

PARTNERSHIP NOTICE.

NOTICE is hereby given that the business heretofore carried on by Alexander James Robertson, under the name and style of John Robertson, Son & Co., will hereafter be carried on by James William Gale and Alexander James Robertson, under the name and style of Gale, Robertson & Co.

J. W. GALE.
A. J. ROBERTSON.

Dated at Toronto, this
30th April, 1881.

Referring to the above partnership announcement, while soliciting for the firm of Gale, Robertson & Co., a continuation of the patronage so freely bestowed on our predecessors, John Robertson, Son & Co., we give the assurance that nothing which will tend to secure **EXTENDED** business will fail to have our prompt attention.

For the Merchants of the Provinces of Ontario and Manitoba we shall aim to make our house a **GRAND DISTRIBUTING CENTRE**, and as the demands of this **WIDE PARISH** grow larger, so shall our facilities for supplying the trade increase. Whether it be to meet the demands of the **NEAR-BY** or **DISTANT** trade, we shall hope, by the systematic employment of the best facilities for purchasing and the gleaning of the results of a careful search of every market, to serve our friends most faithfully and beneficially.

Every department of the Dry Goods trade will have careful attention, and believing that profits lie in the **VOLUME OF BUSINESS DONE** rather than in **LARGE** profits on a **LIMITED** turn over, our **COMMERCIAL CREED** will be

LOW PRICES, LARGE STOCK, AND BEST TERMS.

As in these days **TIME IS MONEY**, we especially solicit the trade of the independent and prompt buyer, to whom we are prepared to give every advantage that energy, experience and capital can command.

Yours truly,

GALE, ROBERTSON & CO.

24 AND 26 WELLINGTON ST. WEST.
TORONTO.