

FRENCH FIRING LINE



TRY ON THE FIRING LINE

AMBULANCES MOST URGENT S IN WAR ZONE

ed in London That
Canadian Women
und Be Used To
ehicles.

Sept. 28.—The fact that the
ve got the only way of aid
soldiers, is the reminder
ord Kitchen, who points
ent need for properly con-
and equipped motor ambu-
the quick transport of the
from the firing lines. The
Women's War Relief Fund,
started for a hospital, has
ed to the provision of such
s. As these vehicles could
mprint of the donors the
been made by a lead-
a woman over here, that
of the Canadian women's
being sent to the war office,
Empire.

AL OFFER OR TWO DOLLARS

he Daily Standard is Extended
NCEMENT

interest everywhere existing in news from the war, and desir-
e cost, offered to send The Daily Standard for one year to
was promptly seized upon by hundreds of persons through-
out from persons who had indirectly heard of the offer but
most reliable war news available to papers in this territory.
information of the deeds of the Empire's Armies placed be-
fore the eyes of the people.

DUCTIONS
duced rate should read every word appearing here. Fill in the
press order, money order, postal note or cash. Fill in the
t, St. John, N. B.
here is an opportunity for those who are already subscribers
subscription is paid in advance, you may enjoy the reduced
\$2 in renewal of your own subscription when enclosed in the
nary to pay up all arrears before this offer can be enjoyed.
rate of two dollars until his or her subscription is paid to
will be received for a shorter or longer period than one year.
ND SENT BY MAIL TO ALL ADDRESSES
SAINT JOHN.

ews of the Day
OUR OWN PAPER AT THE LOWER RATE.
UPON

COUPON
Send The Daily Standard for one year to

Name.....
Address.....
Enclosed find four dollars, in payment of
above, and in renewal of my own subscription to
The Daily Standard which is now paid in ad-
vance.

Name.....
Address.....
Date Sept., 1914.

ay Not Last Very Long
TED, ST. JOHN

WORLD OF FINANCE

EXPECTS BETTER COTTON MARKET REORGANIZATION OF CLAFLIN COMP'Y MUST RE-ESTABLISH FOREIGN EXCHANGE

**President of Southern Rail-
way Urges Officers of
Company to Buy Bale of
Cotton.**

New York, Sept. 28.—Fairfax Har-
rison, president of the Southern Rail-
way, after having bought for his own
account a bale of cotton in each of the
cotton-producing States, has address-
ed a letter to the principal officers
of his company, suggesting that they
join the "buy-a-bale" movement.
"If you feel that you can afford it,"
this letter to Southern Railway officials
says, "I recommend that you buy at
least one bale for persons and ac-
count and induce as many as possible of your
friends to do likewise. It will be a
safe investment of the money, and a
patriotic act in a vital emergency. If
this movement results in marketing
500,000 bales at 10 cents a pound, as
is believed to be possible, it will have
a profound effect in encouraging the
small farmers and those who give
them credit to hold for a stable price.
There are, in my opinion, good reasons
for believing that the market
for cotton will improve. While there
has been a temporary letting up in
manufacturing, I think that, so far as
this has affected mills in the United
States and England, and possibly
those of France, it has been due, in
large measure, to the disturbed finan-
cial situation, and to some extent to
the difficulty in getting dollars. I am
encouraged to believe that, as
soon as the financial difficulties have
been straightened out, there will be
an increased demand, not only from
the mills in the United States, but
also from those parts of Europe in
which the war has shut off access
to the sea. Already there are reports
of increasing shipments of cotton both
to England and the Continent, and
it should be borne in mind that the
war itself will give rise to an in-
creasing demand for cotton duck for
goods. There has been evidence of
this already in orders for cotton duck
for army use and inquiries for large
supplies of cotton underwear for the
armies.

The "buy-a-bale-of-cotton" move-
ment will help materially to bring
about better conditions. It will en-
courage farmers to hold for better
prices, and will tend to take off of
the market cotton that must be sold.
Every one who participates in this
movement is performing a patriotic
act in a vital emergency which will
be of great value to the entire South.

**Two Companies to be For-
med, One to Take Over
Assets of the Claflin
Company.**

New York, Sept. 28.—Plans for re-
organization of H. B. Claflin Company
have been announced in tentative
form. Plans provide for payment of a
total indebtedness of \$42,000,000 by
15 per cent. in cash and 85 per cent.
in three years convertible trust notes.
Two companies will be organized,
one to be known as Mercantile Stores
Corporation which will acquire the as-
sets of H. B. Claflin Company, and the
other, to be known as the Mercantile
Stores Corporation, which will take
over the business of the Claflin com-
pany, including all the personal assets
of John Claflin which have been de-
posited to the receiver, including all
capital stock of the 23 retail stores, in-
cluding the \$3,355,000 common stock
of the United Dry Goods Company and
other assets and equities owned by
Claflin.
The second company will be known
as the H. B. Claflin Corporation, the
stock of which will be owned by the
Mercantile Stores Corporation.
The first feature in the re-organiza-
tion plan involves the organizing of a
corporation under New York laws to
be known as Mercantile Stores Cor-
poration which will acquire all assets of
the H. B. Claflin Company. This new
concern will have seven directors.
Every one who participates in this
movement is performing a patriotic
act in a vital emergency which will
be of great value to the entire South.

**Sir Algenon Firth Urges
Americans to Send All
Business They Can to
Mother Country.**

New York, Sept. 28.—Sir Algenon
F. Firth, in a letter written at York-
shire, England, under recent date, to
a personal friend in New York, says
"America must benefit through the
present state of things enormously.
All we have got to do is to re-establish
the foreign exchange throughout the
world.
"Our conference last week at the
seat of H. B. Claflin had the honor
of presiding, was called first for traders
to discuss with the finance houses how
to re-establish the foreign exchange
market. Decision of the government
to relieve accepting houses from li-
ability under pre-war contracts billes
relieves them from very great respon-
sibility and anxiety, and sets enormous
sums free for new business. The
chairman of the committee of
high and foreign bankers told me that
in about another week they would
make things hum in foreign exchange.
If they don't we shall have to arrange
interchange of credits between traders
in the different countries.
Keep Durs Looms Going.
"Urges your compatriots to send all
the business they can to Great Brit-
ain. Of course, they look to their
own country first, but there must be
lots of business that has gone to Ger-
many and Austria that could be done
with Great Britain, and that is what
I shall want if we are to keep our
looms going.
"We have not only got our own peo-
ple, our own unemployed, our own
wounded soldiers and their depend-
ents, to look after, but we have this
mass of refugees from the Continent,
especially the poor Belgians.
"Recruiting is going splendidly now
and people are thoroughly arouse.
Every one who participates in this
movement is performing a patriotic
act in a vital emergency which will
be of great value to the entire South."

World's Shipping News

MINIATURE ALMANAC

September phases of the moon

Full moon	4th	10h	1m
1st quarter	12th	1h	43m
New moon	19th	5h	33m
First quarter	26th	8h	3m

Day of week	Sun rises	Sun sets	High water, a.m.	Low water, p.m.	Low water, a.m.
26 Tue	6:24	6:03	7:48	20:10	2:46
30 Wed	6:36	6:02	8:54	21:07	2:46