

FOR WOMEN

JET POPULAR AS TRIMMING

Some frocks are showing a great deal of ornamentation. There is much beading to be seen in various forms, the train of hand embroidery is found in the hand of fashion, and other forms of artistic decoration. Yes, trimmings are here, and yet so harmonious and logical are most of them that we are scarcely aware they belong to that one-time over-ornate and lugubrious thing—trimmings.

Jet has a stellar role to play. We find jet in flag banding, in novel designs, in fringes and other characters. Pearl trimmings are lovely now on evening gowns, and jet or pearl strands for shoulder straps are the mode for these formal costumes.

But the trimming of all trimmings is the one that is well selected for the style of frock it is to decorate—it should at all times make the frock more individual without detracting from its simplicity—and when artificially applied it often spoils the entire charm of the costume.

Madelaine Traverser is engaged to marry an aviator whose name she refuses to disclose. That puts everybody up in the air along with the prospective bridegroom.

THE SHAMROCK BABY

Queen Alexandra presented sprigs of shamrocks in honor of St. Patrick's Day, yesterday to officers, non-commissioned officers, and men of the 1st Battalion Irish Guards at Chelsea Barracks. Lord French had previously addressed the battalion, says the Daily Express.

A guardman's baby dressed in white and wearing shamrock on its bonnet, was responsible for a pretty incident. It attracted the attention of Queen Alexandra during the march past by continually waving its hand. Here Majesty affectionately waved her hand in return, and, in consequence, nearly missed the salute of the Guards.

The battalion after the ceremony attended mass at St. Peter and St. Edward's Church in Palace-street. Six guardmen with fixed bayonets, accompanied the priests from the sacristy to the altar and presented arms during the consecration.

SPRING IS HERE

Spring has arrived on the island of Campbell and just to prove it a young lady residing there has sent to the Standard some lilacs and pussy willows which show signs of healthy growth, picked on March 29.

PRINCESS MARY ART CONNOISSEUR

Princess Mary is now making a collection of pictures for her own rooms. She shows excellent taste and judgment, and is especially fond of those representing children and flowers.

Several of her recent purchases have been examples of black and white drawings, and at the same time she has secured several good specimens of miniature paintings.

The princess' taste and eye have been most carefully trained, for ever since she was a little girl she has gone about to picture galleries with Queen Mary, who is by way of being an art connoisseur.

WEDDINGS

Thurber - Young.
A pretty wedding took place at the home of the officiating clergyman, Rev. J. H. Jenner, M. A., 165 Queen St. West St. John, last evening when Miss Elsie Thurber of Freeport, N. S. became the bride of Charles W. Young also of Freeport. They were accompanied by Gordon Lewis of Fairville and Miss Ruth Thurber of Millidge Avenue. The bride looked charming in a brown tailor-made suit, and wore a white straw hat with plumes. After spending a few days in the city Mr. and Mrs. Young will go to Windsor Ont., where they will reside.

The Accident

Brown—Did you hear of the accident that happened yesterday?
Smith—No.
Brown—Jones fell off a sixty-foot ladder and escaped unhurt.
Smith—Heavens! How was that?
Tom step.

POPULAR FILMS

As a result of inquiries it is stated that films of domestic interest are the most popular, cowboy pictures and comedies being far second place.

Gloria Hope will be Owen Moore's leading woman in the forthcoming Selznick production, "His Word of Honor." The scenario was made from a story by Edgar Franklyn.

Sessue Hayakawa and his wife, Tsuru Aoki, film stars, are planning to visit their parents in Japan during the coming summer. They are each busy making a lot of moving picture dramas to last while they are away.

Annette Kellerman is preparing a screen feature in which the famous mermaid becomes a regular actress of emotional temperament. Very likely the plot will lead her into the sea for a few high dives and swimming stunts—but the ocean will be photographed along with the stunts so that the famous one-piece-suit bathing beauty can take it with her.

In reviewing silver screen affairs of ten years ago, Moving Picture World recalls the production of "His Watha," with Florence Lawrence and King Baggot stars, under the management of Carl Laemmle, now president of Universal. "His Watha" would be more interesting now, revived under the newer methods of film production.

Corinne Griffith has just entered into a new contract that will continue her as a star of Vitaphone presentations for some time to come. Miss Griffith is working at the Brooklyn studio, on a dramatic feature soon to be announced.

THE OTHER SIDE OF THE CONTROVERSY

President of I.O.D.E. Gives Press Resolution from National Executive — Says Statements Made by Council Are Misleading.

The following letter from Mrs. Bruce, President of the I. O. D. E., gives the other side of the Mrs. Goodrich-Lady Kingsmill controversy. To the Editor of The Mail and Empire:

Sir,—The unprofessional and misleading statements given to Ottawa and Montreal newspapers by Mr. Norman Guthrie, solicitor, Ottawa, regarding Lady Kingsmill's charges against Mrs. Albert Goodrich, late president of the Imperial Order Daughters of the Empire and the National Executive, and the fact that these statements have been copied and most unfairly and erroneously commented on in a certain Toronto evening journal, compel me, in the interests of justice and truth, to depart from my rule of not giving to the press private information concerning the Order. For the present, without further comment than to state that Lady Kingsmill was present at both meetings and voted against the proposition of a private investigation contained in the first resolution, which was made with the knowledge and approval of Mrs. Goodrich, I enclose copies of two resolutions submitted to the National Executive Committee, January 1920.

"Whereas a resolution was passed by this executive yesterday, instructing the Echoes Committee to publish in the next issue of Echoes, a letter from Lady Kingsmill,

"And whereas Lady Kingsmill has now placed on the files a copy of the charges against the late National Executive and the late president;

"And whereas it is in the best interests of the order that the matter should be finally settled and put an end to, which cannot be done if further correspondence on the subject is permitted, which might continue indefinitely,

"It is moved by — and seconded by — that a committee of three judges of the Supreme Court be requested to investigate the charges brought by Lady Kingsmill, and report to the National Executive upon the truth or falsity of the charges therein contained, and the propriety of making such charges.

Lost by amendment carried that no action be taken by the National Executive.

February, 1920.

It was moved by — and seconded by — "That this Executive, having heard Mrs. Goodrich's explanation just read, being a synopsis of her reply, filed today, to the charges in the printed statement filed by Lady Kingsmill, is of the opinion that the charges are in the main without foundation and that the secretary is hereby instructed to send to Lady Kingsmill a copy of this resolution, with a request that the said charges be withdrawn."—Carried.

HELEN R. BRUCE,
President, I. O. D. E.

Every season for years before the great war, tourists went to Cairo to witness the procession of the holy carpet of Mahmal and the several days of ceremonies which follow its supposed journey to Mecca. A replica of this same great procession is shown in the latest Goldwyn picture, "Flame of the Desert" which is being shown at the Imperial theatre again today. Geraldine Farrar and Lou Tellegen are starred in this photoplay. The holy carpet is in fact no carpet at all but a portion of the hangings taken from the tomb of Mohammed at Mecca and sent from Cairo each year on a long pilgrimage of prayer and supplication. A square frame, hung in beautiful tapestries and known as the sacred palanquin carries the sacred relic and is carried on the backs of two camels. Nine hundred Hindus and Arabs appear in the great procession, as well as English cavalry officers and native orchestras, flying dervishes, elephants and donkeys.

The plot of "Flame of the Desert" concerns the attempt of Abdul Bey (Macey Harlan) to found a new Mohammed Empire and overthrow the English yoke, so the religious procession takes on new significance as it is made a factor in the story. It is typically British story with patriotic thrills galore and pleased greatly yesterday.

THRILLING BRITISH PLAY NOW AT THE IMPERIAL

"The Flame of the Desert" With Farrar and Tellegen.

NEWS OF FILM FAVORITES

The transformation of a Los Angeles newsboy into a film actor has been accomplished in the screen version of "Huckleberry Finn," fine visualization of Mark Twain's juvenile classic. Lewis Stanger is the lad's name, and he has become at once a permanent star of the screen. His next piece, will be "Young America," now being filmed by Director William D. Taylor.

QUEEN SQUARE THEATRE

THURSDAY-FRIDAY AND SATURDAY

Bessie Barriscale

"The Luck Of Geraldine Laird"

A Fashionable New York Modiste Shop Reproduced in Minute Detail With Beautiful Girl Models in Ultra-Ultra Gowns.

Some High-Lights of Theatrical Life Behind the Scenes of Broadway Theatres.

Girls Wanted

GANONG'S CANDY FACTORY

GOOD WAGES AT THE START

FINE OPPORTUNITY FOR ADVANCEMENT

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Our Up-to-Date Boarding House. Board Furnished at \$3.00 per week while working with us. A Competent Matron in charge.

Write Today Starting Age.

GANONG BROS., LTD.

St. Stephen, N. B.

Famous Players-Lasky

Ralph Bushman, seventeen year old son of Francis X. Bushman, will play in Christie Comedies.

Picture is going to church. Members of Boyle Heights Methodist Episcopal church, Los Angeles, according to Moving Picture World, have approved a plan to hold regular motion picture entertainments at the church and have voted a special appropriation to secure and install a projection machine forthwith.

Six motion picture stars, Mary Miles Minter, Gloria Swanson, Pauline Frederick, Babe Daniels, Lew Cody and Douglas MacLean acted as auctioneers at Hotel Alexandra, Los Angeles, for the benefit entertainment of the Los Angeles Post, American Legion.

Bringing the Canadian Mounted Police to the screen, Marshall Neilan's presentation of "The River's End," began circulating for a pre-release week at New York's Strand. It is declared that the picture broke a house record for receipts that has stood for six years—with Sunday and Washington's Birthday crowds to "put it across."

IMPERIAL

A Wonderful Picture -- Last Time Today

You'll gasp at its magnificence and your heart will beat strong with its power

GERALDINE FARRAR in The FLAME

Supported by her husband LOU TELLEGEN

Story of a British Officer in Egypt and His Wonderful Love Affair.

GOOD FRIDAY DOROTHY DALTON GOOD FRIDAY

Thos. H. Ince Presents "His Wife's Friend"

Final Chapter of "The Invisible Hand" Serial

Shows at 2, 3.45, 7 and 8.45.

\$25 PRIZE NEXT WEEK

For First Correct List of St. John Merchants we will show in Movies. SEE SATURDAY PAPERS.

LYRIC THEATRE

THURS. - FRI. - SAT. Matinee at 2.30 - Evening 7.15, 8.45

NEW SHOW TODAY

LYRIC PLAYERS

"DOWN ON THE FARM"

UNIQUE THEATRE

TODAY

THE LAST OPPORTUNITY TO SEE

MARY PICKFORD

"HOW COULD YOU, JEAN?"

QUEEN SQUARE THEATRE

OPENING APRIL 5TH—EASTER MONDAY

Jimmy Evans

The King of Musical Comedies Presents His Own

Odds and Evens

MUSICAL COMEDY COMPANY

OPERA HOUSE

FIVE ACTS OF HIGH CLASS VAUDEVILLE

Serial Photo Drama and Orchestra

Matinee at 2.30 Evening 7.30 and 9

MOIR'S Chocolates

CUPID has never lacked a tactful messenger. Moir's Chocolates convey his unwritten messages in the best of taste.

As a gift Moir's Chocolates always reflect a feeling of pleasure back to the giver. In their rich coatings, wide variety of centres and deliciousness of flavoring, they bespeak discrimination.

MOIR'S LIMITED, HALIFAX, N.S.

Canada's National Biscuit

THE soda biscuit is a Canadian institution—it is found on the big majority of Canadian dinner tables.

And of soda biscuits, McCormick's Jersey Cream Sodas are the leaders in Canada.

They have a reputation of sixty-one years' standing. What a test of the value of a food product!

Every one of the hundreds of thousands of Canadians who eat them know that the high quality is consistently maintained.

McCormick's Jersey Cream Sodas

Sold fresh everywhere. In sealed packages.

Factory at LONDON, Canada. Branches at Montreal, Ottawa, Hamilton, Kingston, Winnipeg, Calgary, Port Arthur, St. John, N.B.

Development Of Pokiok And Shogomoc Rivers

Recommended by Water Power Commission to Supply Fredericton and Upper St. John Valley — Would Give Ample Power for This District.

The report of the New Brunswick Water Power Commission recommending the division of the province into three sections in the developing of its latent water powers, St. John and vicinity, Fredericton and the Upper St. John Valley and The North Shore. For St. John and vicinity it is proposed to develop the Logruan and Magazadavic and the possibilities of these have already been dealt with in these columns.

For the Fredericton and Upper St. John Valley section they recommend the development of powers on the Pokiok and Shogomoc rivers, that on the latter named to be undertaken first.

On the Pokiok there would have to be two sites, the first at the junction of that river and the St. John, where an average head of 115 feet with a flow of 130 feet per second; the second about one mile and a quarter from the St. John river, with a head of 195 feet and a flow of 115 feet per second. The Shogomoc site would have an average head of 265 feet and a flow of 130 feet per second. The electrical horse power developed on the three sites named would be:

Pokiok No. 1	1,500	3,254
Pokiok No. 2	2,000	4,800
Shogomoc	3,132	7,617
	6,632	15,581

This allowing for reasonable losses in transmission would be about 28,385,320 kilowatt hours per year.

Commenting on the matter the report says:

"It would seem natural at first consideration to develop the Pokiok first, but if we are to supply Fredericton and all towns north of there on the St. John River, we are sure to require more power at the outlet than the small unit on the Pokiok would supply, and as the Shogomoc would supply nearly as much power as both sites on the Pokiok, it seems advisable to develop the Shogomoc first at somewhat less cost and with only one power house to operate instead of two.

"If we develop the Shogomoc first we may install say 2,500 h. p. at the outlet, and provide for two additional units of about the same capacity as they may be required.

"In this case the initial cost would be about \$350,000 with total annual charges of say \$70,000.

"If we at the outset can sell thirty-three per cent of the capacity of this installation it will gross about \$22,000 at one cent per k. w. h. This would leave the depreciation fund deficient for a year or two. Of course we could be quite justified in leaving with the depreciation and sinking fund in abeyance for at least two years if necessary, and this would mean a fixed charge of about \$40,000, which would require a sale of only twenty-five per cent of the possible output. This we feel sure would be exceeded the first year.

"With a total possible development

Crown

The story