

PART 3

PROJECT RESULTS

Project Name : xxx

Project Type : xxx

Total Cdn Companies Participating:	0	Times DFAIT at this Event:	0
Total Cdn First Time Participants:	0	Total Exhibitors at Event:	0
Total Cdn Companies at Event:	0	Total Attendance at Event:	0
Total Enquiries:	0	Visitor Rating	1 2 3 4 5

Canadian Companies Participating from:	NF: 0	NS: 0	PE: 0	NB: 0	PQ: 0	ON: 0
	MN: 0	SK: 0	AB: 0	BC: 0	YK: 0	NW: 0

1. Company Objectives: Rate priority and indicate level of success.

Priority (Top 5)	Success (1 = low / 5 = high)
<input type="checkbox"/> Contact Prospective Clients	1 2 3 4 5
<input type="checkbox"/> Assess market demand, product or service acceptance	1 2 3 4 5
<input type="checkbox"/> Introduce new products/services	1 2 3 4 5
<input type="checkbox"/> Maintain visibility, support dealers/partners	1 2 3 4 5
<input type="checkbox"/> Identify/appoint Agents or Distributors	1 2 3 4 5
<input type="checkbox"/> Identify/secure licensing agreement	1 2 3 4 5
<input type="checkbox"/> Identify/negotiate joint-venture/strategic alliance	1 2 3 4 5
<input type="checkbox"/> Secure orders, bid, or quote opportunities	1 2 3 4 5
<input type="checkbox"/> Identify competition	1 2 3 4 5

2. Sales Potential

Potential (1 = low / 5 = high)	
Short term (<3 months)	1 2 3 4 5
Medium term (3-12 months)	1 2 3 4 5
Long Term (>12 months)	1 2 3 4 5