

# EATON'S DAILY STORE NEWS

## HANGING THE CHANDELIER

The ceremony of hanging the Crane, immortalized in the well known picture of the two figures sentimentally encoined in the old ingle-nook, was a custom in New England attached to the celebration of the home-coming of the bride and groom. The swinging of the crane in the great fireplace was the central figure of the house-warming, at which the friends of the happy pair gathered to wish them joy.

**T**HE crane has dropped into disuse. The fireplace has been superseded by the range for the roasting of the joint, the grilling of the steak and the boiling of the kettle. And the only modern proceeding that could be said to resemble the old celebration is the hanging of the chandelier.

**T**HIS, though devoid of symbolic significance, and marked by no social demonstration, is a task, nevertheless, fraught with both interest and import. The instalment of light fixtures in the new home is a matter of much concern to the bride and groom who have returned from their honeymoon and are now fixing their thoughts on the setting up of their household gods. For it goes without saying that on its proper and artistic lighting depends much of the comfort and decorative harmony of a dwelling place.

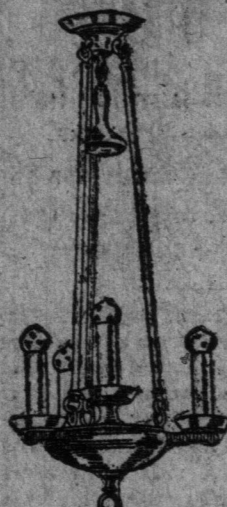
**A**LL and such being so, those sections in the basement of the Store devoted to the display of electric fixtures should at the present moment prove of especial attraction to the large contingent of new householders, and of those, too, who, though not newly-married, perhaps are furnishing new quarters. To begin with, let it be stated by way of information that the old Sheffield plate patterns in silver-finished metal represent the latest word in fixture designing. They are being shown in large and small form—in the cluster of drop lights with Tiffany shades for dining-room employment, and in the dainty little sidelight for drawing-room use.

**W**HITE shades, of the "French roughed" variety, another innovation, predicts a strong measure of favor, have some very pleasing examples in our present stock, appearing in particular on the more delicately wrought drawing-room fixtures in ormolu, satin, burnished and old gold finish. In connection with this type of fixture it may also be said that fringe of the drop crystal style is also an approved and popular characteristic, the pendants, if preferred, appearing in topaz or opal effect.

**B**OUDOIR lamps (wired for electricity), with Dresden and fancy art shades and stands, are a novelty, the attractiveness of which is a guarantee of their permanent acceptance. Another species of portable fixture exploits a cut-glass shade, and, obtainable in pairs, is specially ordained for use on the mantel shelf. Bronze figures in mythical and pastoral designs are a clever provision for the formal ornamentation of a room or hall, while old candle sockets with astral cut-glass shades are the quaintest idea imaginable for the illuminating of my lady's desk or any region of similar daintiness.

**T**HEN, besides these, of particular mention is a galaxy of simple, eminently inexpensive fixtures, a neat little bedroom wall bracket at seventy-five cents typifying the cheapness of price and niceness of design of a host of both side and centre lights. The broad-spreading dome light for library and dining-room instalment is also a strong feature of the department.

## Half-price for High-grade Electrical Fixtures



**MORNING PAPER SPECIALS**  
Among the immense assortment of fixtures in our Gas and Electrical Goods Section is a number of very elaborate designs which was a special order for a man who through circumstances left them with us. They are fixtures of superior qualities, and suited for large houses, and we have marked them all at exactly half-price.

- 1 (only) elegant dining-room chandelier, with inverted leaded glass dome and six drop lights outside iridescent globe; solid cast brass, oxidized brass finish. TO-DAY, half price... \$119.00
- 1 (only) crystal chandelier (imported), would make a very desirable fixture for modern drawing-room. TO-DAY, half price... \$27.50
- 1 (only) candelabra fixture, gun metal finish, very attractive design, also having an unpotable switch for governing lights. TO-DAY, half price... \$75.00
- 2 (only) 3-light brackets to match above fixture, can be used separate or in conjunction with chandelier. TO-DAY, half price... \$12.50
- 6 (only) 2-light elegant gold-plated brackets to match fixture; these brackets have the candle effect, and combined with daisy and globe, make handsome brackets. TO-DAY, half price... \$22.50
- 1 (only) 4-light electric chandelier (as illustrated), with 4 imitation candles, suitable for hall. TO-DAY, half price... \$20.00
- 1 (only) 4-light imported fixture, with heavy body and outside 4-light, suspended down on 4 decorated rods, will make a model fixture for modern drawing-room. TO-DAY, half price... \$40.00

## Whitewear Half-price

**MORNING PAPER SPECIAL**  
With such price reducing as this there should certainly be a rush of Saturday morning shopping, for when prices get down to the half-way mark it means you're buying for less than the maker could possibly produce the goods for.

**Women's Corset Covers**, of cotton, full fronts, finished with one row of embroidered Swiss muslin, neck finished with one row of lace insertion, two rows of lace beading and ribbon and edge of lace, arms with edge of lace; sizes 32 to 42. TO-DAY, half-price... 35c

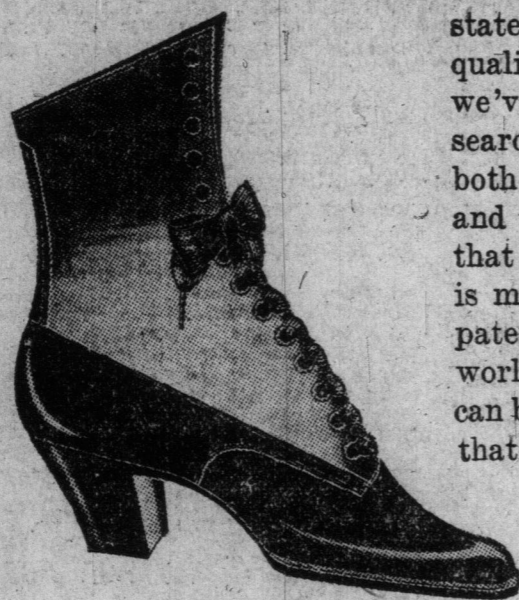
**Women's Corset Covers**, of fine quality coutil, medium high bust, long hip, six hose supporters, embroidery-trimmed; sizes 18 to 26; color white. TO-DAY, half-price... \$1.75

## Another Good Value for Women

**Women's Combinations**, Harvard Mills, fine ribbed cotton, no sleeves, low neck, tight knee, color cream; sizes 32 to 40. TO-DAY... 59c

## Patent Leather Boots

Very Highest Quality Procurable



Seems rather a strong statement—"the best quality procurable"—but we've tried everywhere, searched the markets of both Europe and America, and we're glad to admit that right here in Canada is made the most reliable patent leather in the world. No patent leather can be safely guaranteed—that's because of the method of its manufacture—but we can most highly recommend the quality we sell, for it's the best possible quality we can secure anywhere. It's patent colt, and the highest grade of patent colt, and not only is it most elegant and stylish in appearance, but light and comfortable.

**"XLCR" is a brand famous for its wearing and good-fitting qualities. Price, per pair... \$4.00**

We're making a special of "XLCR" Brand, in three styles, in popular patterns, for present and early Fall wear.

(1) A pretty buttoned boot, with the dull tops, patent leather vamps, hand-turn soles and high Spanish heel, specially adapted for select dress wear. (2) The same design as above, made in walking style, with Goodyear welted soles, which mean comfort and wear. (3) A dainty Blucher boot, with patent leather upper and the dull top, just a little perforating around the top of the patent to relieve the plainness; this makes a decidedly pretty street boot; the soles are Goodyear welted.

"XLCR" is a brand famous for its wearing and good-fitting qualities. Price, per pair... \$4.00

**STORE CLOSURE SATURDAY AT 1 O'CLOCK**  
During August (as in May, June and July) WITH NO NOON DELIVERY.  
Do Your Week-end Shopping To-day.

## 59c for Lawn Waists

**MORNING PAPER SPECIAL**  
A Waist of fine lawn, thoroughly up-to-date, and pretty enough for street wear, at 59c, is a sample value of what this August Sale of waists has to offer, that, far stronger than any arguments that might be put forth, proves the success of our efforts to give the best waist values we ever offered. And one glance at these 59c waists will convince you that they're even more than we say; imagine, for this price, a waist of pretty all-over embroidery, with fine cluster tucking, and you've a good choice of designs; some have embroidered dots, some eyelet effect, three-quarter or long sleeves, buttoned back; sizes 32 to 42. Sale price... 59c



## Embroidered Blouse Fronts

**MORNING PAPER SPECIAL**  
Such pretty Blouses they will make for the outing trip, for general use or evening wear. Write, phone or come. We've plenty of them, and we'll hold a quantity for those who cannot get to the Store.  
Two styles, as shown in illustration, made of fine muslin, in floral embroidered patterns, 24 inches long, 27 inches wide. TO-DAY, per front... 29c

## Golf Coats Half-price

**ANOTHER MORNING PAPER SPECIAL**  
The Golf Coat is popular the year round, and the demand for it means considerable handling of the display stock; these have become slightly soiled, and as such goods can't remain in stock we lower prices to a point where anyone who wants a golf coat will hurry to get one at this price. Knitted wool golf coats, made in fancy stitch, with plain collar, front and cuffs, finished with pearl buttons and pocket, colors white, grey or red in lot. Half-prices TO-DAY... 88c to \$1.75

## 98c for Cluster Curls

**MORNING PAPER SPECIAL**  
A special purchase we made, and it's seldom we've made a better one, for had we bought it in the regular way we'd have paid more for the hair alone. Only 75 in the lot; the popular chignon cluster curls, assorted colors, made of first quality Italian hair. Per cluster... 98c

## Save on Floor Coverings

**MORNING PAPER SPECIAL**  
This Straw Matting is very suitable for Bedrooms and Summer homes. Its wearing qualities are easily better than its pliable material would lead you to expect.

36-inch China Matting, jointed every two yards, made of clean, wholesome straw, and showing good check and stripe patterns, will be specially priced TO-DAY at, per yard... 9c

Round Straw Seats, for the verandah, are 12 inches in diameter, made from heavy China straw, and intended for verandah steps and Summer homes. TO-DAY, 2 for... 5c

Mottled Smyrna Rugs, 30 x 60 inches, made from the waste yarns at the mill, have proved to be a good wearing rug at little cost; they are all in hit-or-miss effect, in a good range of colorings; splendid rugs for bedrooms or Summer homes. Extra value TO-DAY, at, each... \$1.29

## 4 Colored Kerchiefs, 25c

**MORNING PAPER SPECIAL**  
The good, old-fashioned red and white or blue and white handkerchiefs, that have a dozen different uses; the favorite with so many men, or used by many women as a head or hair protector from the sun or while bathing; pretty patterns in the lot... 4 for 25c

**T. EATON CO. LIMITED**

## Men's Suits: Rare Values



Our Highest Grade Outing Suits Down to \$12.50—Extra fine American models, and our well-known tailor-made brand, with hand-made buttonholes, hand-felled collar, etc. Choose from a fine assortment of handsome patterns in fashionable colorings, mostly neat striped designs. Tropical worsteds and soft, light tweeds are the materials. Three-button single-breasted coats, with the stylish medium long roll. Particularly well-fitting garments, sizes 36 to 44. All are exceedingly desirable suits, and offer a very great saving. TO-DAY, each... \$12.50

The Finer Grades of Three-piece Suits to leave at \$12.50—Choice worsted materials, diagonal woven and neat striped patterns, in light, medium and dark greys; coats are of three-button single-breasted cut; our own make, and entirely tailor-made; buttonholes hand-made; collar hand-felled; first quality linings and trimmings; sizes 36 to 44; each suit very heavily price-lowered. TO-DAY to... \$12.50

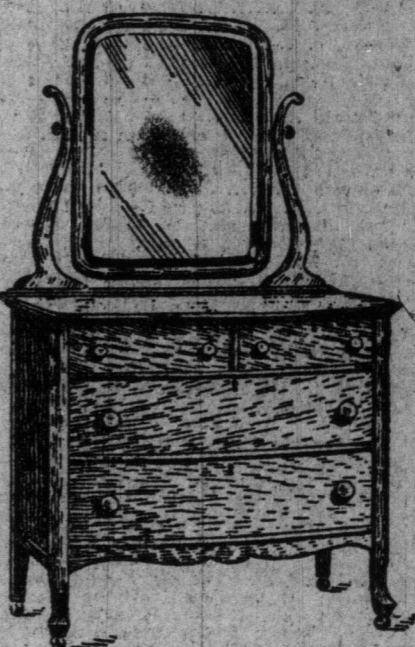
## 'Varsity Sweater Coats

**MORNING PAPER SPECIAL FOR MEN**  
Well-fitted and neatly-cut coats, so popular with students and others for out of doors; material is heavy wool of durable quality; collar is attached and will button closely around throat; finished with two side pockets; in variety of colors, including the popular grey and blue. TO-DAY'S special... \$3.00

## Men's and Boys' Belts, Special, 25c

In narrow, medium and wide widths; a number with side rings; in black, brown and grey shades; sizes 26 to 40 inches; purchased in a lump, stock being a manufacturer's surplus; we've marked our price—dozens worth far more than double—so we suggest early buying to-day. TO-DAY, each... 25c

## To-day in the Furniture Sale



**MORNING PAPER SPECIALS**  
The dresser illustrated here comes in quarter-cut golden oak, mahogany and tana wood, made from selected stock, have well-finished large mirrors, swell fronts and wood knobs, castered complete. Sale special... \$19.90

15 Dressers with Washstands, 2 pieces, \$10.50. See them first, then look over the other items given below; they all are Sale values; these dressers have a rich golden finish which brings out the well-placed carving; they are 70 inches high, 37 inches wide, with a shaped top, shaped standards, 20 x 24-inch bevel plate mirror, three full-sized drawers with lock and key, and washstands to match, with a drawer and two-door cupboard; all the trimmings are of brass; the value is excellent; reduced from the August Sale price to make a quick early morning business. Sale special, per set... \$10.50

Dresser with Washstand, of surface oak in golden finish, are large, attractive designs, well finished; they're fitted with 22 x 28-inch oval bevel plate mirror, heavy double top, two top drawers with shaped fronts and two full-length drawers, all have lock and key; the combination washstand matches in every detail. The two pieces, Sale special... \$16.75

Chiffonier of Solid Oak, quarter-cut facing, golden finish, neatly carved and fitted with bevel plate mirror, double shaped top, three long drawers, two smaller drawers and large cupboard; plain brass trimmings give the proper touch of brightness. Sale special... \$11.90

10 Sets Dining-room Chairs, solid oak, quarter-cut, golden finish, upholstered seats in genuine leather, frames are strong and all well braced, 5 small chairs and 1 arm chair to match; per set... \$15.90

**THEATRE**  
Gabriel, Tommy Tucker, Four, Singing Four.  
**KNIGHT**  
The Chalk Line, Henry Bergman and Dances.  
**GREEN**  
The Whittington, Photograph.  
**MAN CO.**  
The Aerial Wire.  
**ANDRA**  
In a New Play Above the Light Above.  
**SHOPPER**  
The South.  
**St. Theatre**  
The Toronto.  
**BURLESQUE**  
The Jolly Show.  
**OSSE**  
The Big Game.  
**CONCERTS**  
Queen's Own.  
**BAND**  
Skaters Joyful.  
**RINK**  
Bands 2.  
**REEVE**  
Bands 2.  
**LLAN**  
Paper Business.  
**WANTED**  
Shows Slump.