

---

## Multiple Tailoring

A CITY Coat maker produces better coats than a country tailor, who must make whole suits, with less practice on coats alone.

The Semi-Ready sleeve or collar Expert produces more and better, sleeves or collars, in a given time, than a general coat maker for the same reason.

Semi-Ready is a system of *specialism* which improves quality while reducing cost.



and gentlemen's tandem. Saturday.

---