

THE POPULAR NEWSPAPER OF MADAWASKA DISTRICT

THE MADAWASKA WEEKLY NEWS

No. 62

EDMUNDSTON, N. B. DECEMBER, 31st, 1931.

If you are one of our subscribers give us your news; we will publish it without any charge.

SUBSCRIPTION 1 year, payable in advance \$2.00 In U. S. A. 2.50

Advertising. — Classified ads, 60c first insertion, 40c for subsequent insertions. Rates of commercial advertising made known on application. Copy must be in our office on or before Wednesday morning.

News. — We will be pleased to publish any social and personal news. Call the editor, Phone 78.

On Your Birthday

By Sister M. Eulalia

At Christmas time when you were small, Did he bring home a tree at night And all the little candles light?

And did you dance around in glee And clap your chubby hands to see The tiny toys that Joseph made Of wood, mock ivory, and jade?

And when you sat beneath the tree, Was Joseph there? Did Mary see The ox, and lamb of silver floss, Or just a hill and wooden cross?

—Columbia

LUCKY WINNERS

The following children were the lucky winners of the Christmas Contest at VanWart Drug Store. The first two winners received a beautiful doll house; the others received beautiful dolls.

- 1 — Betty Sherwood 10,721
2 — Jerry Beaton 10,558
3 — Marguerite Lapointe 9,494
4 — Jacques Bernier 8,706
5 — Noreen Emery 8,200
6 — Louise McQuarrie 6,939
7 — Marg. McIntosh 6,916
8 — Estelle Charest 6,882
9 — Carol Horton 6,850
10 — Mary Scott 6,479
11 — Pat Wood 6,389
12 — Jean Harding 6,343
13 — Jean Birnie 5,183
14 — Shirley Miller 4,971
15 — Evelyn Jessop 4,800

Chicken Feed Floridian (picking up a melon) "Is this the largest apple you can grow in your state?" "Step fingering that grape." — Royal Arcanum Bulletin.

U. N. B. TEAM IN EDMUNDSTON ON NEW YEAR'S

Edmundston, N. B., Dec. 28.—(Special) — The local "All Stars" hockey team will play the U.N.B. clan of Fredericton, next Friday, New Year's day, when the students will pay a visit to Edmundston.

This will be the first game between the local players and an outside team, this year. An exciting feature is expected, and a large attendance should witness the event in the Bachelor's Arena.

Henri Clavette, one of the U.N.B. players, is from this town. He is the son of Mr. and Mrs. Belmont Clavette. Last year, Edmundston arranged to have the U.N.B. Football players meet our local boys, but this is the first visit of the students' hockey team.

Following are the line-ups: U. N. B.: Dow, Eagles, goal tenders; Minue (capt.), Ellis, Clavette, forwards; Fournier, Burke, Daughney, substitutes; D. Adams, manager; Ted Coffey, coach.

EDMUNDSTON: A. Levesque, goal tender; Miller, A. Hebert, Dr. F. Hebert (capt.), F. Fournier, defences; E. Gagne, Fullerton, centers; Hodgson, David right wingers; George Fournier, Gerald Fournier, left wings.

REPRESENTATIVE IS APPOINTED BY POTATO GROWERS

Florenceville Man to Attempt to Have British Embargo Removed

Grand Falls, N. B., 28.—T. W. Caldwell of Florenceville, has been selected to represent the potato growers of Carleton and Victoria Counties to go to Great Britain for them in an effort to have the British embargo on Canadian potatoes lifted.

Mr. Caldwell, will sail from Saint John on Dec. 31 on the C.P.S. Montclair. He will arrive in Saint John on the afternoon of Dec. 30 and will be glad to confer with members of the Saint John Board of Trade.

STALKING HIS CHOW

Patient. — "Is the Doctor in?" Attendant. — "No he stepped out for lunch." Patient. — "Will he be in after lunch?" Attendant. — "Why, no, that's the way he went out after." Boston Transcript.

His Worship Mayor J. E. Michaud and the Aldermen

extend their Best Wishes of Happiness, Health and Prosperity, to all the ratepayers and their families, for the coming Year.

Fraser's Employees Generous Towards Poor People

LARGE AMOUNT COLLECTED

At the last meeting of the Fraser Junior Executive Club, held recently at the Royal Hotel, the members had decided to take up a collection among the employees of Fraser Companies and Fraser Paper Ltd. for the benefit of the needy families in Edmundston and Madawaska.

A committee was organized to that effect, and Mr. R. G. McFarlane was appointed chairman, with Mr. John E. Cade and Mr. R. S. White as assistants.

The employees were very generous in their response and the contributions totaled to several hundreds of dollars.

The money collected among Fraser Paper employees was given to the Daughters of Isabella to help the unfortunate families in Madawaska, Maine.

The I.O.D.E. and the United Charities in Edmundston received the amount contributed by Fraser employees.

The F. J. E. C. deserves much praise for its initiative and its members as well as all the donors for their generosity in this time of depression.

PAYING GUEST

Wife. — "Good gracious, how could you think of bringing that Mr. Higgins home to dinner when you know I'm spring cleaning." Hubby. — "Hush, my dear. He's the only man I know who can help me move the sideboard!" — Pissalag Show.

PERSONALS

—Miss Doris Miller of Montreal, is spending two weeks vacation with her parents, Mr. and Mrs. Fred Miller.

—Mr. and Mrs. J. W. Hetherly spent Christmas with friends in Newcastle.

—Miss Hilda Sargent, graduate nurse of the Royal Victoria Hospital Montreal, is the guest of her father A. B. Sargent.

—On Friday evening, the Misses Fernande and Maxima Cormier entertained at a delightful Novelty dance at their home. Favours were distributed among the guests, and ballroom and concert dances were thoroughly enjoyed.

—Miss Nan Rice, student at Mount Saint Vincent, Halifax, is the guest of her parents, Mr. and Mrs. Frank Rice.

—Mr. and Mrs. Allen Martin of Amherst, N. S. are visiting friends in town.

—Kenneth Matheson of Halifax, is spending the holiday season with Mr. and Mrs. William Matheson.

—Shirley Ross is visiting friends in Campbellton.

—Archie Fraser, Jr., student at Harvard University, is spending the holidays with Mr. and Mrs. Archibald Fraser.

—Miss Edmonette Gagnon has returned to Montreal, after enjoying two weeks vacation at her home here.

—Mr. and Mrs. J. E. Cade spent Christmas day with friends, at St. Joseph, N. B.

—Henry Clavette, student at the University of New Brunswick, is home for the holidays.

—Mr. and Mrs. G. G. Clair entertained at bridge on Friday evening, when the guests included Mr. and Mrs. Donald A. Fraser, Mr. and Mrs. Donald H. Matheson, Mr. and Mrs. H. Emory, Mr. and Mrs. G. W. Matheson, Miss Grace Stevens, Miss Phyllis Hall, Messrs. Matheson, and Mr. Allen.

—J. M. B. McFadden spent the week-end with friends in Shediac.

—Miss Genevieve Ethier, student at the State Normal School, Pittsburg, N. Y., is spending the holidays with her parents, Mr. and Mrs. E. Ethier.

—W. A. Ketchen returned Monday after spending Christmas with friends in Montreal.

Dominion Stores Purely Canadian In All Respects

BOOSTS EMPIRE GOODS With Personnel From President Down Canadian or British Born, Empire Trade Gets Preference

Montreal, Que. December 29th. — "Dominion Stores is a Canadian enterprise in management and personnel from the President down to the junior clerks, and is not affiliated with any other Company in Canada, the United States or elsewhere. Its shareholders list includes numerous shareholders residing outside of Canada, but this same situation as to shareholders is equally true in the case of most large Canadian Companies."

This emphatic statement came today from Morley Smith, Vice-President and Treasurer of Dominion Stores Limited.

"We are very proud," continued Mr. Smith, "that Dominion Stores Limited is not only Canada's largest retail grocer, but also that this foremost position has been achieved under Canadian management and personnel consisting wholly of Canadians, either native or British born."

CANADIAN GOODS HAVE PREFERENCE "A steadfast policy of Dominion Stores Limited," he added, "is to purchase and distribute Canadian produced merchandise wherever practicable, to the exclusion of foreign merchandise."

Our purchases from other countries are confined largely to commodities such as spices and tropical fruits, which are not produced in this country at all. Moreover, so far as practicable, we buy within the British Empire those goods which are not available in Canada, rather than purchase them in the country to the south of us, or other foreign countries. We buy enormous quantities of such articles as Bananas, Raisins, Dried Fruits, Oranges and Grapefruit from the British West Indies, Australia or South Africa. These Empire-produced goods are of excellent quality, and are giving entire satisfaction to our customers."

PAYROLL AT NEW PEAK

Mr. Smith went on to say that Dominion Stores now has more people on its payroll than at any previous time in its history. The company has opened around 35 additional stores this year, and this has given employment not only to more store managers and clerks, but to larger warehouse and office staffs. It has also employed more labor as a result of enlarging many stores for the installation of Meat Markets and otherwise. In every instance, this has meant more employment in the 000,000.

N. B. Tourist Industry Reaches New Heights

Largest Number of Motor Tourists in 1931. — Need of Future Advertising is Imperative. In History of Province Came Here

(By D. LEO DOLAN) Director of Information and Tourist Travel for the Province of New-Brunswick

Federicton, N. B., December 30, 1931. — New Brunswick's tourist industry marched steadily forward in 1931 and a new high record in the number of motor tourists from the United States was reached. Before this year rings out the figures compiled by the Bureau of Information and Tourist Travel will show an increase over the previous year of eight per cent, with a total number of automobiles entering the 25 ports of entry along the international border for stays of 24 hours to 60 days, approximately 69,000.

This while other industries in this province are finding it difficult to make progress in view of the general economic condition, the tourist industry of New Brunswick continued to flourish and to reach heights never before attained.

New Brunswick, however, cannot rest on the results of achievements of the past when the tourist industry is being considered. Today the tourist industry has become a highly competitive one. Recreational advertising is on the increase. Other provinces of Canada and every state in the Union are making a determined effort to advance the recreational advantages they have to offer.

These provinces and these vacations in such provinces, and states. It is therefore, New Brunswick is to keep pace with this movement, so general and indeed so vital, we must in the future be prepared to invest an even greater amount of money in the advertising of our province, which has such great possibilities for future welfare and prosperity.

There is but one industry in this province that can double its financial value and that is the Tourist Industry. It brings in New Brunswick money which goes directly into the pockets of our people. We cannot hope to double our lumber business, our fishing industry, nor our agriculture in the same manner that we can, and should, double our tourist trade.

New Brunswick has been happily blessed in nature and we need but to take advantage of the admirable resources with which we have been endowed to make this province a recreational paradise. We have a splendid system of highways, the finest salmon and trout streams to be anywhere; our bird shooting and our big game hunting is unexcelled anywhere in America; our scenic grandeur is the marvel and the wonder of our thousands of visitors.

These thousands who visit us annually take nothing away in actual money. There is always an annual crop of good scenery to be gathered but we must continue to advertise these advantages which we have in such a full measure. Today New Brunswick is at the bottom of the list in advertising expenditure and it is the duty of the province to finance any corporation with a product to sell, upon which such a large return is assured, would not hesitate to expend a great deal more money than New Brunswick spends for publicity.

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GOOD RECIPES

ALMOND CREAM 2 lbs. brown sugar, 1/2 pint sweet cream, 1/2 lb. almonds. (Blanched and cut in pieces)

Boll sugar and cream together until it forms a firm ball when dropped into a little cold water. Add nuts, beat until cold or firm enough to spread on buttered tins.

CHOCOLATE CARAMELS Remove the skin thick skinned oranges, cut in thin strips and soak in water over night. Slimmer gently in about four times its own bulk of water, pouring off the water and renewing several times. This is to remove the excess of pungent oil from the skin. When the skins have cooked about an hour and a half in all, drain and cook in a syrup made of 2 cups of granulated sugar to one of water. Slimmer very slowly until the skins absorb all the syrup. Roll in granulated sugar and dry over night on papers before packing away

CHOCOLATE CARAMELS 1/2 cup molasses, 3 cups granulated sugar, 3 squares chocolate, 1/2 cup milk, 2 tablespoons butter.

Cut the chocolate in pieces and boil with the other ingredients stirring constantly until it is dissolved. Roll until it hardens when tested in cold water (246 Fahs) Four into a shallow pan. When cool out into squares.

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Freshness And High Quality Always Found At THE CANADIAN STORES LTD.

SPECIAUX pour Samedi - Lundi et Mardi prochains

FEVES blanches, triées à la main, spécial à 5 lbs 13c

GRUAU Robin Hood - avec porcelaine ou verre le pqt 28c

JAMBON PICNIC - dans l'épaule la livre 13c

EPINARDS Lynn Valley, boîte No. 2 chacune 10c

A NOS CLIENTS Nous vous remercions sincèrement pour votre distingué patronage durant l'année qui vient de s'écouler et nous souhaitons à tous UNE BONNE ET HEUREUSE ANNEE!

MAGASIN SERA OUVERT JUSQU'À 10 HEURES LA VEILLE DU JOUR DE L'AN.

PRODUITS EATON & EATONIA Les prix sont en force du 2 au 7 Janvier inclus - Faites votre provision maintenant

CATSUP "EATONIA" bouteille 12 onces 19¢

CHOWCHOW "Eatonia" pot de 36 onces 45¢

MARINADES "Eatonia" sucrées et mélangées, gros pot. pot de 4 onces 52¢

OLIVES Queen "Eatonia" pot de 17 1/2 onces 12¢

OLIVES Queen "Eatonia" pot de 17 1/2 onces 25¢

HUILE d'Olive Eatonia bouteille 4 onces 19¢

boîte 14 1/2 onces: 47c

POUDRE à Pâte Eatonia boîte 1/2 lb 15¢

boîte de 1 lb 25c

GELATINE Eatonia essences diverses, le pqt 06¢

Extrait pure de Vanille et Citron, btle 2 onces 21¢

Essence non-alcoolique de Vanille et Citron Eaton, 3 btes pour 25¢

SAVON de toilette (borated) Eaton, le morceau 08¢

CAFE Empire Eaton boîte de 1 lb 35¢

boîte 1/2 lb 19c

BALAIS Eaton à 5 cordes, chacun 70¢

THE Eatonia, paquet de 1 lb 68¢

THE Orange Pekoe Eaton paquet 1/2 lb 42¢

THE Household Eaton paquet 1 lb 36¢

THE Orange Pekoe Eaton, paquet 1 lb 83¢

CAFE EATONIA la lb 54¢

GATEAU Hostess Eaton la lb 33¢

MIEL pur Eaton pot de 1 lb 25¢

PECHES Eatonia boîte No. 2 18¢

POIRES Eatonia boîte No. 2 17¢

FRAMBOISES Eatonia boîte No. 2 28¢

CERISES Eatonia, boîte No. 2 18¢

FEVES Golden Wax Eaton boîte No. 2 16¢

BLE D'INDE de choix Eatonia, bte No.2 23¢

2 boites pour 21¢

POIS de choix Eatonia boîte No. 2 21¢

2 boites pour 23¢

TOMATES de choix Eatonia, bte No. 2, 2 boites pour 23¢

Expert Asserts Motor Transport Is Here To Stay

— "There are few shippers in Canada who do not use the trucks for the transport of goods and it is certain that, regardless of public concern over the railway situation, highway transportation will continue to be an important factor in shipping."

This opinion was expressed by J. L. Stewart, general manager of the Canadian Automobile Chamber of Commerce, in discussing the agitation against the trucks which has resulted from the unprecedented decline in railway revenues.

"No one can object to reasonable regulation and taxation of any class of motor vehicles," continued Mr. Stewart. "Reasonable regulation will be continued for the protection of the public, including the shippers, and reasonable taxation is necessary for the maintenance of the highway systems which every province gradually is building."

"The only objection that any person can have to regulation and taxation is when either or both become unreasonable, unfair, and inequitable either as a result of prejudice or a desire to assist some other transportation agencies."

"We in the automotive industry have come to the conclusion that the Canadian railway problem cannot be solved by paralyzing the common carrier motor truck. This conclusion is inevitable when one considers that in Ontario for instance, out of more than 60,000 trucks registered in 1931, only 3,491, or less than 6 per cent, are licensed as public commercial vehicles. Obviously the trucks cannot be held responsible for the drop of so many millions in the revenues of the Canadian

railways. "Restrictive legislation or paralyzing taxation of motor trucks would not, in our opinion, cure the fundamental ills of the railways and it would, at the same time, injure seriously the motor truck industry, which employs, in manufacturing, distribution and operation, many thousands of persons in Canada. We are confident that the various provinces will not discriminate against any legitimate business but it is important for the public to give the facts of the case their true valuation."

"Great Britain relinquished its opportunity to lead in the development of mechanically propelled road vehicles when the parliament of that country, at the behest of the manufacturers of horse-drawn vehicles and the railways, passed a law limiting steam road vehicles to four miles an hour and compelled the preceding of each such vehicle by a man with a red flag. That law was not repealed until 1885 and meanwhile the British genius for mechanical development had been confined to other lines."

"The current agitation with respect to highway transportation is not, I believe, any more reasonable than the motives which inspired the 'red flag law' of Great Britain three generations ago. It is probably fortunate for the world that the telegraph companies, which were well-established half a century ago, did not attempt to place legal and other obstacles in the way of Dr. Alexander Graham Bell and those associated with him in the development of the telephone."

"There is no doubt that the telephone can, or could, be considered a serious competitor of the telegraph system and of the operator. But what the world has seen has been co-ordinated development of both systems of messages by wire and, latterly, of the co-ordination of

wireless telegraphy with the established land lines. "In fact the entire history of competition by properly constituted and informed authority. The Province of Ontario, for one, already has begun its orderly supervision of intercommunication systems is a precedent which, in the opinion of many railroad executives as well as others, might well be followed by the railways with respect to highway transportation. The private automobile, which is an important reason for the drop in passenger revenue of railways, cannot be legislated off the roads, and it would seem hardly less practicable to take from industry the advantages of shipping by truck, where such advantages excel the advantages of shipment by rail."

"Both methods of transportation can grow together and the railways of this country can share in that growth, and at the same time help to solve their own problems, by getting into the business."

"One cannot, however, agree with one student of railway matters, (Prof. W. T. Jackson of the University of Toronto) that the railways should be given a monopoly of highway transportation. We believe that the development of highway transportation to its economic limits can best be attained through the continuance of competition subject to re-ban highway transport. In course of time it can be predicted that there will be protection of franchise routes in the interest of all concerned."

"Considerable progress already has been made in the regulation of bus lines using the provincial highways. The railways can get into this business as easily as can any other interest — by purchase or some other form of affiliation — subject to the rights of the individuals or companies which, sooner than the railways foresee the development that has come through the logic of events."

1932 Que la Nouvelle Année apporte avec nos remerciements à nos clients et à nos amis — en même temps que l'accomplissement de leurs plus légitimes vœux — tout le BONHEUR que nous leur souhaitons. I. KASNER THE HOME OF GOOD CLOTHES. EDMUNDSTON, N.-B.