

SECTOR: Tourism

SUB-SECTOR: TOURISM DEVELOPMENT PROGRAM

Officer: J. Kern, Tel. (613)944-8823

EVENT: Showcase Canada - Houston/Dallas, April 1993
PRODUCTS: Meet./Conv./Incentive travel
SCOPE: Marketplaces in Dallas Territory
ATTENDANCE: Canadian MC & IT sellers and U.S. MC & IT buyers
CONTACT: J.Rondeau (214)922-9806

EVENT: Showcase Canada - Minneapolis, April 1993
PRODUCTS: Meet./Conv./Incentive travel
SCOPE: Marketplace in Minneapolis Territory
ATTENDANCE: Canadian MC & IT sellers and U.S. MC & IT buyers
CONTACT: S.Dowling (612)333-4641

EVENT: Showcase Canada - Washington D.C., November 1993
PRODUCTS: Meet./Conv./Incentive travel
SCOPE: Marketplace in Washington D.C. Territory
ATTENDANCE: Canadian MC & IT sellers and U.S. MC & IT buyers
CONTACT: S.Iris (202)682-1740

EVENT: Showcase Canada - San Fransisco, March 1994
PRODUCTS: Meet./Conv./Incentive travel
SCOPE: Marketplace in San Fransisco Territory
ATTENDANCE: Canadian MC & IT sellers and U.S. MC & IT buyers
CONTACT: J.Duffy (213)687-7432

EVENT: Showcase Canada - Seattle, March 1994
PRODUCTS: Meet./Conv./Incentive travel
SCOPE: Marketplaces in Seattle Territory
ATTENDANCE: Canadian MC & IT sellers and U.S. MC & IT buyers
CONTACT: B.Brown (403)443-1777

EVENT: Showcase Canada - St.Louis, May 1993
PRODUCTS: Meet./Conv./Incentive travel
SCOPE: Marketplace in Chicago Territory (St.Louis)
ATTENDANCE: Canadian MC & IT sellers and U.S. MC & IT buyers
CONTACT: B.Bouma (312)616-1860

EVENT: NEBS Mission - Atlanta, July 1993
PRODUCTS: Seniors segment
SCOPE: In Atlanta Territory - Workshop / Seminar / Marketplace
ATTENDANCE: Canadian sellers from Atlantic provinces
CONTACT: M.Goodie (404)577-6810