



**Berlin Lion Brewery
Wurzburger
Beer**

See that our label
is on every bottle.
Manufactured of pure
malt and hops.

C. N. Huether
Berlin Ontario



When you
are buying
r u b b e r
goods ask
the clerk
who waits
on you to
show you
the trade mark
(Jacques Cartier)
behind which the largest
rubber manufacturers in
America stand to refund
the purchase price if the
goods are not exactly as
represented. Remember
the trade mark.

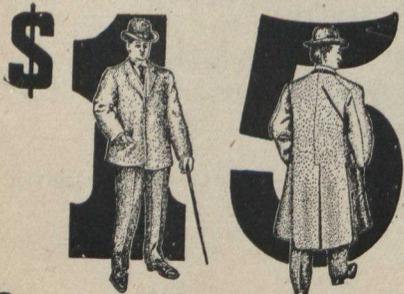
**The Canadian Rubber Co.
of Montreal, Limited**

SALES BRANCHES:
Halifax St. John Toronto Winnipeg
Regina Calgary Vancouver Victoria

TAILOR MADE BY MAIL

Write to us for samples and information regarding our easy Self Measuring Chart and New Style Back. One price only.

**SUIT OR OVERCOAT
MADE TO ORDER**



SCOTLAND WOOLEN MILLS CO
139 Yonge St., TORONTO

**You Want The Best
DON'T YOU**

The unanimous opinion of Insurance Critics is that our "IMPROVED SECURITY" Accident Policy has reached a degree of perfection never before attained.

There is no reason why you should not have it. Let us send you full particulars

**The Sterling Accident &
Guarantee Co. of Canada**
164 St. James Street, Montreal

**WILLIAM THOMSON & CO.,
GENERAL MANAGERS.**
Would you care to canvass for us on a liberal commission?



MURAD

TURKISH CIGARETTES

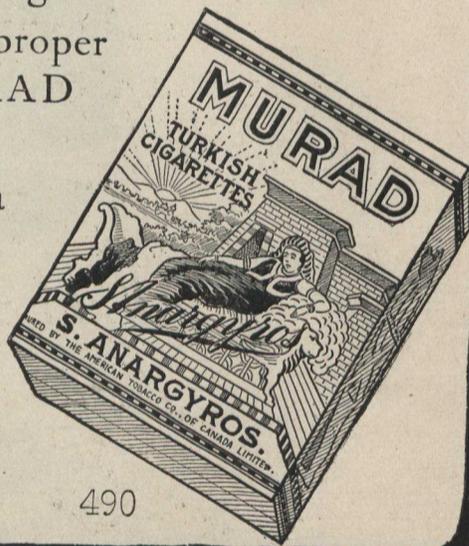
Have you ever tried to smoke a pipe or cigar?—
But, you found them unsatisfactory, didn't you?—found
that they were strong, and wouldn't draw properly.

Because you've had these experiences, is no reason why
you can't enjoy the pleasure of smoking.

You didn't take tobacco in the proper
form—you should smoke **MURAD**
Cigarettes.

MURAD Cigarettes, although a
mild smoke, have a rich, full, delicate,
distinctive flavor.

Why not try a package to-day?
—10 for 15 cents.



S. ANARGYROS

490

Left to the Last

The making of a will is
frequently deferred until
too late. Consult with

National Trust Co., Limited
18-22 King St. East, TORONTO



18 KING ST. E.
TORONTO.

BRANCHES:

Montreal

Winnipeg

Saskatoon

Edmonton