

Upcoming trade shows and conferences

For the full details on the following events, see *Canadexport* on-line at www.infoexport.gc.ca/canadexport and click on "Trade Fairs and Missions."

BANGALORE, INDIA — January 29-February 1, 2002 — **Componex/ElectronicIndia 2002**, the 7th International Conference and Exhibition of Electronic Components, Materials and Production Equipment, will be held in India's Silicon Valley, and will feature the latest products in the electronics sector. The 2001 event drew 254 exhibitors from 24 countries and 19,000 trade professionals.

GENEVA, SWITZERLAND — January 30-31, 2002 — **International Aid and Trade Europe 2002** is a conference and trade show on the provision of emergency relief and development aid. The theme will be "The Changing Nature of Aid: Response, Rehabilitation and Development" with a special focus on Europe and Central Asia.

SAINT JOHN, NEW BRUNSWICK — January 31-February 3, 2002 — The **East Coast Music Awards** draw music industry professionals from the East Coast, across Canada, the United States and Europe.

CANNES, FRANCE — February 4-8, 2002 — **MILIA** is the leading international multimedia exhibition and conference for next-generation interactive content across all delivery platforms.

NEW YORK, NEW YORK — February 6-10, 2002 — The **Armory Show** is a continuing visual arts tradition commemorating the groundbreaking Armory Show of 1913.

BERLIN, GERMANY — February 6-17, 2002 — **Berlinale** is one of the most important film festivals in Europe, and the **European Film Market** attracts producers and distributors, as well as those active in video and television sales and acquisitions.

SANTA MONICA, CALIFORNIA — February 20-27, 2002 — The **American Film Market** is the largest motion picture trade event in the world

SEOUL, KOREA — February 26-March 1, 2002 — **ExpoComm 2002** is the major telecommunications show in Korea, and is expected to attract over 500 companies from 40 countries and more than 60,000 visitors. Korea's wireless sector is booming, and the country holds the record for the highest broadband Internet penetration rate in the world.

TORONTO, ONTARIO — February 28-March 3, 2002 — **Canadian Music Week** is Canada's major sound recording industry event, with increasing participation from leading international industry professionals.

BARCELONA, SPAIN — March 4-8, 2002 — Considered one of the most comprehensive food and beverage exhibitions in the world, the 14th **Alimentaria International Food and Beverage Exhibition** will feature 3,000 exhibitors from 51 countries, and more than 117,000 visitors from 98 countries are expected to attend. The Canadian Embassy in Madrid will again organize a Canadian pavilion for the show.

MONTREAL, QUEBEC — March 5-6, 2002 — The **International Building and Design Show** is the only trade event in Canada exclusively for industry professionals. The show features all the major sectors of design plus residential, commercial and industrial construction, including building/housing systems and technology, doors and windows, furnishings, environment, healthy materials and renovation.

ROTORUA, NEW ZEALAND — March 12-16, 2002 — The **Forest Industries International Conference and Exhibition** is New Zealand's largest forest industry event. New Zealand will need to invest heavily in new processing facilities, which means opportunities for Canadian manufacturers of forestry and wood processing machinery.

LONDON, U.K. — March 17-19, 2002 — The **London Book Fair** is a major feature of the international publishing calendar, and attracts more visitors and exhibitors each year.

SEOUL, KOREA — March 18-19, 2002 — **Food Showcase Korea** will occur the week following **Foodex** in Japan, and is the major venue to promote food products to Korean importers. Korea is one of the most dynamic Asian economies.

TEL AVIV, ISRAEL — March 19-21, 2002 — **Bio-Tech Israel 2002, National Biotechnology Week, Conference and Exhibition** — The Canadian Embassy in Tel Aviv, in cooperation with Technology Partnership Canada and Industry Canada, is planning a number of activities in conjunction with this event, including a partnering event for Canadian biotech companies with Israeli counterparts.

LONDON, U.K. — April 5-6, 2002 — The **British and International Franchise Exhibition** focuses on quality franchisors accredited by the British Franchise Association. As well as face-to-face meetings with franchisors, visitors will have the opportunity to obtain free advice from leading banks, solicitors and franchise consultants.

CAIRO, EGYPT — April 9-11, 2002 — **Middle East and Africa Ports and Maritime Exhibition and Conference** will showcase technological advancements in the ports and maritime transport sector and is expected to be regarded as one of the leading events

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