## Perceived Effectiveness Of Canadian Industry In Competing With Other Countries

- Using a one to ten scale, Canadians were asked to rate how effectively Canadian industry is in competing with other trading countries. The rating scale is such that the closer the score is to ten, the more effective they perceive Canadian industry to be.
- Overall, the data shows that the majority of Canadians do not feel Canadian business is as effective as it could be in competing with other trading countries.

|                                   | % of Respondents                  |
|-----------------------------------|-----------------------------------|
| Rating Given:                     |                                   |
| 1 - 3<br>4 - 5<br>6 - 7<br>8 - 10 | 9<br>30<br>35<br><u>26</u><br>100 |
| Average (maximum 10.0)            | 6.0                               |
| Base:                             | (1000)                            |