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our independence of all government and commercial bodies (although financially supported by both), because our main work is to secure better forest laws and improved administration and to band together all classes to protect and perpetuate the forest resources as a national asset. This independence is absolutely essential to freedom of action and the winning of popular confidence, but at the same time makes it financially difficult to carry out the Association's work.

Ninety percent of all forest fires are set by human carelessness, mostly the product of ignorance or positive misinformation. The national loss runs to fifteen or twenty millions of dollars annually. Our most experienced forestry experts now regard propaganda -- persistent and instructive -- as the quickest and only permanent cure of the forest fire evil.

To organize and instruct public opinion, the Canadian Forestry Association utilizes twenty educational enterprises at an expenditure of about sixty thousand dollars annually, eight percent of which comes from voluntary sources, including the wood-using industry, as well as a score of companies owning no timber whatever.

A Union of 13,000 Progressive Canadians--Not affiliated with any Government or Commercial body.

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