

NEW GOODS IN WHOLESALE TRADE.

JOHN MACDONALD & CO.

AS the season is at hand for a big house trade in carpets, John Macdonald & Co., have their available stock in order for buyers. The range of wilton velvets, brussels, tapestry, wool and union carpets is large. Shipments of lace and swiss curtains, chenille curtains of all makes, curtain muslins and curtainettes are almost complete. There are some lovely goods in English-made white patent satin counterpanes, higher qualities, fancy designs. There are two clearing lines, one in smyrna wool rugs, sizes 21 inches and 30 inches, and the other axminster rugs. Some large shipments of jute and brussels mats and rugs are just to hand. A new stock of rug fringes, scarce goods, has come in.

A special line of five patterns of two-yard wide linoleums is being offered at a medium price. The stock of four-yard wide floor oils and linoleums is heavy. The department has just issued its annual letter-order circular giving the usual information as to the prevailing prices in all lines of goods in the department.

In men's furnishings, odd lines of regatta shirts, broken sizes, are being cleared under manufacturers' prices, and there are also some job lines in men's underwear. A big trade is being done in the linen collar, all shapes, to retail two for a quarter. There is a nice line for Summer trade in men's handkerchief ties, to retail 50c., at a good profit; also a full stock of men's balbriggan and natural wool underwear. Black and fancy cotton socks, as also black cotton with a natural wool foot, for 25c. retailing, are features just now.

The haberdashery department report a range of belt buckles, among them the "Pulley," blouse pins, etc., and the general stock is complete for the sorting season.

The sales of silks and satins have been phenomenal recently, especially taffeta silks, and the department, which, as usual, carries an immense stock, shows all the fashionable shades, as well as white, cream and black. They are strong in a line of striped silks to retail at 50c. There is also a special thing in black peau de soie. The range of colored and black silk ribbons and colored and black satin ribbons is well assorted. Mention should be made of the valenciennes and torchon laces, and the cream and black silk laces, which, as well as embroidery and insertions, are being shown in great variety. Fresh shipments have been received of cashmere and cotton hosiery, and the department is in good shape for demands for either domestic or imported goods. A fine line of cashmere stockings to retail at 40c. is shown. In gloves, too, the department is showing everything in lisle, taffeta and silk, in black, tans, white and creams, while the leading things in mitts are also shown.

A big job sale of blouses is being made just now in muslin, print, pique and mercerized, to retail at 50c.

The dress goods department reports fine sales of black and colored dress goods. Some clearing lots are being shown; for instance, some fancy black and colored fabrics, some mercerized goods, some swiss spot muslins, cotton hose, and ladies' and children's natural wool vests. These clearing lots are for immediate trade.

The woollen department are showing the newest novelties in Spring suitings and trimmings. They have also a selection

in the London styles, in individual suit lengths and trouser lengths, showing a variety of patterns. This is a convenience to the trade. The stock of trimmings is well assorted in the newest designs and best makes. There is also an extensive range of ladies' costume cloths, homespun effects, venetians and plain-finish cloths, all suitable for tailor-made garments.

The staple department has just opened some new and very handsome designs in English prints. These have not been seen in this market before, and are both novel and striking. For these shipments the old prices prevail. In linen toweling also the prices have not been advanced in accordance with the tone of the market, and they are showing some of their special lines at the old figures.

BEAVER RUBBER CLOTHING CO.

The Beaver Rubber Clothing Co., of Montreal, are now showing the very latest styles in the mackintosh coats. The "Raglan" coat is the most comfortable coat for any gentleman to wear, made in the celebrated "Beaver" brand waterproof. They also show now a very select class of rain coats, made in "Chesterfields" or "Raglan."

K. ISHIKAWA & CO.

K. Ishikawa & Co. are now showing samples of their Japanese silks, handkerchiefs and mufflers for Fall delivery. They are giving to the trade special value in 20-in. plain silks, which will enable retailers to sell this width at 30c. with a good margin of profit. Their handkerchiefs with embroidered initials, to retail at 25c., are as excellent value as those offered last year. The fancy silk handkerchiefs show a large range in prices, and include many new and choice designs in printed borders and in Japanese hand-embroidered goods. A big assortment of windsor ties. The latest novelty in this class of goods is a crepe silk windsor tie for ladies, which seems to be meeting with much favor.

This firm have now in stock a large range of matting, and are ready to make prompt deliveries. They have a special line at 9 1/2c. and one at 14c. per yard, which they state is the best they ever had. In the 20-inch, 23-inch, and 27-inch widths their stock is complete. They have more than 70 different colors in each line. They have also a good assortment of crystal-corded silk at 25c. This house reports, too, a large sale of plain China silk windsor ties in white, cream, black, and colors, to retail at 15 and 25c.

GAULT BROS. & CO., LIMITED.

The Gault Bros. Co., Limited, Montreal, wish to call attention to their ranges of costume cloths and mantlings. All the new shades in homespun are being shown in pleasing variety. The checks are large, medium and small. Striped Autumn cloths and serges in special lines. A matter that is worthy of note is that checks are expected to be in demand in the coming season. Plain sateen cloths are shown, also colored corkscrew cloths. They are making a specialty of golf cloths and heavy ulster cloths.

In tailoring goods, there is a fine class of cheviots and coatings, beavers and vicunas. Gault Bros. would draw attention to their line of trouserings, in special classes to meet the demands of the trade. They are prepared to give fine values. They show suitings in worsted and Scotch, also Scotch trouserings. Swell vestings are somewhat of a novelty. Tailoring trimmings are in stock to match everything. Altogether, the different ranges present are exceedingly good array.