

The Weekly Monitor

Featuring the
News of
Annapolis and
Digby
Counties

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BRIDGETOWN, ANNAPOLIS COUNTY, N. S., WEDNESDAY, MAY 7, 1919

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"Truth Stranger than Fiction"

In their advt. of April 28 Shaffaers Limited state: "We Are Not Squatters Here Today and somewhere (s) else Tomorrow, but, doing business at the old stand, where we have been serving the public for almost one-quarter of a century."

What is a Squatter? In North America a man who sits tight "for almost one-quarter of a century" in a given place and who thereby acquires a "squatter's Title" to property of value—They seek to convey the impression that I am a squatter—Impossible! I am not qualified—Did the Gentleman from Lawrencetown get rattled and use "Squatter" instead of "Quitter"?

I regret very much that they are peeved and also that they "do not claim to be 'Keen Cutters'". Take their statement re blue denim shirts, at the face value and one is forced to the conclusion that they are not even Keen Buyers. Yes I plead guilty to going into my cellar and bringing up two cases of blue denim shirts—The first case I sold at one dollar each, my second case at \$1.20 each, until I started this sale, when they were reduced to \$1.08 cents each. But alas the cellar is bare! Only a few empty cases there!—Too bad! at least I think so and I feel sure, if words mean anything, that a very great many people in their immediate neighborhood and elsewhere unite with me in regretting it. One would have thought that when Messrs. Gault Bros. Limited, of Montreal, from whom we both bought the shirts, advanced their wholesale price three dollars per doz. they would have taken the hint and not got caught without a few at even that advance. Faith! I believe they owed that much to "the good people of whose confidence and patronage they claim to have such a close monopoly"—Of course the people who flock to my store, in such numbers, from the localities named may be only the bad people, but oh my! how they buy! and what good money they bring along, for I have been handicapped by not having charge of my own heating apparatus and by the size of my store and so have been unable to take eggs and butter, etc., in trade.

I note their statement that "they live up to their advertisements" and as this might deceive, those who are not familiar with my business methods, into assuming that I do not, let me say greater care than I have taken to live up to my advertisements cannot be taken. I never advertise any goods which I do not believe I have plenty of to last one week. The next week any article that has been sold out, or nearly sold out, is dropped from my list. Until I commenced this sale, I exchanged any article, not cut especially for the buyer, and if they wished me to do so refunded the cash, without question. Live up to my advertisements. Well! Bet your sweet life I do! The size of my hat is seven and one-half and when I shut my eyes I forget more about buying dry goods than some will ever live to learn—Egotistical! Rather! but true just the same, as the merchants hereabouts would have found to their cost if war scarcity and war prices had not prevailed during the four years just closing. When I started this sale I held the best stock of medium priced hosiery East of Halifax and the same is true of many other lines, take spools which I have kept constantly before you. On January 1st I could have filled an order for fifty gross. I was fortunate in placing an order for several gross with The Central Spool Agency of Montreal just before the sharp advance on November 19th, 1918, and I don't mind giving my rivals the tip now, for it is much too late to be of any use to them. How very generous of me! When the Central Spool Agency received instructions from Messrs. Clark & Co., Limited, of Paisley, Scotland, to discontinue 800 yard spools, I had en route all I could hope to get from that source, so I got "busy" and bought at six cents per doz. higher from every wholesale house with whom I had dealings, and who handled Clark's spools, one house excepted, until I reached the maximum quantity which I thought I could handle—fifty odd gross. At a trifling advance I secured enough thread to give my customers a great bargain while I am in business. I am sold out of 60 and 70 White, but still have all other numbers. No more Clark's best six cord 300 yd spools can now be had at any price, and I question if as many gross as I hold are held by any one firm in Nova Scotia.

What a bad old "squatter" I am to corner the market on spools, prints, shirts, cottons, corsets,

skirts, ribbons, and above all, hosiery, sox, undershirts, flannelettes, nightdresses, drawers, etc., and then trim Simpson and Eaton on prices, in some lines several cents per yard, to say nothing of preventing the "Small Fry" hereabouts from making too large a "rake-off"? Why of course! If I do it, it is wrong. But my slogan when I started was, and now is, "The Greatest Good to the Greatest Number."

Why, I did not get into harness again until the war had lasted 9 months, and yet I sold the very best olive green Khaki Shirts at 90 cents, shirts which today cost wholesale \$21.60 by the doz., i. e., \$1.80 each. Talk about pre-war prices, if I could sell at my prices eighteen months after the war started the bye-law of Bridgetown which forbids a crowd to collect on a public thoroughfare would be broken, and I am sure that I could not accommodate them in my "Pill Box."

However I still have good honest work shirts at 50 cents, 77 cents and \$1.08 cents each. Bring in some of the pre-war shirts and see how they look alongside of the "Keen Cutter's" shirts at less money.

My stock of Hosiery is practically complete. Call and see my White Silk Lisle Hose for Ladies', Misses', and Children, sizes 5 to 10 inches. The Manufacturer's description reads: "This Hosiery is Knit of special Two Ply Silk Lisle and is warranted to retain its lustre and not harden up with washing." For Boys and Girls I have such Sterling makes as "Tiger", "Hercules", "Rock Ribbed Holeproof" and "Buster Brown". The best values in this or any other town. For Ladies I have white Cotton sizes 8½ to 10 inches. Black Cotton and Silk Lisle at prices which I could not think of excepting but for the fact that I am going out of business.

Under date April 29—19, Messrs Vassie & Co., wrote me as follows: "Referring to your inquiry re Penman's No. 37 Shirts and Drawers, we have all sizes of both Shirts and Drawers in stock, and quote you for present delivery, \$11.30 per dozen". This is subject to four per cent discount for prompt payment, plus packing and freight charges. This figures out 94 cents per garment—my Sale Price has been, and now is, 81 cents per garment or \$9.72 per dozen. Better hoard a few for the long hard winter which is pretty sure to arrive.

Undernoted List, Twenty Per Cent, or One-fifth Off

Ribbons, any lengths, 9 cent now 7 cents; 12 cent now 9½; 18 cent now 14 cents.

LADIES' HANDKERCHIEFS A splendid range. Better buy a few for next Christmas. Regular prices 5 to 25 cents. Net sale 4 to 20 cents.

MEN'S and BOYS' BRACES Stock limited. **BOSTON GARTERS**—Net sale price 20 cents. **BOYS' KHAKI DRILL PANTS** In two qualities.

MEN'S SWEATERS Regular \$3.00, sale \$2.40; \$3.25, sale \$2.50. \$3.50, ex. out size, sale \$2.80 net. Only a few left.

MEN'S FLANNELETTE NIGHT SHIRTS—\$1.40 quality, sale \$1.12; \$1.75 regular, sale \$1.40. Extra out size do Regular \$2.00, sale price \$1.60.

The \$1.12 Night Shirts are made from my regular 30 cent flannelette

MEN'S BLACK WOOL SOX—My 35 cent quality, 3 pairs 85 cents; **MEN'S GREY WOOL SOX "Dreadnought"** 50 cent quality, 3 pairs \$1.20.

MEN'S SUMMER SOX in Cotton, Lisle or Silk.—Don't Delay. **MEN'S SILK TIES**—Nice fresh stock, not culls. Regular 35c. Net sale 28c.

Clark's best six cord 800 yard spools, black or white, numbers 10 to 60, net sale price 10 cents each or \$1.19 per dozen or prepaid by Registered Mail to any address in the Maritime Province, \$1.30 per dozen. Your own choice of numbers.

The Roads and the Weather conditions have been such that I have decided to continued my Final Clearing Sale until May the 23rd but the assortment is better now than it will be later. Be Wise! Buy Now!

Terms and Conditions of Sale

NO Goods Exchanged. **N**O Goods on Approval. **W**HY? "Time is Money" "Life is too Short." Please bring a list with you and lots of cash. It will pay.

Please Save This List for Future Reference.

To oblige my Out-of-Town Customers, I will open EVERY DAY at 12 o'clock, promptly, Railway-Time, and will not close until 7 p.m.; Saturdays 11.30 p.m.

WALTER SCOTT, The "Keen Kutter"

Single Copies 3

Weddings

Many of
rly Interest

SNOW—BOUTILLER

etty wedding took place Monday when Boy Capt. and Mrs. Wm Sn was united in marriage by her sister, Mr. Co. of Halifax. The duties of best man church of England had been performed had been served the left for Boston on a by the New England are graduates of Me ity and have a host of Maritime province congratulations are Among those present Mrs. Wm S Ethel and Dorothy to Digby via ye

BROWN—BISHOP

etty home wedding took residence of Mr. and op, Lawrencetown, of Sept 10th when Re united in marriage daughter, Pearl Mar iton A. Brown of t

bride looked charming of white silk and of with bridal veil, carry of roses. The lit were Margaret Bishop. Friends of the bride had decorated the rooms of bloom. The drawing the parlor in yellow ng in pink and green was performed bene arch and bell and evergreen. nty wedding collation o about fifty guests. valuable wedding gift by the young couple ular in the community

Lawrencetown En

credit is due Mr. of Lawrencetown, for matter with Gr and using his influence them to establish or plant in that town charge of C. H. Lo ushed rapidly forward at may be in op Oct 15th. This w om for the fruit grow n and surrounding d sing of their surplus es for ready cash. od the capacity will or more per day and hands will be emp anapolis Valley Fruit Co., have sold one o houses to Messrs Gra will be used in cont e Evaporator for s etc. We wish the e every success.

A Royal Reception

members of the 85th B l, which presented the ad" in the Pri Monday night, recey eption in Bridgetown a the business section s decorated with b of their arrival. e purchased in adv re turned away doors unable t. Dr. M. E. A age prettily decor quets. The boys n a way that it ad by the big aud features being wish them con ar tour through

Acadian: Dr resigned his of the staff of torium, where al work with year and a is full time Wolfville