Telephone Main 7841 — 1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919 — Market Adelaide 6100

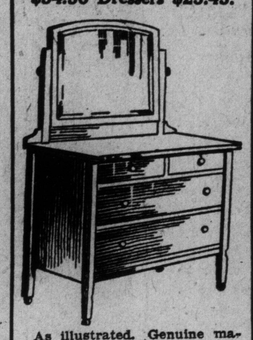
Simpson's August Furniture & Home Furnishings Sale

Ten Specially Picked Values on Sale 8.30 Till 1 p.m. Today

Store Closes 1 p.m. Saturday
No Noon Delivery Saturday

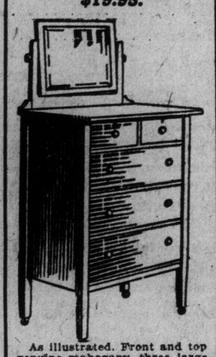
The magnitude of this August Sale eclipses any previous event of its kind we have held. The assortments are greater, offering a wonderful variety of thoroughly constructed furniture at away below what the prices would ordinarily be. Is it any wonder that the opening days attracted hundreds of home-makers to the store to share in the excellent values? Today will be another day of important offerings. Everybody interested in economy ought to take advantage of the big savings.

$34.50 Dressers $23.45.



As illustrated. Genuine mahogany front and top. Rubbed dull finish—heavy standards. Shaped bevelled mirror. Regularly $34.50. August Sale price, $23.45.

$29.75 Chiffoniers $19.95.

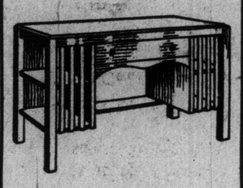


As illustrated. Front and top genuine mahogany, three large and two small drawers. Wood trimmed. To match above dresser. Regular $29.75. August Sale price, $19.95.

$35.00 Brass Beds $27.45.

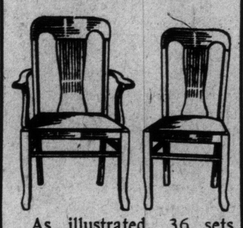
As illustrated. Heavy 2-inch posts and top rail. Five 1-inch fillers. Special ball corners. Bright, polette and satin finish. Regularly $35.00. August Sale price, $27.45.

$23.50 Library Tables $15.65.



As illustrated. Genuine quarter-cut oak, fumed finish. Drawer opens from both sides—double book rack. Regularly $23.50. August Sale price $15.65.

$36.00 Set of Dining Chairs, $26.95.



As illustrated. 36 sets only. Genuine quarter-cut oak. Slip seats, upholstered in genuine leather. Five small and one arm chair. Fumed and golden finish. Regularly $36.00. August Sale price $26.95.

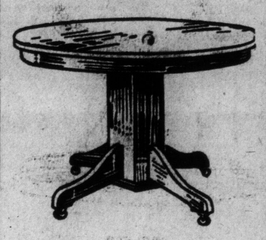
$42.00 Buffets $29.95.

As illustrated. Colonial design. 50-inch case, raised panels. Sliding tray for cutlery. Regularly $42.00. August Sale price $29.95.

$12.25 Baking Tables, $7.35.

As illustrated. Selected hardwood base—finished natural or walnut. Large flour bin—good accommodation for cutlery. Regularly $12.25. August Sale price $7.35.

$20.00 Extension Tables $12.95.



As illustrated. Solid oak, fumed and golden finish, shaped feet. Regularly $20.00. August Sale price $12.95.

$49.55 Buffets $35.75.

As illustrated. Genuine quarter-cut oak, fumed and golden finish, 52-inch case. Colonial posts and standards. Regularly $49.55. August Sale price, $35.75.

Sale of 100 Mattresses Today at $4.55

They are well constructed mattresses, with seagrass centre, jute felt both sides, and are deeply tufted. They have full depth border. All regular sizes. (Telephone orders filled while they last.) August sale price $4.55.

Simpson's—Fifth Floor.

7 Reasons Why You Should Join the Home-Lovers' Club

ONE—It encourages thrift, one of the nation's greatest assets.

TWO—It lends a helping hand to ambitious people who are trying to make home happier, better and more comfortable.

THREE—It allows the man or woman who joins to purchase furniture and home furnishings at marked prices on a helpful deferred payment plan, arranged to spread over convenient period.

FOUR—It assists young couples in building up new homes.

FIVE—Club members buy furniture and home furnishings at special sale prices just as if they were paying cash in full. No additional charges of any sort.

SIX—It allows immediate possession of the articles purchased, the same as if full cash had been paid.

SEVEN—It charges no interest on the payments.

And the Club Secretary, Fourth Floor, can tell you more about this splendid Club if you consult him today. Now is the time to join when the August Furniture and Home Furnishings Sale is in progress, offering tempting savings in household needs.

Stair Oilcloth, Drapery Remnants, Electric Fixtures, etc., in August Sale

Special Sale! Art Glass Domes for Dining-Rooms $13.95

Illustrated is a 24-inch dome with bottom panels of green and opalescent art glass and top panels of amber. The metal is finished in brush brass and black. Over 4 feet long. Regularly $18.00, 8 only. August Sale, this morning, $13.95.

A similar dome with different design, 24 inches wide, in brush brass and black finish, with green and amber art glass top panels and blue and opalescent lower panels. Regularly $16.00. Ten only. August Sale, this morning, $13.50.

Simpson's—Sixth Floor.

Oilcloth Remnants, 33c Yard

Short lengths and ends up to 6 yards in Stair and Passage Oilcloth. Different widths and various designs. Regularly 40c to 70c yard. August Sale price, yard, 33c.

No phone orders, refunds or exchanges on above item.

Small Congoleum Rugs at $1.19.

50 only, rugs for vestibule, kitchen or bathroom. Excellent patterns and soft colorings. Size 36 x 36 inches. August Sale price, each $1.19.

Veranda Seats Clearing at 19c.

For the canoe or veranda—matting seats, about 18 inches square. August Sale price, each 19c.

Reversible Smyrna Rugs $2.49.

100 only, extra quality reversible Smyrna Rugs. Rich colorings in mixed and mottled effects or in plain colors. Size 27 x 54 inches. August Sale price, each $2.49.

Simpson's—Fourth Floor.

Linens and Staples

$2.00 Scarfs at $1.39.

Manufacturers' clearance of Dresser and Buffet Scarfs, lace edge and filet lace designs. Size 18 x 52 inches. Regularly $2.00. August sale, today, $1.39.

Satin Damask Table Cloths $4.75.

Marguerite, spot, rose and poppy designs. Size 2 x 2½ yards. Reduced for the August Sale, today, each, at $4.75.

Imported Sheets $6.95 Pair.

Linen finish, hemstitched. Made in England. Size 2 x 2½ yards. August Sale, today, pair $6.95.

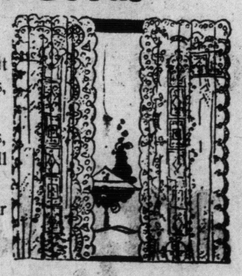
English Satin Bedspreads $4.35.

White, hemmed in four different designs. Size 72 x 90 inches. August Sale, today, each $4.35.

Simpson's—Fourth Floor.

A Big Sale of Drapery Remnants and Odd Bolts of Goods

1-3 to 1-2 Off Regular Prices



Desirable remnants of velours, casement cloths, chintzes, nets, scrims and madras muslins, measuring from 1 to 4 yards.

Also a number of odd bolts of chintzes, nets, scrims and madras, in lengths up to 10 yards, all to be cleared at greatly reduced prices.

Every piece a special—be here early for best selection. On sale, 8.30 a.m.

Simpson's—Fourth Floor.

The Robert SIMPSON Company Limited

REDUCED PRICES ON

Phonograph Records

FORMERLY $3.50, NOW $2.00.

Jewel Song—from Faust — by Mme. Melba.

Aida (Heavenly Aida), by Enrico Caruso.

Toreador Song (Carmen), by Pasquale Amato.

Lost Chord, by Mme. Clara Butt.

On With the Play (Pagliacci), by Enrico Caruso.

Bonnie Sweet Bessie, by Geraldine Farrar.

FORMERLY $2.50, NOW $1.25.

Your Eyes Have Told Me, by Caruso.

I Cannot Sing the Old Songs, by Madame Homer.

I Love To Tell the Story, by Mme. Homer.

Jewels of the Madonna, by Amato.

Ye Banks and Braes o' Bonnie Doon, by Madame Farrar.

Victrola Dept.—Sixth Floor.

Specials for Men

Clearing Sale Men's Fine Suits $30.00

Snappy Models For Young Men and More Conservative Styles For Those Who Prefer Them.

Men who are on the lookout for a good thing will profit by this exceptional opportunity of purchasing a stylish, hard-wearing, business suit at an important reduction in price. These suits are attractive in design, and are carefully tailored from Saxony finished tweed and neat grey worsted.

There are only 90 suits in the lot and as the number is limited we would suggest an early call. Included are a number of waist seam models. The sizes are 34 to 44. This morning at 8.30 sharp, $30.00.

Arrow and Forsyth Shirts at $2.49

Special Saturday Value

They're all hand-tailored shirts—excellently fashioned from attractive crepes, repps, cambrics and twill cloths. A goodly number of silk front shirts among them.

The colorings and patterns permit of excellent choosing, so wide and varied is the assortment.

The shirts have double soft cuffs and come in sizes 13½ to 18. Saturday morning special, each $2.49.