who for five years was connected with the Edmonton City Dairy, and who now is acting as a buyer for the Henningsen Produce Co., Limited, of Vancouver. Mr. Carlaw is a relative of the well-known Carlaw family of Northumberland County, where he received his early training in dairying. There were 23 exhibitors in the butter classes and nine exhibitors of cheese. The exhibit was nearly 100 per cent larger than last year. A well-known Ontario butter-maker made one entry but did not get a prize. The judges were Mr. Frank Singleton, of the Dominion Dairy Division, Ottawa, and Mr. Pearson, butter grader at Edmonton for the Provincial Department of Agriculture. The judges reported that there was a marked improvement in the quality of the exhibits, principally in their flavor and texture, as well as in the uniformity of the whole exhibit.

"I attribute the improvement," said Mr. Carlaw, "to the work of the butter graders and of the Provincial Dairy Division. A large proportion of the butter manufactured in Alberta is sold on the Pacific Coast, where it enters into competition with the New Zealand butter. The New Zealand butter has a very fine texture. This has made it necessary for us to improve the quality of our butter if we were to hold our own in that market. This we are doing, with the result that our butter now has a high standing on the Coast."

Because of the spread of creameries and the good prices they are paying for cream, not so much dairy butter is being made in Alberta as formerly. It is probably due to this reason that the exhibits of dairy butter at Edmonton this year were smaller than usual.

The rapidity with which the manufacture of cheese is increasing in Alberta is shown by the fact that whereas the total manufacture in 1914 was 70,591 lbs. it had increased by 1916 to 680,000 lbs. During the same interval the manufacture of creamery butter increased from 5,450,000 lbs. to 8,521,794 lbs.

The Brandon Exhibition.

The excellence of the exhibit of dairy products at the Brandon, Man., Exhibition may be judged from the fact that Assistant Dominion Dairy Commissioner George H. Barr, of Ottawa, who acted as judge, said that



THE PATHEPHONE

Five of these large cabinet phonographs, each with twelve records, is won as first prize in District Contests. Value, \$120.00. Size 20 in. x 28 in. x 44 in.

Prizes Worth Trying Hard For

1st Local Prize.—"Girls' Own Annual," a great big beautifully bound, illustrated book with 800 pages of stories and articles about people, art, animals, gardens, sewing, crocheting—everything that particularly interests young girls, older girls and their mothers. This is a wonderful prize that you can treasure for years.

2nd Local Prize.—"Stories of Famous Men and Women," heavily cloth bound with gold titles, many beautiful pictures in color, entrancing life stories of Florence Nightingale, Grace Haring, Florence Macdonald, Jenny Lind, the late Queen Victoria, and others.

3rd Local Prize.—"Britain Overseas," a big hand-somely bound book with many colored pictures, interesting stories and descriptions of the countries and the peoples of Britain's world-wide Empire.

4th Local Prize.—"The Queen's Gift Book," a book of stories, pictures and special articles by Britain's best writers; the proceeds from the sale of this book are for the benefit of disabled soldiers in England.

Note.—Unless the entries number six or more only the first and second prizes will be awarded. Unless the entire number ten or more no fourth prize will be awarded.

Every girl may compete at the rural school fair in her district, whether or not she attends school, providing that her 12th birthday occurs before November 1st, 1917, or her 19th birthday does not occur before Nov. 1, 1917. 7 x 4 inch loaf of bread must be submitted baked in pan about one inch deep and divided into twelve even slices, so that they may be separated at the fair. The loaf must be baked with Cream of the West Flour. One-half will be judged at the fair. The other half of the prize loaf will be sent to Ontario Agricultural College, Guelph, to compete in the District Contests. The judging will be done by Miss M. A. Purdy, of the Department of Breadmaking and Flour Testing. The local contest at the fair will be conducted under the same rules as all the other regular contests at your fairs.

The standard by which bread will be judged will be as follows:

1. Appearance of Loaf 15 marks
 - (a) Color 5 marks
 - (b) Texture of crust 5 marks
 - (c) Shape of loaf 5 marks
2. Texture of Crumb 40 marks
 - (a) Firmness 15 marks
 - (b) Silkiness 20 marks
 - (c) Color 5 marks
3. Flavor of Bread 45 marks
 - (a) Taste 25 marks
 - (b) Odor 20 marks

Important.—Each loaf must be accompanied by the part of the flour bag containing the face of the Old Miller, and an entry form must be signed by the girl and parents or guardian stating date of birth, P.O. address, and giving full name of dealer from whom Cream of the West Flour was purchased. The form will state that the girl actually baked the loaf entered in the competition. The forms will be provided at the time of the fair. The decision of the judges is final. Not more than one entry may be made by each girl and not more than one local prize will be awarded to the same family.

Which District is Yours?—This list shows you which contest you compete against if you become a competitor for the District prizes:

Enter the Bread Making Contests

at Rural School Fairs in Ontario

The Campbell Flour Mills Company's great offer of the big One-Hundred-and-Fifty-Dollar Pathe phonographs (Five of them!) and other valuable prizes, for the best loaves of bread baked with Cream of the West flour, is stirring up tremendous interest all over Ontario. Many girls are already busy as bees practising with Cream of the West flour. Last year many girls declared, "Oh, if I had only practised, I'm sure I could have won!" Don't wait another day. Decide right now! Practise, Practise, Practise with

Cream of the West Flour

the hard wheat flour that is guaranteed for bread

Every time you bake with it you find out new qualities in this flour that makes such splendid big loaves of delicious light bread. Practise!

In five districts, each comprising several counties, we will give away free to the winner of the first district prize a large cabinet phonograph. At each fair there will be given a fine list of local prizes.

The District Prizes.—The winner of the first prize at each local fair automatically becomes a competitor for the following District prizes.

1st District Prize.—The "Pathephone" is the name given to the fine big mahogany phonograph we offer as first prize. It will give you endless pleasure and entertainment for a lifetime. It has special reproducer attachment for enabling you to play all kinds of disc reproduces made music, orchestra music, songs and funny pieces perfectly, with it goes a dozen of the famous Pathe records. Total value, \$120.00.

2nd District Prize.—Set of Dickens Works, 18 splendid volumes with many illustrations. Among the books in the set are "Oliver Twist" and "Old Curiosity Shop." These are two of the most entrancing stories ever written.

3rd, 4th, and 5th Prizes.—"Cannet" bread mixers. This simple, yet well-made machine, takes the hard work out of bread making. Instead of laborious kneading of the old method, you just put in the ingredients, turn the handle, and the dough is thoroughly and more evenly mixed.

Read Carefully Conditions of Contest

District No. 1.—Counties of Glenora, Sturgeon, Dundas, Grenville, Leeds, Frontenac, Lennox and Addington, Carleton, Lanark, Renfrew.

District No. 2.—Counties of Hastings, Prince Edward, Peterborough, Northumberland, Victoria, Durham.

District No. 3.—Counties of York, Ontario, Peel, Halton, Wentworth, Oxford, Brant, Waterloo (with a few farms in Wellington and Perth).

District No. 4.—Counties of Welland, Haldimand, Norfolk, Elgin, Kent, Essex, Lambton, Middlesex (with a few farms in Huron and Lincoln).

District No. 5.—Counties of Bruce, Grey, Dufferin, Simcoe, Districts of Muskoka, Parry Sound, Timiskaming, Algonquin, Manitowish.

THE RESULTS of the contests at the fair will be made known in the usual way as in the case of all the other regular contests. The District results will be announced as soon as possible after the conclusion of the Rural School Fairs in the Province.

DO NOT MISS THIS GREAT OPPORTUNITY! Every girl between 12 and 18 years should compete. What a splendid way to stir up increased interest, to get a supply of Cream of the West flour at your dealers and practise mixing it as often as possible to increase the chances of winning. If your dealer cannot sell it to you, write to the Campbell Flour Mills Co., Toronto, and we will promptly tell you the nearest place to get it.

NO COMPETITIONS IN COUNTIES NAMED BELOW: The competition is open to all parts of the Province where Rural School Fairs are held, except the Districts where River, Huron and Thunder Bay. These districts are the only parts of the Province where school fairs are held by Dept. of Agriculture in which this competition will not be a feature. There are no regular representatives of the Department of Agriculture in the Counties of Sudbury, Huron, Brant, Wellington, Haldimand, Prescott, Russell and the Dept. of Agriculture. There are, however, a few fairs held by local schools in Wellington, Huron and Lincoln, and these are included in the competition.

The Campbell Flour Mills Company, Limited

(West) Toronto

Peterboro

Pickering