

BASSEN'S

207
Union Street
June 25
AT 10 A. M.

GREAT 10 DAY SALE
\$20,000 STOCK

Opera House
Block
June 25
AT 10 A. M.

will be put on sale for TEN DAYS. We are not thinking of profit—it is out of the question. Money is our main object, and in order to get money we are going to put this Great Stock of well selected goods at SMASHED PRICES. Sale Starts Friday, June 25th at 10 a.m.

LOOK what the stock consists of—Men's and Boys' Clothing, Furnishings, Headwear, Boots and Shoes, Ladies', Children's and Misses' Ready-to-wear Goods, Furnishings, Boots, Shoes and General Dry Goods, Umbrellas, Trunks, Suitcases, Window Blinds, Curtains, Rugs, Blankets and Hundreds of Other Articles too Numerous to Mention. **Store Open Every Evening.**

STRIKE WHILE THE IRON IS HOT! KEEP YOUR EYES OPEN!

Bassen's Former Sales Never Equalled This in Low Prices and those who attended the last one know what this means. In the last sale we advertised that we would "Open your eyes when you saw our low prices" BUT NOW, We Have The Surprise of Your Life in Store For You.

Sale Starts Friday, June 25th, 10 a. m. Store Closed Thursday to Prepare For This Great 10 Days Sale! Think of What You Want, Make a List Up and Wait For This 10 Days Great Sale. It Means a Big Saving of Your Hard Earned Money. We Particularly Call Your Attention to Our Men's Suits, Odd Coats and Vests, Boys' Pants, Suits and Raincoats.



St. John's Most Stupendous and Remarkable Ten Days Sale!
Save Up Your Money Until This Date, Friday, June 25th.

FURNISHINGS!

SHIRTS, GLOVES, OVERALLS, CAPS
Men's Shirts—Negligee—75c. For 48c.
Men's Undershirts—Regular 60c. For 35c. pair
Men's Pigskin Gloves—Regular 50c. For 35c. pair
Men's and Boys' 60c. Caps. For 25c.
Men's Caps—Regular 75c. For 45c.
Men's Overalls—Regular 75c. For 47c.
Men's Overalls—Regular 1.25 For 80c.
Men's Straw Hats. For 25c.

Little Gents' Boots—Sizes 8 to 10—
Regular 1.50. Now 1.25
Regular 1.75. Now 1.35
Regular 1.35. Now 1.15

Boys' Boots—Sizes 11 to 12—
Regular 1.50. Now 1.25
Regular 1.75. Now 1.35
Regular 2.00. Now 1.50

Youths' Boots—Sizes 2 to 5—
Regular 1.65. Now 1.35
Regular 1.75. Now 1.45
Regular 2.00. Now 1.65
Regular 2.50. Now 1.95

Children's Boots From 45c. pair up
Misses' Boots—
Sizes 11 to 12. 1.25 pair up
Sizes 8 to 10. 95c. pair up

Men's Sneaker Boots—Regular 1.50. Now 75c. pair
Men's Sneakers—Sizes 6 to 11. Now 45c. pair

MEN'S TAN, BLACK—LACE AND BUTTON MEN'S
Men's Fine Goodyear Welt Boots—
Regular 4.50. For 3.75
Regular 4.00. For 3.25
Regular 5.00. For 4.25

Men's Box Gait Blucher Out—
Regular 3.50. For 2.99
Regular 3.20. For 2.69

Men's Gun Metal Blucher Out Boots—
Regular 3.50. For 2.99
Regular 4.00. For 3.29
Regular 4.50. For 3.79

Men's Black and Tan Oxfords—
Regular 3.50. For 2.99
Regular 3.00. For 2.29

Men's Choicest Dongola Kid—Regular 3.50. For 1.69
Men's Heavy Working Boots— 1.69 to 3.95

WOMEN'S BOOTS AND SHOES WOMEN'S
Ladies' Gun Metal Lace or Button—Regular 3.00. Now 2.25
Ladies' Dongola Kid Lace or Button—Regular 2.50. Now 1.69
Ladies' Tan Russia Calf Lace or Button—Regular 3.50. Now 2.69
Ladies' Box Gait Padded Sole—Regular 2.50. Now 1.89
Ladies' Dongola Oxfords—Regular 2.50. Now 1.79
Ladies' Gun Metal Oxfords—Regular 2.50. Now 1.79
Ladies' Gun Metal Colonial Pumps—Regular 2.50. Now 1.69
Ladies' Patent Leather Colonial Pumps—Regular 2.50. Now 1.95
Ladies' White Canvas Pumps—Regular 1.60. Now 1.25

UMBRELLAS—UNDERWEAR
Men's and Women's Umbrellas—Regular 75c. For 50c.
Men's and Women's Umbrellas—Regular 1.00. For 75c.
Men's and Women's Umbrellas—Regular 1.25. For 95c.
Men's and Women's Umbrellas—Regular 1.50. For 95c.
Men's Unshrinkable Underwear—Regular 75c. For 50c.
Men's Lamb's Wool Underwear—Regular 1.25. For 95c.
Men's Hunka Red Label—Regular 1.40. For 95c.
Men's Blue Label—Regular 1.40. For 95c.
Men's H. B. K. Cutting Shirts—Regular 1.50 to 2.00. For 95c.
Men's Balbriggan Underwear—Regular 25c. For 18c.
Men's Balbriggan Underwear—Regular 50c. For 37c.
Men's Marino Underwear—Regular 50c. For 37c.
Men's Natural Wool Underwear—Regular 1.25. For 95c.
Men's White All-Wool Sweaters—Regular 1.75. For 1.25
Men's Negligee Shirts—Regular 75c. For 45c.
Men's Negligee Shirts—Regular 95c. and 1.00. For 75c.

FURNISHINGS!

Men's Negligee Shirts—Regular 1.25. For 80c.
Men's Negligee Shirts—Regular 1.50. For 1.15
Men's White Handkerchiefs. For 25c. each

NECKWEAR—SUSPENDERS—HOSIERY
Men's Neckwear—Regular 15c. For 7c.
Men's Neckwear—Regular 25c. For 15c.
Men's Neckwear—Regular 35c. For 18c.
Men's Neckwear—Regular 50c. For 35c.
Men's Hose—15c. kind. 11c. pair
Men's Hose—35c. kind. 18c. pair
Men's Wool Hose—Regular 25c. For 15c. pair
Men's Suspenders—Regular 15c. and 30c. For 11c. pair
Men's Suspenders—Regular 25c. For 15c. pair
Men's White Cotton Nightgowns—Regular 75c. For 45c.
Men's Nightgowns—Regular 1.00. For 60c.

BOYS' BLOUSES—WASH SUITS
Boys' Blouses. For 15c.
Boys' Blouses—Regular 50c. For 35c.
Boys' Wash Suits—Regular 55c. For 45c.
Boys' Wash Suits—Regular 75c. For 55c.
Boys' Wash Suits—Regular 95c. and 1.00. For 60c.

LACE CURTAINS—TABLE CLOTHS
Lace Curtains. For 47c. pair
Lace Curtains—Regular 80c. For 60c. pair
Lace Curtains—Regular 1.00. For 95c. pair
Lace Curtains—Regular 1.25. For 95c. pair
Lace Curtains—Regular 1.50. For 1.15 pair
Lace Curtains—Regular 1.75. For 1.25 pair
Lace Curtains—Regular 2.00. For 1.35 pair
Lace Curtains—Regular 2.25. For 1.45 pair
Lace Curtains—Regular 2.50. For 1.65 pair
Lace Curtains—Regular 2.50. For 1.85 pair
White Table Cloths—Regular 1.25. For 87c.
White Table Cloths—Regular 1.50. For 1.15
White Table Cloths—Regular 2.50. For 1.95
Ladies' White Cotton Nightgowns—Regular 60c. For 45c.
Ladies' White Cotton Nightgowns—Regular 90c. and 1.00. For 60c.
Ladies' Nightgowns—Regular 1.25. For 75c.
Ladies' Nightgowns—Regular 1.35 and 1.50. For 80c.
Ladies' Nightgowns—Regular 1.75. For 1.15

DRY GOODS!

PRINTS
12c. Print Cottons. 9c. yard
12c. 14c. 15c. White Dress Muslins. 9c. yard
16c. to 20c. White Dress Muslins. 12c. yard
Plain and Fancy American Dress Crepes—Regular 16c. 12c. yard

COTTONS
White Cotton—Regular 10c. For 5c. yard
Grey Cotton—Regular 10c. For 5c. yard
Grey Cotton—Regular 5c. For 3c. yard

MUSLINS
White and Grey Cotton—Regular 12c. For 9c. yard
White Cotton—Regular 14c. For 10c. yard
Cream and Ecru Curtain Muslins—42 inches wide—Regular 20c. For 11c. yard
Also Lace Curtains Not in Cream and Ecru—42 inches wide—Regular 20c. For 11c. yard
American Colored Madras and Window Screens—Regular 14c. 16c. For 9c. yard
Also 18c. kind. For 11c. yard

SPREADS—GINGHAMS—TOWELS
White Bed Spreads—Regular 1.00. For 80c.
White Bed Spreads—Regular 1.60. For 1.15
Fancy Gingham—Regular 12c. 15c. For 9c. yard
White Bath Towels—Extra Large. Regular 60c. pair. For 42c. pair
Towels—Regular 15c. pair. For 9c. pair

ORETONNES—SHEETING—TABLE LINEN
Orettonnes—Regular 14c. and 15c. For 9c. yard
Sheetings—Regular 25c. For 15c. yard
Sheetings—Regular 30c. For 25c. yard
White and Unbleached Table Linens—
Regular 25c. For 18c. yard
Regular 30c. and 35c. For 25c. yard
Regular 40c. For 29c. yard
Regular 50c. For 39c. yard
Regular 60c. and 65c. For 45c. yard

LADIES' WHITE APRONS
Regular 25c. For 15c.
Regular 30c. For 20c.
Regular 35c. For 25c.
Regular 45c. For 35c.

LADIES' WRAPPERS

Regular 1.00. For 60c.
Regular 1.25. For 80c.
Regular 1.50. For 1.25

HOUSE DRESSES

Regular 1.00. For 70c.
Regular 1.50. For 1.15
Regular 1.95. For 1.25

DRESS GOODS ALMOST GIVEN AWAY

Tartan Plaids—Regular 15c. For 7c. yard
Tartan Plaids—Regular 25c. For 15c. yard
Shepherd's Checks—Regular 30c. For 20c. yard
Shepherd's Checks—Regular 50c. For 35c. yard
Shepherd's Checks—Regular 15c. For 9c. yard
Cotton Cashmeres—Regular 14c. For 9c. yard
Wool Serges—Regular 30c. For 18c. yard
Melton Cloths—Regular 25c. For 15c. yard
Blue and Black Wool Serges—Regular 95c. For 50c. yard
Viennese in All Colors and Black—Regular 50c. For 35c. yard
Viennese—Regular 60c. For 40c. yard
Navy Blue Dress Serge—54 in. wide. Regular 1.00. For 70c. yard
Clark's 300 Yard Thread. 5c. reel

CLOTHING

MEN'S SUITS—PANTS
Men's Suits—Regular 7.00. For 3.95
Men's Suits—Regular 8.00. For 4.95
Men's Suits—Regular 9.00. For 5.95
Men's Suits—Regular 12.00 and 14.00. For 9.75
Men's Odd Coats. For 2.95
Men's Pants—Regular 1.25 and 1.50. For 95c.
Men's Pants—Regular 2.00, 2.25, 2.50. For 1.50
Men's Pants—Regular 2.75, 3.00. For 2.39
Men's Pants—Regular 3.25, 3.50. For 2.79
Men's Pants—Regular 3.75 and 4.00. For 2.95

BOYS' SUITS—PANTS
Boys' Pants—Regular 75c. kind. For 50c.
Boys' Pants—Regular 85c. 95c. and 1.00. For 60c.
Boys' Pants—Regular 1.25. For 80c.
Boys' Buster and Sailor Suits in Wool Tweeds—Regular 2.25 and 2.50. For 95c.
Boys' Suits—Regular 2.00. For 1.29
Boys' Suits—Regular 2.75. For 1.95
Boys' Suits—Regular 3.75 and 4.00. For 2.95
Youths' Long Pant Suits—Regular 7.00 to 10.00. For 3.95

Sale commences Friday, June 25th—
BASSEN'S, 207 Union Street, St. John.
The out-of-town folks. Railway fares will be paid to all purchasers of \$5 or more coming a distance of 40 miles, showing railroad ticket. Let nothing keep you away! Notice—Store will be open evenings during this sale.

CLOTHING!

RAINCOATS—VESTS
Men's Raincoats—Regular 10.00. For 7.95
Men's Raincoats—Regular 6.50. For 5.95
Men's Odd Vests—All Sizes. Regular 1.00 and 2.00. For 75c.

LADIES' WAISTS
Ladies' Waists—Regular 50c. 60c. and 75c. For 35c.
Ladies' Waists—Regular 1.00. For 65c.
Ladies' Waists—Regular 1.25. For 75c.

WHITEWEAR
White Undershirts—Regular 75c. For 45c.
White Undershirts—Regular 90c. 95c. and 1.00. For 65c.
White Undershirts—Regular 1.25. For 75c.
White Undershirts—Regular 1.50. For 80c.
White Undershirts—Regular 1.75. For 1.15
Corset Covers—Regular 30c. For 15c.
Corset Covers—Regular 35c. For 20c.
Corset Covers—Regular 40c. and 45c. For 25c.
Corset Covers—Regular 50c. and 60c. For 30c.
Corset Covers—Regular 75c. For 45c.
Embroideries—Regular 8c. to 15c. yard. For 5c. yard
Ladies' Cotton Drawers—Regular 35c. For 25c.
Ladies' Cotton Drawers—Regular 40c. For 25c.
Ladies' Cotton Drawers—Regular 50c. and 60c. For 35c.
Ladies' Cotton Drawers—Regular 70c. For 45c.
Ladies' Undervests—Ladies' and Children's Hosiery.
Ladies' Vests—Regular 25c. For 15c.
Ladies' Vests—Regular 30c. For 15c.
Ladies' Vests—Regular 15c. For 9c.
Children's Ribbed Hose—Regular 25c. For 15c. pair
Ladies' Cotton Hose—Regular 15c. For 10c. pair
Ladies' Cotton and Cashmere Hose—Regular 25c. For 15c. pair
Little Daisy Hose—Regular 25c. For 15c. pair
White Lawn and Voiles—Regular 12c. to 20c. For 9c. pair

BIG SENSATIONS
Children's Dresses—Regular 50c. For 22c.
Children's Hose. For 5c.
Children's Raincoats—Regular 3.50. For 1.75
Ladies' Corsets—Regular 65c. For 44c.
Men's Shift Hats. For 14c.
Cotton Wool. For 5c. roll
Garters. For 9c.
Window Blinds. For 25c.
Men's Soft Hats. For 25c.

We Wish to Call Attention That This Great Stock is New and Up-to-Date