

It is easy, pleasant & cheaper
to buy **Hallam's**

Guaranteed Furs
"FROM TRAPPER TO WEARER" BY MAIL

EASY—because all you have to do is write out your order for the Fur Garment you have selected from HALLAM'S Fashion Book and mail it with the money. Your furs are sent to you at once—if you like them, keep them—if not simply send them back.

PLEASANT—because there is no necessity to go to town—no tiresome trudging through stores—no urging to buy by anxious sales clerks—no annoyance or bother.

CHEAPER—because you save the middlemen's profits and expenses—we buy the skins direct from the Trappers for cash, make them up into stylish fur garments and sell them direct to you by mail for cash.

The thousands of pleased people from all parts of Canada, who have purchased Hallam's guaranteed furs by mail, bear testimony to the wonderful values given.

Send to-day for your Copy of Hallam's
1919 FUR FASHION FREE BOOK

A beautifully illustrated Book larger and better than ever—showing a wonderfully extensive variety of the newest Furs on real living people, over 300 articles illustrated—all reproductions of genuine photographs—it also gives you a lot of valuable information about Furs and what prominent people will be wearing this season.

We are the only firm in Canada selling Furs exclusively by mail—direct from "Trapper to Wearer" and guaranteeing them.

You must be thoroughly satisfied with Hallam's Furs or send them back and your money will be returned in full at once.

The coat shown here is taken from our Fur Fashion Book and will be sent anywhere in Canada on receipt of money.

Write to-day for your copy of Hallam's 1919 Fur Fashion Book—it will save you money.

Address in Full as below

We
Pay
Highest
Prices
for
Raw
Furs

This is one of over
300 illustrations
from our style book

STYLISH COAT OF NORTHERN MUSKRAT made from the finest selected skins, length 50 inches cut full and roomy, finished with full belt. Note the deep sailor collar and the handsome reverse border effect on the skirt. Lined with guaranteed satin Venetian. Muff to match, cut in reverse effect to match border on coat. Sizes 34 to 44.

M712. Coat delivered.....\$155.00

M713. Muff delivered.....\$22.50



John Hallam
Limited
845 Hallam Building, TORONTO.
THE LARGEST IN OUR LINE IN CANADA