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CENTS
A COPY

Canadian Pictorial

ONE
DOLLAR
A YEAR

Two Testimonies out of many to the Value of the 'Canadian Pictorial.'

These happen to be both from the Atlantic Coast. Others from the Pacific Coast have already been published. Such letters show the kind of thing that hundreds of people are saying and that many thousands of people are thinking.

From Rev. T. B. Darby, Carbonear, Nfld.

From M. A. Harlow, Esq., Postmaster, North Brookfield, N.S.

The "Canadian Pictorial" is a marvel for cheapness & excellence. I wish you great success with it.
Yours faithfully,
T. B. Darby

I have long been looking for a Canadian illustrated paper and the "Pictorial" fills the bill. Wishing it success I remain
Yours truly, M. A. Harlow

January Number Surpasses all Previous Issues

Contains, among many other features of interest, the latest snapshots of their Majesties and copies of the Christmas cards the King and Queen sent to their personal friends this year.

Sir Wilfrid Laurier's portrait, in our series of 'Eminent Canadians,' occupies a full page, and Lady Laurier's portrait appears in the woman's section. In each case we select the favorite photograph. There are also snapshots of Earl Grey, the Duke of Connaught, and the King of Norway.

Leading capitalists of the Dominion who took part in a great industrial war add to the portrait gallery in this issue. Snapshots have taken them unawares, and will prove the more interesting.

Football snapshots showing the new forward formation.

Some priceless pictures owned by Montrealers occupy two full pages. Then there are Russian exiles in chains and on the march; St. Anne's College, the gift to McGill of Sir William Macdonald, and other pictures of interest to old and young.

Woman and her interests, with fashion hints and patterns, occupy several pages, and then there is a laugh for those who read the last page.

The front cover, in rich sepia, is graced by a jolly Canadian girl right ready for any Canadian winter sport.

PICTURES

that please

The Pictorial Publishing Co.,

142 St. Peter Street, MONTREAL.

PICTURES

"that talk."

SPECIAL TO 'MESSENGER' SUBSCRIBERS

With regard to the above announcement the publishers have made arrangements by which our readers can obtain the 'Canadian Pictorial', at great sacrifice for introduction purposes, as follows:

	Regular Rate Per annum
The 'Canadian Pictorial'.....	\$1.00
The 'Northern Messenger'.....	40
	\$1.40
Both for one year for only 75 cents	

JOHN DOUGALL & SON,

'Witness' Block, Montreal

Agents for the 'Canadian Pictorial.'

For those whose subscriptions to the 'Messenger' do not expire at this time, or for other 'Messenger' subscribers who wish to subscribe for the 'Canadian Pictorial' separately for a year, a very special **Annual Rate** of fifty cents has been arranged. This special rate has been made for purposes of introduction and involves great sacrifice, and to take advantage of it the attached coupon must be used.

Subscribers who do not care to take advantage of the coupon for themselves may hand it to a friend, but in that case the coupon must bear the subscriber's name written across the back as the rate is only available in the name of a subscriber to the 'Northern Messenger.'

FIFTY CENT FIRST YEAR OFFER

N.M. This Coupon with 50 Cents does the work of a Dollar Bill

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Dear Sirs.—Enclosed please find Fifty Cents, for which send me the 'Canadian Pictorial' for one year.

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N.B.—These special offers ARE NOT AVAILABLE for Montreal and Suburbs, but are good for almost all the rest of the English speaking world. See postal regulations on Page 14.