

HUB MALL

112 Street and 89 Avenue On the University of Alberta Campus

September 1st, 1985

Attention: All University students and staff

Dear Patrons:

We are pleased to announce the launching of an improved and expanded HUB Mall, this September! HUB has always played a unique role in campus life; now it's even easier to shop and more enjoyable to visit, than ever!

Starting September 3rd, all HUB shops will be open a minimum of 7 hours a day, (10 a.m. to 5 p.m.), Monday through Saturday. That gives you more time to explore the new merchandise, new product lines and new services now available. Three shops join our lineup this year: Chapman Brothers, (an Edmonton company since 1945), Smashin' Fashion, (up-to-the-minute duds for guys and girls), and KIS Instant Photo, (just think...you could have those beach party photos developed the same day)!

As always, HUB will continue it's tradition of being a "Showcase to the University". Our recently purchased piano assures more frequent Music department concerts; and the Fine Arts department will continue to enhance the Gallery Lounge with student artwork. For the first time, HUB will be sponsoring awards for the advancement of academic excellence, within the University's student body.

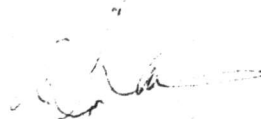
HUB will be livelier than ever in '85 and '86! We'll be hosting events that will celebrate the landmarks of your academic year: the start of each semester, the end of each exam session...weekends...the arrival of your student loan. With luck, some of our own festivities will evolve into "campus landmarks" in their own right! Sometimes, we may stage a promotion for no other reason than to enjoy ourselves and to encourage you to do the same; and sometimes, we'll aspire to inform you. November sees the debut of free seminars on Winter Car Maintenance, Image Awareness and Career Planning.

Most of all, HUB Mall will strive to offer you an unprecedented degree of value, variety, and activity, in '85 and '86. Come sample our specialties - we all look forward to serving you!

Sincerely,



Anne Belik
Operations Manager, HUB Mall



Alan Shaw

HUB Merchants' Ass'n. President