



**LONDON**  
**GUARANTEE AND**  
**ACCIDENT COY.**  
**Limited**  
**Head Office for Canada:**  
**TORONTO**  
 Established 1869

**EMPLOYER'S LIABILITY**  
**PERSONAL ACCIDENT**  
**SICKNESS**  
**BURGLAR**  
**ELEVATOR**

**FIDELITY GUARANTEE**  
**COURT BONDS**  
**CONTRACT**  
**INTERNAL REVENUE**  
**TEAMS AND AUTOMOBILE**

D. W. ALEXANDER, Manager for Canada 20

## "SOLID AS THE CONTINENT"

Every year shows a marked increase in the number of policies for large amounts placed with the North American Life.

The fact is significant.

It proves that the Company's financial standing and business methods stand the test of expert scrutiny.

## North American Life

Assurance Company

Head Office: - TORONTO, CAN.

## BE PREPARED!

These are the days of stress and strain in financial circles, and the breaking of the war-cloud has greatly added to the prevalent anxiety.

The intense surprise experienced at the declaration of war clearly shows the necessity for every financial institution being prepared for unforeseen emergencies.

The Mutual Life has sometimes been criticised even by its best friends for carrying too large a surplus, but the situation today justifies our conservative yet progressive policy.

### The MUTUAL LIFE ASSURANCE CO. OF CANADA

Waterloo ..... Ontario  
 Assets \$22,252,724. Gross Surplus \$3,816,612

## THE OCCIDENTAL FIRE INSURANCE CO.

Head Office - WAWANESA, Man.

R. M. MATHESON,  
PRESIDENT.

S. H. HENDERSON,  
VICE-PRESIDENT.

A. F. KEMPTON,  
SEC. AND MGR.

C. D. KERR,  
TREASURER.

Subscribed Capital ... .. \$500,000.00

Paid-Up Capital ... .. 169,073.06

Security to Policy-Holders ... 678,047.05

Full Deposit with Dominion Government

## The Prudential Life Insurance Company

Head Office - Winnipeg, Man.

We issue Liberal Policy Contracts on all approved plans.

In the large increase of reinstatements for 1913 over previous years is found evidence of the public favor enjoyed by The Prudential Life.

Some good agencies are open for High-Class Men.

G. H. MINER,  
MANAGING DIRECTOR.

## Economical Mutual Fire Ins. Co. of Berlin

HEAD OFFICE ... .. BERLIN ONTARIO

CASH AND MUTUAL SYSTEMS

Total Assets, \$600,000 Amount of Risk, \$26,000,000

Government Deposit, \$50,000

JOHN FENNELL,  
President

GEO. G. H. LANG  
Vice-President

W. H. SCHMALZ,  
Mgr.-Secretary

## ANGLO-AMERICAN FIRE INSURANCE COMPANY

H. H. BECK, Manager.

APPLICATIONS FOR AGENCIES THROUGHOUT  
THE PROVINCE OF ONTARIO ARE INVITED

TORONTO - 61-65 Adelaide Street East

## The Imperial Guarantee & Accident Insurance Company of Canada

Head Office: 46 KING ST. W., TORONTO, ONT.

IMPERIAL PROTECTION

Guarantee Insurance, Accident Insurance, Sickness Insurance, Automobile Insurance, Plate Glass Insurance.

A STRONG CANADIAN COMPANY

Paid up Capital - - - \$200,000.00.

Authorized Capital - - - \$1,000,000.00.

Subscribed Capital - - - \$1,000,000.00.

Government Deposit - - - \$111,000.

## THE LAW UNION & ROCK INSURANCE CO., Limited

OF LONDON Founded in 1806

Assets exceed \$48,000,000.00 Over \$12,500,000.00 invested in Canada

FIRE and ACCIDENT RISKS Accepted

Canadian Head Office: 57 Beaver Hall, Montreal

Agents wanted in unrepresented towns in Canada.

W. D. Aiken, Superintendent

Accident Department

J. E. E. DICKSON,

Canadian Manager

## Waterloo Mutual Fire Insurance Co.

ESTABLISHED IN 1863.

Head Office WATERLOO, Ont.

Total Assets 31st December, 1911 - - - \$725,000.00

Policies in force in Western Ontario, over - - - 30,000.00

WM. SNIDER, President.

GEORGE DIEBEL, Vice-President.

FRANK HAIGHT, Manager.

ARTHUR FOSTER, Inspector.