

## Export and Investment Promotion Planning System

87/88 Sector/Sub-Sector Highlights  
Submitted by Posts by Region

Region: WESTERN EUROPE

Mission: 401 ANKARA

Market: 548 TURKEY

Sector: 010 MINE, METAL, MINERAL PROD &amp; SRV

Subsector: 102 MINERALS AND MINERAL PRODUCTS

Statistical Data On Sector/sub-sector	Next Year (Projected)	Current Year (Estimated)	1 Year Ago	2 Years Ago
Mkt Size(import) \$	879.00M	\$ 784.00M	\$ 835.00M	\$ 799.00M
Canadian Exports \$	80.00M	\$ 70.00M	\$ 79.00M	\$ 12.00M
Canadian Share of Import Market	9.10%	8.90%	9.40%	1.50%

## Major Competing Countries

## Market Share

i) 128 GERMANY WEST	015 %
ii) 265 JAPAN	015 %
iii) 512 SWITZERLAND	010 %
iv) 499 SPAIN	010 %
v) 035 ROMANIA	010 %
vi) 237 ITALY	010 %

Cumulative 3 year export potential for CDN products in this Sector/Subsector: 60-100 \$M

Current status of Canadian exports: Well established and growing

Products/services for which there are good market prospects

## Current Total Imports

In Canadian \$

i) ALUMINIUM INGOTS	\$ 98.00 M
ii) SHEETS AND COILS, STEEL	\$ 505.00 M
iii) SCRAP METAL	\$ 226.00 M
iv) BLOOMS AND SLABS, STEEL	\$ 204.00 M
v) ASBESTOS	\$ 13.00 M
vi) BARS, STEEL	\$ 76.00 M

Projects or portion of projects which are still in the planning stage and for which Canadian companies might have reasonable prospects.

i) Project Name: SUPPLY CONTRACT FOR ALUMINIUM INFOTS FOR MANUFACTURING INDUSTRIES

Approximate Value: \$ 20 M

Financing Source: 001 IBRD

For further info. please contact:

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