



"MADE IN CANADA"

## Ford Touring Car Price \$530

A bumper crop—of pleasures and profits is reaped by the farmer who owns a Ford. He has broken down the barrier of distance, for himself and his entire family. Now after the harvest—aren't you going to buy that Ford?

The Ford Runabout is \$480; the Coupelet \$730; the Sedan \$800; the Town Car \$780. All prices are f. o. b. Ford, Ontario. All cars completely equipped, including electric headlights. Get particulars from any Branch Manager, or write Ford Motor Company, Ltd., Ford, Ontario.



## SYDNEY BASIC SLAG

YOU will need a ton or two of this Fertilizer for next Spring and probably your neighbors also will want some. It costs \$20.00 per ton cash and is giving at least as good results as other Fertilizers costing \$30.00 to \$35.00. If we are not already represented in your district why not take our Agency and distribute a car-load of 20 tons? In introducing Sydney Basic Slag you will be doing the community a good service.

### Write Us by Return of Post

and our General Sales Agent will call and arrange the matter. If necessary he will help you canvass your neighbors.

**The CROSS FERTILIZER CO. Ltd.**  
SYDNEY, NOVA SCOTIA

## This Dainty Tea Set In Semi-Porcelain



### For Only One Hour's Work

The next time you are in a china store price their 40-piece tea sets in semi-porcelain. You will find that they will cost you from \$4.50 up. By following OUR PLAN you may secure one without any cash outlay whatever. Hundreds of OUR WOMEN FOLKS, realizing the value of this opportunity, now have the tea set in their homes and a great many of them have written us telling how attractive their tea set is, and how proud they are to show it to their friends.

Those who desire this tea set should act promptly. The war has interfered with the trade and the supply will soon be exhausted. We are, however, negotiating with a leading wholesale house and we believe we will be able to secure the bulk of the remaining stock of this beautiful set. There are not many sets left in Canada, but we shall do our best to secure them as a premium purpose, as this has proved to be, with OUR WOMEN FOLKS, the most attractive of all our premiums.

Remember that we are offering them on the same terms as before the war. Those securing them through us are avoiding the sharp advance in price which has gone into effect since the war began. They cost us considerably more now than formerly but we have decided to pay the difference and to offer them on the terms which have proved so attractive in the past. The only way to avoid paying the increased price is to secure the set according to OUR PLAN.

In our issue of January 6, 1916, we shall make an announcement of the number of sets which we have secured. In the meantime we would bring it to the notice of our women readers that our policy will be FIRST COME FIRST SERVED. Those who desire to secure the tea set should act at once, without waiting for our announcement. They will then be sure of securing this dainty premium.

The set consists of forty pieces, is in semi-porcelain and is decorated with a gold band. It consists of twelve cups and saucers, twelve tea plates, two cake plates, one cream jug and a slop bowl. It is a set that any woman would be glad to have on her table when her friends drop in for tea. We have received scores of testimonials from delighted women, who have been foreseeing enough to take advantage of OUR PLAN, and avoid the rise in price.

Call up your neighbors over the telephone, get four of them to subscribe to Farm and Dairy at \$1.00 each, and we shall order one of the tea sets for you as soon as we receive the subscriptions.

Circulation Department

Farm and Dairy - Peterboro, Ont.