

Market Study on the Automotive and Auto Parts Industry in Argentina

companies worldwide. has established a joint venture with Matricería Austral. located in Córdoba. The American company is one of the first to take advantage of the potential Mercosur market and its regional capacity.

Import permits

Automotive parts can be imported without any problems, maximum customs duty payable is 20%. In addition, automotive imports are subject to a Statistical charge, which is 10% of the customs valuation of the goods; 18% V.A.T.; and 3% for other minor duties.

Exports

There is also an important volume of exports carried out by the automotive part firms themselves, either directly or indirectly. A common denominator for the majority of exports of the auto parts industry is the use of high technology in their production. In the case of products with high dynamism and technological complexity, the patents and the linkage to foreign automotive parts firms are important elements in the feasibility of the project.

Association with foreign companies, either through capital input or technical cooperation, is existent in practically all exporting firms. Such a relationship helps the firms become more competitive. Export activities of the automotive parts industry is concentrated in a small number of firms. The chart on the next page shows the most important parts exported by tArgentine industry.