

POST :611-SEATTLE

013-CONSUMER PRODUCTS
UNITED STATES OF AMERICA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:
JULY 1987 SEATTLE GIFT SHOW

ANTICIPATED RESULTS:

15 NEW CANADIAN COMPANIES INTRODUCED TO MARKET.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 PEMD PARTICIPATION IN SEATTLE GIFT SHOW.

DUE TO LACK OF INTEREST ONPART OF CDN INDUSTRY, GIFT SHOW PARTICIPATION WAS REPLACED BY GIFTWARE NEBS ON BEHALF OF TWENTY COMPANIES. TWO BUYERS RECRUITED FOR FURNITURE SHOW IN MONTREAL.

QUARTER: 1 NONE AT THIS TIME.

FOLLOW UP TO BUILDING MATERIAL NEBS IN PROGRAM.

QUARTER: 2 PEMD PARTICIPATION IN SEATTLE GIFT SHOW.

WHILE RECRUITMENT DIFFICULTIES FOR SEATTLE GIFT SHOW LED US TO ORGANIZE A GIFTWARE NEB'S, 10 COMPANIES, INCLUDING TWO FOR THE FIRST TIME, PARTICIPATED IN SEATTLE GIFT SHOW WITH OUR SUPPORT.

QUARTER: 3 NONE

RECRUITED 12 BUYERS FOR IDEX. POST ALSO ORGANIZED SUPPLEMENTAL VISIT FOR 12 BUYERS TO 6 PLANTS IN T. O. AREA. ARRANGED PROGRAM FOR BUYER FROM ANCHORAGE AIRPORT DUTY FREE SHOP TO CALGARY AND VANCOUVER.

QUARTER: 4 -----