

Let me say right away that it is not for me to try to anticipate any decisions by Government or Parliament, decisions which, of course, can over-ride anything else. I am not, for instance, going to try to guess what body or bodies, responsible to whom or independent from what, are going to have or to share responsibilities in connection with the Canadian broadcasting system. All I can do is to express some guesses, some hopes, based on what Canadian television has accomplished in the last six years, based on the needs and possibilities of Canada ahead. And of course with these guesses and hopes go some "ifs" - some big ones - which I shall come to later.

I had hoped and planned to talk about radio, but after I thought of a few of the things that seemed worth mentioning about television, it seemed plain that there wouldn't be enough after lunch patience left for radio too. I do wish to say very simply and definitely that we in the CBC at least think that radio has a big future and will have an extremely active life in Canada.

I would like to start first with a few fairly specific guesses about television.

First I think, and I hope, that the extent of television coverage will continue to grow. Only about 12 or 13 per cent of the whole Canadian population cannot receive television service now. But they are mostly people to whose lives television would make an enormous difference. A number of the top 10 per cent live in distant and outlying areas that would be extremely difficult to cover; indeed we shall probably never reach 100 per cent, as trickles of population keep moving out further and further. But I think that either through CBC stations or further privately owned stations carrying national service, a large part of the remainder will be covered in the coming few years. I would hope that along with this increased coverage would come an increase in the number of English speaking people who can if they wish look at French language service, or people in dominantly French speaking areas who can see English as well as French service if they wish.

The number of sets will probably increase during the next 10 years from the present 3,000,000 to about 5,000,000.

I don't think a spiritualist's medium is needed to foretell that in the 1960's there will be additional television stations in some areas where there is just one at the moment. What can be hoped in the national interest is that these new stations will contribute to Canadian life by producing or stimulating the production of a reasonably substantial amount of Canadian programs. It would seem good if in the alternate services that will be offered some areas, there will often