

POOR DOCUMENT

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THE EVENING TIMES AND STAR, ST. JOHN, N. B., TUESDAY, JULY 23, 1918

He Who Practices
Real Economy
Will Buy Now For
Future Needs



Oak Hall's Greatest
of Mid-Summer
Sales Ends
Saturday, July 27
at One O'clock

ST. JOHN'S GREATEST MERCANTILE EVENT OAK HALL'S ANNUAL MID-SUMMER SALE

WHERE IS THERE A PERSON who does not realize how genuine is the opportunity when reduced prices are quoted on dependable wearing apparel? And what thrifty person will fail to take advantage of such savings with the Oak Hall guarantee of quality as an added assurance?

NOT ONLY A GUARANTEE OF QUALITY, but the Oak Hall name also means that as good or better qualities are to be had for less money than can be procured elsewhere—this is not camouflage—there is a fundamental principle underlying the fulfillment of such a statement, which we have adopted for our motto.

WE HAVE STATED BEFORE that clothing will cost more before it will cost less—so, when the opportunity arises to purchase dependable values at considerable reductions on present day prices—can you afford to pass it by?

If you are honest with yourself on this question you will undoubtedly be a visitor at the old Reliable Oak Hall store before the end of the week.

LARGE VOLUME AT MINIMUM PROFITS is the motto, (and those who have visited our store during the past few days surely realize we are getting the volume). To be honest, we cannot afford to "give away" merchandise at less than cost during these uncertain times—but by having a large volume of business and buying for cash at rock bottom figures we are able to offer, high-class merchandise at a very minimum of profit. Therefore you get better qualities at lower prices.

IT IS ESSENTIALLY TO YOUR ADVANTAGE to buy from a reliable store operating on such a motto, and more so now than ever before as in these critical times of ever increasing prices and uncertain qualities you cannot afford to experiment in buying wearing apparel, so when you get the opportunity to purchase from a store doing such a large volume that it can afford to operate on the very minimum of profits, and yet is absolutely reliable, such as Oak Hall, then why look further?

Ladies' Suits

Everything that is charming in Cloth, Silk and Wash Materials.

SILK SUITS, finest quality chiffon taffeta, plain colors of brown, grey, black and fancy shot effects, Regular \$35.00, Sale Price \$26.85

CLOTH SUITS, Serge, Gabardine, Poplin, Covert, in navy, black, grey, Pekin. Regular \$27.00, Sale Price \$21.60
Regular \$4.00, Sale Price \$2.70
Regular \$1.00, Sale Price \$0.80

WASH SUITS, Genuine Irish Linen, natural shade, sizes 16, 18 and 36 to 44. Special Sale Price \$15.85

Selections From Our HABERDASHERY DEPT. NECKWEAR

Large flowing ends, the latest novelties, bought especially for this occasion. Regular 50c, 75c, Sale Price 3 for \$1.00

Regular \$.75 Values, Sale Price 59c
Regular 1.00 Values, Sale Price 79c

NEGLIGEE SHIRTS

(A collection of all that is new in styles and colorings.)

Regular \$1.00 to \$1.25, Sale Price \$.89
Regular 2.00, Sale Price 1.69

Big Values in Working Shirts—a few of the specials are Blue Ducks, Oxfords and Chambrays.

Regular \$1.00 Value, Sale Price \$.89
Regular 1.25 and \$1.35, Sale Price 1.09
Regular 1.50 Value, Sale Price 1.29

COTTON OR SHAKER PYJAMAS

Regular \$2.00, Sale Price \$1.69
Regular 3.00, Sale Price 2.59

MEN'S UNDERWEAR

Balbrian Shirts and Drawers—Regular 75c to 85c, Sale Price 59c per garment

Silkette Shirts and Drawers, long sleeves and legs—Regular \$1.50, Sale Price \$1.29 per garment

Merino Shirts and Drawers—Regular 1.50, Sale Price 1.29 per garment

Balbrian Combinations, long sleeves and legs—Regular \$1.25, Sale Price \$1.09

Athletic Combinations—Regular \$1.50, Sale Price \$1.29
Regular 2.00, Sale Price 1.69

MEN'S HOSIERY

Extra fine silk lisle Half Hose Penman's and Interwoven makes—Regular 50c and 60c, Sale Price 43c

Very fine English Cashmere made from all wool yarns. Extra Special Value, Regular 75c and 85c, Sale Price 59c pair

MEN'S CLOTHING

Clothes that cannot possibly be duplicated for half as much again only a very short time from now.

Men's three button conservative styles as well as all the new natty models for young men in belters, slash pockets, vertical pockets in medium and dark grey worsteds, fancy tweed mixtures, etc.

Regular \$12.00, Sale Price \$ 9.65
Regular 16.75, Sale Price 13.45
Regular 22.50, Sale Price 18.65
Regular 28.00, Sale Price 23.65
Regular 35.00, Sale Price 29.30

One Special lot 2-piece hot weather suits in Palm Beach and "Koolkloth" or fancy Nova Scotia Homespun, sizes 35 to 39, Regular \$13.50 and \$15.00, Sale Price \$9.98

LADIES' RAINCOATS

Fine Quality English Tweed and Paramatas made in Trench and Raglan styles as well as the regular models.

Regular \$10.00, Now \$ 8.50, Regular \$16.00, Now \$13.60
Regular 16.00, Now 12.75, Regular 20.00, Now 16.95

LADIES' SWEATERS

Fine Silk or Wool Sweaters in all the newest styles and colorings—Coat style with Belt or Girdle—Pullovers with or without sleeves—the new Retrova Model with Pleated Skirt.

Regular \$ 6.00, Now \$5.00, Regular \$13.50, Now \$11.50
Regular 9.00, Now 7.65, Regular 16.50, Now 14.50
Regular 10.00, Now 8.50, Regular 21.00, Now 17.85

SELECTIONS FROM OUR LADIES' DEPT.

Ladies' Silk, Cotton and Cashmere Hose; Fine Voile and Silk Waists; Silk, Kid and Chamotte Gloves; Smocks and Middies; Umbrellas; Silk and Serge Skirts; Handkerchiefs.

Everything at Reduced Prices.

LADIES' WAISTS

A charming collection of all that is new, bought especially for this mid-summer event.

Pretty colored voiles in combinations of sage and tan or champagne and navy.

Fine white voile with sailor or tuxedo collar, laced edge and with self embroidery.

Navy Linon with white collar. White Vesting with convertible collar. Regular \$2.00, Special Sale Price \$1.43

At \$1.98 will be found a large variety of dainty styles.

Fine Linon in white, rose, sage, peach, Nile, trimmed with a collar of fine white repp in "hyle" style, can be worn buttoned close at neck. Plain white voiles, white voiles with a fine strip of black or blue, colored voiles in grey or sky with colored silk embroidery. Regular \$2.75, Sale Price \$1.98

Girls Middies—White galatea with sailor collars of pink, tan, Copen, Nile, rose. Colored Middies with white collars and all white middies, sizes 6, 8, 10, 12 years. Regular \$1.50, \$1.75, \$2.00, Sale Price 98c

TRUNKS AND BAGS

Japanese Matting Suit Cases \$2.00, Now \$1.48

Leather Club Bags, Regular \$6.50 to \$7.50, Sale Price 5.98

Steamer Trunks, Canvas covered and Fibre, Regular \$7.50 to \$21.00, Sale Prices \$6.39, \$7.37, \$9.24, \$10.95, \$13.58, \$17.58

Canvas Covered Boxwood Trunks, Regular \$5.50 to \$16.50, Sale Prices \$4.40, \$4.84, \$5.48, \$6.82, \$8.80, \$10.12, \$14.08

Fibre Trunks, Regular \$14.00 to \$25.00, Sale Prices \$12.32, \$13.20, \$14.96, \$16.48, \$21.12

Wardrobe Steamer, Regular \$30.00, Sale Price \$22.98

SALE PRICES ON EVERYTHING

in our furnishing dept, such as Leather Belts, with all the latest buckle designs, Braces, Gloves in all grades for heavy work and dress wear, Handkerchiefs in the best of linen,

MEN'S HATS

A backward season finds us with a complete stock of Hats and Caps which we now offer at practically manufacturers prices.

Straw Hats, Regular \$3.00, Sale Price \$1.98

Japanese Panama Hats, Regular \$4.00, Sale Price \$2.69

Genuine Panamas, Regular \$9.00, Sale Price \$6.94

Felt Hats, Regular \$3.50, Sale Price 2.79

Felt Hats, Regular 4.50, Sale Price 3.98

Borsalino, Regular 5.50, Sale Price 4.98

Tweed Caps, Regular \$1.00, \$1.25, Sale Price 79c

Tweed Caps, Regular \$1.50, Sale Price \$1.19

MEN'S WATERPROOF COATS

A complete range of Men's Waterproof Coats in full or 3-4 length, Raglan or set in sleeve; "Bismarck Style" 3-4 length; Motor Style full length; Trench Style with belt all around; Fancy Mixed Proofed Tweeds, Brown and Grey Mixtures, all at the one Special Price \$9.85

Two lots of Men's Black Rubber Coats at the Special Sale Prices of \$4.20 and \$6.45.

BOYS' SUITS

The OAK HALL Boys' Suits are the recognized leaders for Eastern Canada. Every suit at a reduced price during this sale.

Regular \$ 7.50 Suits, Now \$ 6.35
Regular 10.00 Suits, Now 8.50
Regular 13.50 Suits, Now 11.50

Three lots worthy of extra special mention.

Regular \$ 7.50 Suits, Special Sale Price \$4.85
Regular 9.00 Suits, Sale Price 5.85
Regular 11.00 to \$14 Suits, Sale Price 8.85

BOYS' FURNISHINGS

Boys Underwear, Regular 50c, Now 43c per garment

Combination Underwear, Athletic style, Regular Price \$1.25, Sale Price \$1.06

Boys' Stockings, Regular 35c, Sale Price 30c per pair

Negligee Shirts, all the latest colorings, Regular \$1.00, Sale 84c

Boys' Belts, Braces, Handkerchiefs, Bathing Suits, Pyjamas, and everything else in this department.

BOYS' WASH SUITS

All the new models and fabrics, sizes 3 to 8 yrs.

Regular \$.95, Sale Price \$.81
Regular 1.25, Sale Price 1.06
Regular \$2.00, \$2.50, \$3.00, \$3.50, at equally good reductions.

Boys' Blouses 8 to 16 Years

Regular \$.50, Sale Price \$.43
Regular .75, Sale Price .64
Regular 1.00, Sale Price .84

Shop Early

Mail Orders Filled

Extra
Salespeople

OAK HALL -- Scovil Bros., Ltd. -- ST. JOHN, N. B.

No Goods
On Approval

Eastern Canada's Largest and Most Up-to-Date Clothiers