

WILSON'S INVALIDS' PORT
A BIG BRACING TONIC

"The effect of wine on health is grateful and beneficial."—Cyrus Redding.

will do more to renew sapped vitality and to steady and re-inforce fever-weakened nerves than all the drugs and "cure-alls" offered.

Because: The wine used is rich in grape-sugar, or pre-digested carbohydrates—the energy-maker of the body.

Because: It has a large content of albumenoids, which repair tissue-waste and create new tissue.

Because: It actually renews the red corpuscles of the blood—increases the "red cell count".

Because: The pure extract of Cinchona Bark augments digestion and assimilation, and exercises a directly tonic and restorative effect upon the vital organs. Doctors know!

Remember: A wineglassful before or between meals.

ASK YOUR DOCTOR
BIG BOTTLE ALL DRUGGISTS

To Prevent Chapped Skin
—use warm water and Baby's Own Soap.

The warm water opens the pores of the skin and the minute particles of pure refined vegetable oils which form the creamy, fragrant lather of Baby's Own Soap are absorbed into the skin, keeping it soft, healthy, and preventing cracks and chaps.

A perfect rinsing, then smart rubbing when drying guarantees a fine smooth skin in any weather.

BABY'S OWN SOAP Best for Baby Best for You

Canada's Standard toilet and nursery soap for over 30 years.

ALBERT SOAPS, LIMITED, - MONTREAL.

HOUSE COLLAPSES AND FIVE ARE KILLED

Italian Countess Was Giving Party In Her New Home

Milan, Nov. 15.—Five persons were killed and ten others seriously injured by the collapse of Countess Valandi's new country house in the suburbs of Verocelli. The villa, which was constructed of reinforced concrete, had only just been completed, and the countess had invited guests to a musical party in celebration of the event.

Several tons of bricks had been heaped on the top floor to test the resistance of the building. Suddenly, while the orchestra was playing, ominous creaking sounds were heard, and there was a wild rush for the doors, but before many of the guests had time to escape to the garden the building came down like a house of cards.

The countess herself was the first of the buried victims to be extricated alive. An hour later the rescuers began to reach the first of the corpses. Among the dead was the mother of the countess. The latter had in the meantime fled, but she has been arrested.

"My wife can't decide on a car!" "This model is the last word in touring cars!" "The last word, eh? Then she'll have it."

Bon-Ton

THESE VALUES CANNOT BE DUPLICATED

The Bon-Ton specializes in women's, girls' and children's clothing exclusively and handles nothing outside of these. They are, therefore, in a better position to cater to the needs of women, girls and children both as to styles, and materials, and give better values than houses which carry all lines and purchase everything on the same basis.

It is safe to say that the following values taken at random from the Bon-Ton price list are not to be duplicated elsewhere in Canada. So confident are we of this, that if on receipt, the articles are not entirely satisfactory return them and get your money back and we will pay shipping charges.

862—This is a good quality warm, navy cloth coat with a reversible collar. It is lined with oxford grey and light grey, green with blue and brown with light blue. The colors are navy blue, with lighter reverse also brown with light blue reverse. The coat may be had in reversible light oxford with light grey back, green with brown or brown with dark. Price prepaid, \$12.95 to your address.

8136—Here is a good quality reversible girl's coat with lining of self material. Navy blue lined with oxford grey with light grey, green with blue and brown with light blue. It also has in Chinchilla cloth or oxford of the same color. Price prepaid, \$12.95 to your address.

Write today for copy of the Catalogue if you have not already received one.

THE BON-TON CO., 442 St. Joseph Street, QUEBEC.

King George's Navy Plug

10¢

KING GEORGE NAVY PLUG CHEWING TOBACCO

IS IN A CLASS BY ITSELF!

It surpasses all others in quality and flavour because the process by which it is made differs from others.—It is deliciously sweet and non-irritating.

SOLD EVERYWHERE: 100 A PLUG

ROCK CITY TOBACCO CO., Manufacturers, QUEBEC

HISTORIC OLD LONDON STREET

Proposal of Widening Leadenhall Recalls Things of Olden Days

THE LEATHER MARKET

A Corporation That Once Ruled India—The Place Where Murder of William III Was Plotted—The Story of a Maypole

(London Observer.)

The announcement that the city corporation has decided to proceed forthwith on the scheme for widening Leadenhall street at its eastern end, at a cost of over a quarter of a million, will help to draw attention to this important thoroughfare.

One of the best known streets in London, its early history and associations are likely to be forgotten, if ever known, by those who regard it as the busy scene of their daily avocations, or who wander into its crowded precincts from the least strenuous parts of their complex city.

Leadenhall street takes its name from Leather Hall—that portion of the market set aside for the sale of leather abutting on the thoroughfare as shown in Ogilby's plan dated 1677, where it is called the Leather Market. On the site of the market there stood as early as 1209, the town house of Sir Hugh Neville. Not long after, however, in 1238, it was to be in the possession of the corporation, and it was used occasionally as a court of justice, while in 1289 the Commons met here to arrange terms with the Constable of the Tower after Edward II. had fled from the capital.

There is mention, in 1343, of "Leadenhall Garden," as then appertaining to Sir John Neville, so that it seems that the family still held a portion of their ancient property at this spot. The market, had, however, not been firmly established, and various proclamations during the reign of Edward III. attest this. In these documents reference is made to "Leadenhall of the Leadenhall." This was a carfax or conduit with four sides (similar to the famous Oxford Carfax, now at Nuneham) which stood at the junction of Leadenhall street and Cornhill, and which was later known as "the Standard in Cornhill."

Market as Fortress

From a passage in Stow we learn how diverse were the trades carried on in Leadenhall Market in its day. Wool and meal and every kind of the staple articles accumulated and sold there, and to cut like a Leadenhall knife became a sort of proverb.

In course of time the market became still more comprehensive, for not only wool and corn, but meat and poultry and other commodities, were sold in its stalls.

Much in his "Journey through England," tells how Don Pedro de Ronquillo, on first seeing the market, was struck by its appearance, and said to Charles II. that he believed more meat was sold there in a week than in the whole of Spain in a year, and adds, "It was a very good judge." And Gay, in his "Trivia," advises those who would with mighty beef augment their meat and drink.

Today the market is confined, more or less, to poultry and is, as Dodsley called it in 1793, "a very spacious market for fowl."

East India House

The great pile of buildings erected in 1699, and designed by Clutton, which represents the successor to the formidable corporation which once ruled India, stands in Leadenhall street on the site of the earlier East India House, which had been built in 1726, and successively added to in 1780 and 1857. Walpole called this earlier building "Clutton's diamond house," and speaks of it as the home of "men with long heads and deep purses." It had been erected on the site of Sir William Craven's residence, which had been leased to John Company in 1701. A unique plate of the building, where the nabobs held their deliberations, is preserved in the British Museum, and shows it surrounded by the steeples of the churches.

Notwithstanding these memories, by one of those which which people are fond of playing on circumstance, it is the figure of the gentle Eliza which springs to the mind when we gaze at the present successor of the old India House, to the exclusion of those potentates who ruled a mighty territory from its chambers. For Lamb was, during thirty-three years, a clerk here, as all the world knows, and he has left, in one of his immortal essays, a word-picture of the place and its occupants as it was during the period of his slavery. He once affirmed that his printed works were his recreations, and that his real ones were to be found on the shelves in Leadenhall street. James Mill, who wrote his great history of India, and his more famous son, John Stuart Mill, as well as Hoole, who translated Tasso, were also clerks in the East India House.

A Famous Maypole

But the street has other associations. It was here, for instance, at the King's Head Tavern, that Fenwick and his gang plotted the murder of William III., and the restoration of James II. The name of the tavern was subsequently changed to the King's Arms, and was pulled down in 1867. It stood on the spot afterwards occupied by the Peninsular and Oriental Steam Navigation Company's premises.

Another ancient house in this street was that belonging to Sir Nicholas Throgmorton, which afterwards became the home of the African House, established in 1781, but put an end to, by act of parliament, in 1821. One of London's Maypoles, too, was in Leadenhall street; this was set up on May day morning and was, according to Stow, "higher than the steeple of St. Andrew, which, from this circumstance, obtained the appellation of the 'Understaff.' After the serious affray on 'Evil May Day,' 1571, the Maypole was discarded, and for over thirty years it remained unused, but then was again set up. However, in consequence of a sermon preached by one Stephen, which Stow himself heard, the parishioners were led

"The Only Cure for Piles"

Writes Mr. Taylor in Telling His Experience With Dr. Chase's Ointment.

Because Dr. Chase's Ointment brings almost immediate relief from the dreadful itching, burning, stinging sensations of piles, it is well worth the attention of everyone suffering from this annoying disease.

In most cases, even after years of standing, Dr. Chase's Ointment makes a thorough and lasting cure of itching, bleeding and protruding piles.

Mr. Maxwell Taylor, Charlottetown, P.E.I., writes: "To all sufferers from piles in any form I would recommend Dr. Chase's Ointment as the only cure. Over 40 years ago while in Boston I became afflicted with a dreadful itching. I went to a doctor, who gave me some ointment, which made me no better. A friend advised the use of Dr. Chase's Ointment, and by the use of two boxes I was entirely cured. You may publish this statement in order that other sufferers may profit by my experience."

Dr. Chase's Ointment can better prove its value by the relief it affords than by all the words we could use in its praise. 50 cents a box, all dealers, or Edmondson, Bates & Co., Limited, Toronto.

Mr. M. Taylor.

Because Dr. Chase's Ointment brings almost immediate relief from the dreadful itching, burning, stinging sensations of piles, it is well worth the attention of everyone suffering from this annoying disease.

In most cases, even after years of standing, Dr. Chase's Ointment makes a thorough and lasting cure of itching, bleeding and protruding piles.

Mr. Maxwell Taylor, Charlottetown, P.E.I., writes: "To all sufferers from piles in any form I would recommend Dr. Chase's Ointment as the only cure. Over 40 years ago while in Boston I became afflicted with a dreadful itching. I went to a doctor, who gave me some ointment, which made me no better. A friend advised the use of Dr. Chase's Ointment, and by the use of two boxes I was entirely cured. You may publish this statement in order that other sufferers may profit by my experience."

Dr. Chase's Ointment can better prove its value by the relief it affords than by all the words we could use in its praise. 50 cents a box, all dealers, or Edmondson, Bates & Co., Limited, Toronto.

to regard it as ridiculous and incontinent, they sawed it up and burned it.

The appearance of Leadenhall street today gives little hint of its ancient and once picturesque character. Its market has long since been rebuilt; none of its old houses remain; and splendid offices have obliterated its former landmarks, and it is only in the two churches, St. Katharine's and St. Andrew's Elderchurch, that we can even approximately reconstruct the day that is gone, or hope to people, while the good but cramped market of the city with the habits and customs of a past-time.

KEEP 'EM AWAKE

A preacher, raising his eyes from the pulpit in the midst of his sermon, was surprised to see him use his small saw in the gallery, getting the hearers below in the pews with horse chestnuts. While he was doing this, a man was preparing a frown of horse chestnuts, and a young man cried out: "You tend to your preaching, daddy, I'll keep 'em awake!"

Housework Will Not Spoil Your Hands

if you "Vaseline" them regularly. That is a simple little secret thousands of women who do their own housework have been glad to learn. A little "Vaseline" rubbed into the hands night and morning prevents redness and roughness and keeps the skin smooth and soft and delicate.

Vaseline

And the best thing you can find for cracked lips, wind-burn and all the other irritations of the skin that come with cold weather is VASELINE CAMPHOR ICE.

Here is another little "tip" for the busy housewife.

When your feet ache at the end of a long day, rub in "Vaseline." You hardly will believe the feeling of comfort it brings.

The "Vaseline" specialties are the purest toilet preparations, the simplest and safest home remedies, to be found anywhere. They should be in the medicine chest of every home.

Ask your druggist to show you his line. Put up in bottles, or in handy, antiseptic tubes. Be sure and accept no substitute for "Vaseline."

You will find out the "Vaseline" booklet full of information that will be of interest and value to you. Please send a postal for your copy today.

Chesebrough Mfg. Co.
(Incorporated in U.S.A.)
1800 Chas. Ave., Montreal
New York—London

PROFIT OF 200 PER CENT CUP IN TEA HOUSES

Remarkable History of Company Which Controls 130 Places in London

REACHES 50TH BIRTHDAY

Helped Cause of Temperance By Teaching Londoners to Drink Tea — Gladstone and Parnell Among the Earlier Customers

(Times Special Correspondence.)

London, Nov. 2.—London's "A. B. C." were fifty years old this week, but, though their jubilee was not without its national significance, nothing whatsoever was done to celebrate it. The "A. B. C." themselves were not even decorated. If you happen to have been over here, there is no need to explain to you what the "A. B. C." are, for you are pretty sure to have patronized them, unless you preferred to regale yourself at a "B. T. T.", at a "cabin" or one of the numerous "Gipsies," as they call them which are under the averted proprietorship of Sir Joseph Lyons.

In case you have not been in London, however, it may be stated that "A. B. C." is short for Acetated Bread Company, (whose name, by the bye, not one Londoner in a hundred pronounces correctly, the majority of them calling it "A-l-r-e-a-c-e-t"), which has 130 branch establishments, all exactly alike, scattered about London, and next door to the "A. B. C." shops, have been established in October, 1863, half a century ago.

The "A. B. C." of today are popularly described as "tea-shops," but they actually are cheap restaurants, the tea business having become more or less of a side-line, though an exceedingly profitable one. Yet it was in the capacity of "tea-shops" that the "A. B. C." places practically revolutionized the business of supplying "light refreshments" in London, and the advocates of temperance, at any rate, might have been expected to celebrate their jubilee, since statistics prove pretty positively that the extraordinary growth of the business which the Acetated Bread Company practically invented has been accompanied by a corresponding shrinkage of the profits of the "public houses," or saloons of the metropolis.

Meanwhile a score or more of rival companies have sprung up to contest the "A. B. C." supremacy, and as a result probably no city in the world can boast of so many eating-houses of the cheaper variety. Probably the Lyons empire, which have been situated as far as possible next door to the "A. B. C." shops, have proved the most formidable rivals of the latter, being smarter and perhaps better equipped, and besides there are the establishments of the "British Tea Table Company," which is known to the public as the "B. T. T.", the latter restaurants the so-called "cabins," the cheap restaurants of Peace and Plenty and the "Gipsies," the latter being the name of the company which was founded in 1863, and which has since become a household name. The public soon discovered the great majority of the "A. B. C." shops, and as a result they are charged two cents extra for the use of one. There is no water of any kind in the "A. B. C." shops. Bread is two cents, butter two more. The service, so far as swiftness is concerned, is poor. But the tea is beyond reproach.

When the first Acetated Bread shop opened in 1863, it actually was for the sale of bread and nothing else. The "Acetated" variety of the staff of life seems to have been a front with the British Tea Table Company, and the latter was then a small shop, and the company went boldly into the tea business, which was an inspiration. At that time, though the tea was practically unobtainable in the metropolis. There was a duty on tea amounting to nearly fifty cents a pound. "Public houses" supplied the cup that chafed grudgingly, but the "A. B. C." came into existence to reduce the duty from two shillings and sixpence to one shilling. The public soon discovered the new shops and the women of the metropolis, the late Archbishop of Canterbury, Doctor Temple, and the late Marquis of Salisbury were among their customers, who also are said to have included members of the royal family.

The Acetated Bread Company, in fact, practically taught Londoners to drink tea and accordingly has much to answer for the "tea-habit," here being one of the worst of the metropolis. The afternoon cup of tea, especially, has become a fetish. Omnibuses stop running while the conductor and driver inhale their cups of tea, "lifts" pause between floors while the lift-man has his tea, even office boys sneak out between four and five to refresh themselves with tea, generally at an "A. B. C." shop. The Corner House" of Lyons Limited, in Coventry street, on a Saturday afternoon, with three immense floors crammed with tea-drinkers, and a couple of hundred more would-be ones waiting to get in is a sight to make visitors gasp with amazement.

Many of these details were supplied by the general manager of the Acetated Bread Company, who declined to reveal the exact number of cups of tea supplied by the company in a year, but said that it represented "many millions." Giving evidence in a legal case recently, the same official admitted that the profit on a cup of tea represents more than 200 per cent, including the cost of service, a statement that becomes even more striking when you consider that the price of a cup of tea in an "A. B. C." shop is four cents, while a pot of tea, from which two, if not three, cups usually may be obtained, is supplied for six cents.

SUFFRAGE BREAD TAKES PRIZE.

A pretty story comes from Michigan. The president of the Harbor Springs Rural Suffrage Association is the wife of a druggist and the mother of a large family of children. At a recent Grange fair, she baked bread, took all the children with her, decorated the booth, looked after the children, entered her bread as "Suffrage Bread," and took first prize for six cents.

JUST STRAND.

Little Tommy, sitting on his father's knee, was occupied in watching his mother dressing her hair. "Pa has got no waves on his head like mother," observed the father ruefully. The boy looked thoughtfully at his father's head for a minute or so, then replied: "No, daddy, has got no waves; it's all beach."

HIS CHARACTER.

Careful Parent—"Before I can give consent to your proposed marriage to my daughter, I must know something about your character."

Suitor—"Certainly, sir, certainly. Here is my bank-book."

Careful Parent (after a glance):—"Take her my son, and be hanged."

THE VEDEE'S GREAT SUCCESS

Enthusiastic Audience Witness Marvellous Cures

Free Consultations Given Daily at 78 Charlotte Street, St. John

A most representative audience which included many of the leading residents, gathered at Keith's assembly rooms last Thursday evening to witness the Public Demonstration of the Veedee. The proceedings were started by a short Health talk and the long list of names of distinguished users of the Veedee (including many physicians) which were shown on the screen together with their photographs and their signed testimonials were certainly very impressive as to the value of the Veedee and the large number of its supporters.

This was followed by numerous radiographs of great interest showing for instance, the increase of chalky deposits in the joints of a rheumatic sufferer, and these pictures helped to prove in a very clear and vivid manner why the Veedee is so successful in quickly curing many cases of Rheumatism, Paralysis and other ailments.

The Demonstration which followed was convincing and remarkable in its results, those receiving treatment were nearly all well known as prominent citizens and everyone present knew their testimony to be genuine.

SELF HOME TREATMENT.

The book of directions that goes with each Veedee makes its proper use, for all the troubles it is good for, so clear and plain that even a child who can read can use a Veedee in the home as to get from it the full extent all its marvellous healing power.

THE VEDEE'S CHEAPNESS.

Many people are greatly astonished that an invention possessing such unique and superlative curative power as the Veedee should be sold at so low a price as \$15 considering that the instrument lasts for years without requiring any attention and is always handy at home to go on giving hundreds more treatments to all and every member of the family from the baby to the grandparent.

WORKS TEN TIMES ITS COST.

Doubtless very large numbers of Veedees would have been sold even at the price that was originally first for it, viz. \$25. Indeed many Veedee owners write and continually tell their friends and if they could not get another they would not sell one they have for \$100. The Veedee Proprietors were wise, however, in their first decision not to try to get the highest price possible for the wonderful health invention, but by selling it at the lowest possible price to put it within the reach of all. That is why well on to 100,000 Veedees are already sold throughout the world, and why the million will surely be reached eventually.

WHAT IS VEDEE.

1. It is purely mechanical (as is a sewing machine, lawn-mower, chaff-cutter, etc.), and so keeps in order and is always ready for use.

2. Being NOT ELECTRIC, it needs no "recharging" and so far from giving shocks the feel of the Veedee in use is one of thrilling delight—one feels it putting new life-force into the part it touches.

3. Little or no skill is required for using it. Simply follow the printed directions supplied with it.

CONSULTATIONS ARE FREE.

The Veedee Demonstrator makes no charge for callers for consultation and they never publish the names of callers or clients, and they would refuse to sell a "Veedee" if they did not feel certain that its use would be beneficial to you.

REMAINING IN ST. JOHN ALL THIS AND NEXT WEEK.

The Demonstrator will remain at 78 Charlotte street, St. John, all this and next week in order to give these Free Consultations to Sufferers daily from 11 a. m. to 8 p. m., Saturday and Tuesday evenings from 8 to 9 p. m.

WHAT SUFFERERS SHOULD DO.

If possible, go today or any day this week at the above stated hours to 78 Charlotte street and avail yourself of the opportunity of trying what the wonderful invention will do for you. If, on the other hand, you live too far away, then write to the Veedee Demonstrator, mention your trouble, and if you enclose a postal money order for Fifteen Dollars, a Veedee will be sent to you at once, with full directions how to use it to get your cure. Whilst the Veedee is still here sufferers should secure their chance by calling at 78 Charlotte street.

SHOULD CONTINUE THE TREATMENT.

The lecturer repeatedly impressed the sufferers that in order to make the results obtained permanent, they should obtain a Veedee and continue the treatment at home for some time.

WHY THE VEDEE SUCCEEDS.

The Veedee is such a gigantic worldwide success, because it actually does what is claimed for it. Because it actually does what it claims to do, it is successful. Because it actually does what it claims to do, it is successful. Because it actually does what it claims to do, it is successful.

SHOULD CONTINUE THE TREATMENT.

The lecturer repeatedly impressed the sufferers that in order to make the results obtained permanent, they should obtain a Veedee and continue the treatment at home for some time.

WHY THE VEDEE SUCCEEDS.

The Veedee is such a gigantic worldwide success, because it actually does what is claimed for it. Because it actually does what it claims to do, it is successful. Because it actually does what it claims to do, it is successful. Because it actually does what it claims to do, it is successful.