

Are YOU a SHAREHOLDER In Your Country?

Canada offers you shares in Canada! These are Canada's Victory Bonds, 1918, \$50, \$100, \$500, or \$1,000, as you can afford to buy them. These Bonds, with a fixed period to run, will be repaid in full at maturity, just as surely as you can get the change for a dollar bill. But, unlike the dollar, they will pay you interest at 5-1/2 per cent. all the time you hold them.

Splendid as the investment is, this is only one side of the matter. The Money paid for these Bonds is used to bring the war to a successful ending, and every day we approach nearer Victory, for which we have fought so long, for which so many gallant men have died. This Money is loaned by us to Canada to bring us both Victory and Peace.

St. John Has Been Asked to Subscribe \$5,000,000 In the purchase of Victory Bonds

but we should not be content with that. Every time we add twenty-five per cent. to that amount, we shall get a crown on our Honor Flag, the flag which shall fly in St. John as a sign that we met this call with honor.

Let Every Purse in St. John Be Opened Wide

let us act quickly and to the extreme limit of our ability that St. John may have a place of honor on the list.

The Victory Loan Honor Button will show that YOU are a buyer of Victory Bonds. Get it early. Your name on the honor list of your place of business will be an inspiration to others. Get it there early.

How Many Crowns Shall We Have on Our Honor Flag?

This space donated to the Victory Loan 1918 Campaign by the following representatives of automobile interests:

NOVA SALES CO.
Representing National Trucks (1-5 tons), Republic Trucks (1-5 tons) Reo Pleasure Cars and Trucks.
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J. CLARK & SON
Representing Studebaker and Chevrolet Cars.
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N. B. distributors for Gray Dorr Automobiles.
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on her citizens to

save money during
underwear, Hats, etc.,
Canada's Victory

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Price \$1.50,
Sale Price \$1.29
Price \$1.75 and \$2.00,
Sale Price \$1.63
Price \$2.25 and \$2.50,
Sale Price \$1.98
weight—Regular
Price, \$1.39 and \$1.79
Officers' style—Regular
Sale Price \$1.98

EATERS

Regular Prices \$3.00
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Regular Price \$6.00,
Sale Price \$4.50

KS

—Regular Price 75c.,
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Dec. . . . Sale Price 48c.
Price \$1.00,
Sale Price 79c.

S

es \$1.75 and \$2.00,
Sale Price \$1.48

WEAR

—Reg. Price \$1.75,
Sale Price \$1.48
Price \$2.00,
Sale Price \$1.63
Regular Price \$3.50,
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greatly reduced prices.

VES

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oves—Regular
Sale Price 48c.
Price \$1.25,
Sale Price \$1.13
Prices \$1.50 and
Sale Price \$1.39
\$2.00,
Sale Price \$1.63
Price \$1.75,
Sale Price \$1.39

Soft Felt Hats—
Going for \$2.79

Pyjamas, Night

Light During Sale.
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