

Shape-Retaining Business Suits

The "Plastic Form" fit and cut, which strikes a man the minute he notices a "Plastic Form" Suit, is as enduring as it is exclusive.

The snug fit of the collar and shoulders is built right into the coat—it's there to stay, no matter how strenuous the day's work.

The sleeves and knees don't get baggy—the coat-skirts have always the straight, clean cut—and the pockets adhere to the original horizontal.

No matter how particular a man may be, he is certain to find the material, the cut, fit and workmanship that will suit him, in the "Plastic Form" Parlors.

Suppose you drop in to see some of our Autumn models.



Plastic Form Parlors 93 Yonge Street, Toronto.

CANADIAN HORSE EXCHANGE

60-62-64 Jarvis Street - Phone Main 2116. Strictly Commission Dealers in Horses

WE HANDLE EVERY CLASS OF HORSE BRED AUCTION EVERY MONDAY AND THURSDAY AT 11 A. M.

Private Sales Every Day SEVERAL CARLOADS OF HORSES AT

AUCTION Monday, October 15th. at 11 A. M. DRAUGHT, DELIVERY, GENERAL PURPOSE and DRIVING HORSES

CONSIGNED by a gentleman leaving the city: Brown mare, 8 years, 15 3/4 hands, standard bred, grand saddle mare up to any weight.

REMEMBER OUR BANNER FALL SALE

Thursday, October 25th, at 11 a.m. HIGH CLASS HARNESS AND SADDLE HORSES

Co-signed by the best shippers and most expert judges of this class of horses in Ontario.

Montreal Officials To-Day Everything is in readiness for the ninth cup lacrosse game at Howland this afternoon, between the Tecumseh and Capitals.

HAS HEEL-COMFORTING COUNTERS



Action of a Heel-Skining Counter

What good are these Foot-rite ball and socket counters? They're this good! Their soft leather won't skin the heel, even though it may rub at every up and down movement...



Action of a Foot-rite Heel Comforting Counter

IMPROVEMENT NUMBER THREE

Don't know what is meant by a shoe counter? Well, it's the stiff leather that fits around the heel. It's the backstop of the shoe. It forms a leather cavity into which the heel fits.

Foot-rite counters are somewhat different—slightly. They're made of special oak-tanned counter stock, stout but soft, and being shaped the exact shape of a human heel...

There's a Foot-rite dealer in your town. His name's below. Ask him to show you Foot-rite Heel Comforting Counters. You'll find his door swinging inward but never outward to find a more welcome store.

THE FOOT-RITE SHOE FOR MASCULINES

THE SHOE WITH TWENTY IMPROVEMENTS BOSTON THE FOOT-RITE SHOE COMPANY, MAKERS MONTREAL FOOT-RITE SHOES FOR MEN ONLY TO BE HAD IN TORONTO HOME OF THE DOLLY VARDEN BOOT SHOP, 110 YONGE STREET.

NATIONALS WIN BY 1 TO 0 WORLD'S SERIES AGAIN

Two Hits Off Brown and Seven Off Altrock—Fine Weather, Big Crowd.

Scoreboard table showing runs, hits, and errors for both teams.

Chicago, Oct. 12.—The world's championship baseball series is again even, the local National League team today defeating the American Leaguers 1 to 0.

Each team has now won two games. Curiously enough both National victors have been on the American grounds, while the visitor's success has been achieved on their native field.

Great Catch by Hahn. Hahn, however, raced back and saved the day, at least temporarily, by making a magnificent catch while sending over the wire cable used to hold back the crowd.

The Fourth Game. Americans—A. B. R. H. O. A. E. Jones, cf, 3 0 0 1 0 0; Schaefer, lf, 3 0 0 1 0 0; Schulte, rf, 4 0 0 1 0 0; Charles, 2b, 1 2 0 1 0 1; Steinfield, 3b, 2 0 1 1 1 1; Tinker, ss, 1 0 0 1 4 0 0; Evers, 1b, 3 0 0 6 2 0 0; Brown, p, 2 0 1 1 5 0.

St. Louis Americans Win. St. Louis, Oct. 12.—The local Americans won the third victory over the St. Paul Nationals today, 4 to 3 in 11 innings. Seven games will be played.

Centrals v. Wellingtons. This afternoon at Diamond Park the second annual senior championship between the Centrals and the Wellingtons will take place.

Royals Will Have Two Teams. At least 12 teams will roll in the Centennial League this year. The Royal Canadians will have two teams in the game.

Bicycle Road Race To-Day. It all depends on the weather to-day. If it is fair there will be the best attended bicycle road race patrons of the sport have seen in years.

Dons' Amateur Boxers. Norman Lang last night entered the following card for the evening at the Dons Club in the city amateur tournament.

KAY'S FAMOUS FOR FINE FURNISHINGS, KAY'S

Autumn Importations OF Carpets, Draperies, etc.

OUR Autumn carpet importations have arrived and are now shelved ready to be displayed for your critical inspection. They comprise a range as yet unequalled in the long history of this store for novelty, tastefulness and high quality.

- Key's English Brussels. 27 inches wide. For wear and appearance with any carpet made and is a standard favorite. Prices per yard—90c, \$1.15, \$1.35, \$1.50.

New Drapery Materials. We show this season the finest collection of Brocades, Damasks, Tapestries, Silk Broches, Velours, Repps, Taffetas, Cretonnes, Madras Muslins, etc., it has ever been our pleasure to import.

New Pottery and Bric-a-Brac. Large shipments of beautiful things selected by our representative while in Paris last summer have just been passed into stock.

JOHN KAY, SON & CO., LIMITED. 36 AND 38 KING ST. WEST, TORONTO.

Vertical text on the far left edge of the page, including various small advertisements and notices.

Small text at the bottom right of the page, possibly a continuation of an advertisement or a notice.