

"Thanking you for bringing the Magazine to my attention."

Another, in returning the "yellow slip" says: "Please excuse long delay."

One from Golden, B. C., is anxious to be entered for a copy with "Dr. Mackay's Message"; another from a different quarter is willing to pay extra for the December number; while still another adds—"I will be glad to commend it to others."

TO ADVERTISERS

During the past month the Management of this Magazine have given practically all their time and attention to matters affecting the circulation.

So much so, that there has not been time to call for even those business men who invited us to see them in January about advertisements.

We regret this, but it was unavoidable if our Magazine is to be made—what we wish it to become—more and more a good advertising medium, no less than a first-class literary monthly.

It is gratifying to be able to add that new subscribers have been entered every day.

AN IMPORTANT OMISSION

The last paragraph in a personal letter sent out this month by the Business Manager to those likely to be interested in our Magazine, read as follows:

"We Seek the Best" and believe that "The Best is yet to be" in this life as well as elsewhere, and in closing would express the wish that for you, our readers, present and to be, the New Year will prove the best that has been, and that that best may be bettered as your years and ours here at once increase and grow less."

In copying the Original, the city typist inadvertently omitted the phrase mentioning the New Year, and we regret that the mistake was not noticed until after a large number of the letters for the city and district had been mailed .