

THERE IS NOTHING LIKE DOCUMENTARY EVIDENCE.

PURE GOLD MANUFACTURING COMPANY, 31 FRONT STREET EAST, TORONTO.

GENTLEMEN, - In accordance with your instructions, I have procured samples of your Pure Gold Baking Powders in the open market, and submitted them to a careful examination. All of them were found to be perfectly pure Cream of Tartar Powders, free from any injurious or poisonous substances.

I remain, yours faithfully, THOMAS HEYS, Analytical Chemist and Professor of Chemistry, Toronto School of Medicine.

116 King St. West, Toronto, Nov. 30th, 1885.

Messrs. A. JARDINE & CO.

GENTLEMEN, - With regard to your Baking Powder known as Pure Gold, I have used it in my Bakery and sold it in my store ever since you commenced manufacturing it. I have no hesitation in saying that during forty two years' experience in the baking and grocery business, and during that time supplying the best class of customers in the city of Toronto, that I have never sold or used a Baking Powder that has given more general satisfaction.

Toronto, Nov. 30th, 1885.

EDWARD LAWSON, 93 King Street East.

We, the undersigned Wholesale Grocers of the city of Toronto, hereby certify that we know ALEXANDER JARDINE & CO., Proprietors of the PURE GOLD MANUFACTURING COMPANY, in Toronto, and that we have every confidence in the care which is used by them in the manufacture of Pure Gold Baking Powder.

FRANK SMITH & CO., PERKINS, INCE & CO., EBY, BLAIN & CO., SMITH & KEIGHLEY,

FITCH & DAVIDSON, J. W. LANG & CO., WARREN BROS. & BOOMER, SLOAN & MASON,

THOS. KINNEAR & CO., R. DUNBAR, F. McHARDY & CO., MILLS & CO.

We, the undersigned Wholesale Grocers of the city of Hamilton, handling the Pure Gold Baking Powder and other standard goods manufactured by the Pure Gold Manufacturing Co., Toronto, certify that their goods are giving us entire satisfaction, and that our dealings have been quite satisfactory.

It is with regret that we have learned of such malicious tampering with their free samples of Baking Powder, evidently for the purpose of injuring their business.

JOHN STUART, SON & CO. (L'd), BROWN, BALFOUR & CO., LUCAS, PARK & CO., MACPIERSON, GLASSCO & CO.,

Hamilton, December 1st, 1885.

JAMES TURNER & CO., STUART BROS., JOHN R. MUNRO, St. Catharines, RANDALL & ROOS, Berlin.

We, the undersigned Wholesale Grocers of the city of London, handling the Pure Gold Baking Powder and other standard goods manufactured by the Pure Gold Manufacturing Co., Toronto, certify that their goods are giving us entire satisfaction, and that our dealings have been quite satisfactory.

It is with regret that we have learned of such malicious tampering with their free samples of Baking Powder, evidently for the purpose of injuring their business.

EDWARD ADAMS & CO., M. MASURET & CO., FITZGERALD, SCANDRETT & CO.

London, December 1st, 1885.

We, the undersigned Grocers of the city of London, hereby certify that we have been selling Pure Gold Baking Powder for a considerable length of time, and that we consider it one of the best Cream of Tartar Baking Powders sold in this country. We find it always uniform in quality, and it has given universal satisfaction to all our customers who have used it.

This is signed by twenty-three of the leading retail grocers of London.

London, November 30th, 1885.

We, the undersigned Grocers of the city of Toronto, hereby certify that we have been selling Pure Gold Baking Powder for a considerable length of time, and that we consider it one of the best Cream Tartar Baking Powders sold in this country. We have always found it uniform in quality, and it has given universal satisfaction to all our customers who have used it.

The signatures of 155 prominent retail grocers of Toronto are appended to this testimonial.

Toronto, November 30th, 1885.

This is what thirteen well-known city bakers have to say on the subject. It is signed also by the steward and head bakers of the Rossin House and Queen's Hotel.

We, the undersigned Bakers of the city of Toronto, do hereby testify that we are using the Pure Gold Baking Powder, and consider it the best Baking Powder in this country, being always reliable and uniform in quality and strength. We find it produces better results than we have ever been able to obtain from using any other preparation, and have never found evidences of any 'soda taste' or discoloration in using it."

- EDWARD LAWSON, 93 King Street East. CHARLES TAGGART, 299 King Street West. GEORGE S. McCONKEY, 155 Yonge Street. J. D. NASMITH, Corner Jarvis and Adelaide. JAMES WILSON, 497 and 499 Yonge Street. JOHN DEMPSTER, Argyle Street. JOSEPH TAIT, 660 Yonge Street. JOHN S. BOYD, Steward. C. J. FROGLEY, 750 Yonge Street. P. J. CHORVAN, Baker, Rossin House. GEORGE FLECHER, 60 Bathurst Street. W. HANKAMMER, Baker, Queen's Hotel. ROBERT F. DALE, 413 Queen Street West.

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