

WHO WILL WIN

THE BURNING QUESTION OF THE HOUR

Much Depends Upon the Showing Members of the Salesmanship Club Make During "Double 'Em Up" Period Which Ends at 11 p.m. August 20

The Member Who Closes the Campaign in First Place Will Be Allowed to Select Any Home or Farm Anywhere in Ontario That Can Be Purchased for \$5000 in Cash.

\$5000 in Cash Now Being Held in Trust By The Sterling Bank of Canada, Who Will Pay for the Home Selected By the Winner

THE STERLING BANK OF CANADA

NO STRINGS

TIED TO

THE OFFER

\$5000

READY TO

BUY THE

HOME

\$5,000.

Received this day from the Toronto World the sum of FIVE THOUSAND DOLLARS (\$5,000.) to be held in Trust for the purpose of paying for a home for the winner of the first prize in the Toronto World's Salesmanship Club Campaign, as announced by the Judges at the close of the campaign.

TORONTO, 9th AUGUST 1919

THE STERLING BANK OF CANADA
TORONTO, ONT.

28.8.19

As soon as the judges announce the winner of the first prize the winner can select any home or farm anywhere in Ontario that can be purchased for \$5000 in cash and The Sterling Bank of Canada will immediately pay for it.

If a home costing less than \$5000 is selected the winner will be paid the difference in cash. If a home costing more than \$5000 is selected \$5000 in cash will be applied on the purchase price.

Entry Blank

The World's Salesmanship Club.

Good for 5,000 Club Credits

Write Name and Address Plainly. Enter your name or that of a friend.

Name

Address

City or Town

Only one entry blank will be credited to any one member

WHO WILL WIN THE SIX EXTRA CASH AWARDS

FOR COUNTRY

\$200

In cash as an extra award to the member outside of Toronto obtaining the most credits between August 4 and August 20, inclusive.

\$100

In cash as an extra award to the member outside of Toronto obtaining the second greatest number of credits between August 4 and August 20, inclusive.

\$50

In cash as an extra award to the member outside of Toronto obtaining the third greatest number of credits between August 4 and August 20, inclusive.

FOR CITY

\$200

In cash as an extra award to the member in the city of Toronto obtaining the most credits between August 4 and August 20, inclusive.

\$100

In cash as an extra award to the member in the city of Toronto obtaining the second greatest number of credits between August 4 and August 20, inclusive.

\$50

In cash as an extra award to the member in the city of Toronto obtaining the third greatest number of credits between August 4 and August 20, inclusive.

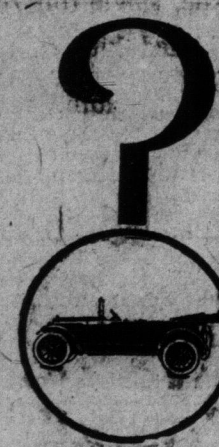


WHO WILL WIN

The \$2125 Chalmers Touring Car which goes to the member who closes the campaign in SECOND PLACE.

This Chalmers Car, famous for the "Hot Spot" engine, can be seen at

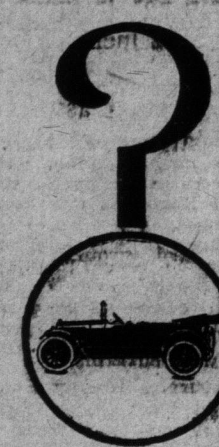
UNITED AUTO SALES, LTD.
OF TORONTO



WHO WILL WIN

The \$1510 Briscoe "Special" Touring Car, which goes to the member who closes the campaign in THIRD PLACE.

This Briscoe Car with "The Half Million Dollar Motor" can be seen at
Bailey-Drummond Motor Co.
of Toronto



WHO WILL WIN

The \$1390 Maxwell Touring Car, which goes to the member who closes the campaign in FOURTH PLACE.

This Maxwell Car, with the motto: "More Miles Per Gallon," can be seen at

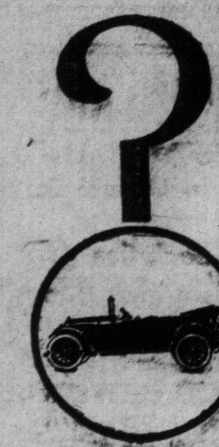
UNITED AUTO SALES, LTD.
OF TORONTO



WHO WILL WIN

The \$1375 Briscoe "Standard" Touring Car, which goes to the member who closes the campaign in FIFTH PLACE.

This Briscoe Car with "The Half Million Dollar Motor," can be seen at
Bailey-Drummond Motor Co.
of Toronto



EVERY NEW SUBSCRIPTION TURNED IN BEFORE 11 P.M., AUGUST 20th,
COUNTS DOUBLE REGULAR SCHEDULE OF CREDITS

IT'S DOUBLE 'EM UP TIME