North American Life Assurance Co.,

Head Office: Company's Building, 112-118 King St. West, Toronto.

A GOOD COMPANY FOR POLICY-HOLDERS.



A.A.A.

The FINANCIAL POSITION of the Company is UNEXCELLED. See the last Dominion Government Insurance Report.

A.A.A.

The NET SURPLUS of the Company to its Liabilities EXCEEDS that of any other Home Company.

A.A.A.

Policies combining Insurance and Investment issued by the Company have proved highly satisfactory.

If you are contemplating insurance, write to us, giving the date of your birth, occupation, and the amount you desire to pay annually, and we shall be pleased to send you full particulars of a plan suitable for you.

L. GOLDMAN,

Secretary.

WM. McCABE,

Managing Director.

R. B. HUNGERFORD,
District Manager, LONDON.