

THINK THIS OVER

MEN WHO BECOME WEALTHY WHILE OTHERS REMAIN POOR.

Men who believe that one good investment is worth a lifetime of labor and saving.

Men who investigate the new propositions at the earliest opportunity and get in on the ground floor of the best ones.

Men who are willing to take a chance in a proposition which, in time, will make big profits, and wait for the final results.

Men who do not stop investing because some investments did not turn out as good as they expected.

Men who believe that the great majority of business men are honest and can be trusted.

MEN WHO BECOME POOR WHILE OTHERS BECOME WEALTHY

Men who can see an opportunity—but do not decide to take advantage of it until it is too late.

Men who cannot decide for themselves—but must have others to decide for them, others who know nothing about the proposition.

Men who think an investment cannot be worth much because it is offered to them.

Men who refuse to consider anything outside of their own line of business.

Men who think that investments which make big profits are not safe.

Men who stop investing because they made one or two bad investments.

Men who do not invest because some of their neighbors have lost money.

Men who think all men are dishonest except themselves.

A PHENOMENAL ACHIEVEMENT.

The automobile industry stands amazed by the progress made by W. C. Durant since he established Durant Motors and Star Motors. Durant's production of 60,000 cars in the short time he has been in business since leaving General Motors, is considered one of the greatest accomplishments of the industrial age. Durant has now eight plants in the United States, extending from the Atlantic to the Pacific. He has also a plant at London, Ont., which will take care of Canadian and export trade.

A FORECAST.

For the year 1923 production should reach 5,000,000 cars, these expectations being based on the new manufacturing scales announced by the leading producers which are as follows:

Company	Estimated Output, 1922	Scheduled Output, 1923
Ford	1,200,000	1,200,000
Star	10,000	250,000
Durand	10,000	100,000
Studebaker	110,000	150,000
Hudson	61,000	100,000
*Gen'l Motors	468,000	550,000
Packard	18,000	24,000
Chandler	10,000	20,000
Fiero Arrow	5,100	6,000
Jordan	9,000	12,000
Locomobile	1,200	1,600
*Chevrolet, Buick, Cadillac, Oldsmobile and C. M. C. (Trucks) outputs.		

AND THIS

\$720	Invested in Chevrolet Company has returned in 7 years.....	\$221,600
\$720	Invested in Chalmers Motor Company has returned in 8 years.....	62,393
\$720	Invested in Chandler Motor Company has returned in 8 years.....	25,200
\$720	Invested in Federal Motor Truck Company has returned in 7 years.....	56,723
\$720	Invested in Ford Motor Company of Canada has returned in 11 years.....	305,847
\$720	Invested in H. H. Franklin Mfg. Company has returned in 9 years.....	11,385
\$720	Invested in Hupp Motor Car Company has returned in 7 years.....	137,664
\$720	Invested in Page-Detroit Motor Car Company has returned in 6 years.....	14,457
\$720	Invested in Reo Motor Car Company has returned in 11 years.....	40,652
\$720	Invested in Overland Company in 1908 is now worth.....	23,760
\$720	Invested in Stutz Motor Company in 2 years became worth.....	7,200

Durant Motors of Canada, Limited ANNOUNCEMENT

Our Stock Issue Closes on January Fifteenth. All Applications For Shares Must be Received by That Date.

The Price of Shares is \$15, payable \$3 per share monthly for five months, without interest—in lots of not less than 5 shares. These (\$15) shares may be converted into shares of the Parent Company—Aug. 1st, 1924, to Aug. 1st, 1926, at rate of two for one.

Write, Phone or Wire

S. S. HARRISON, CAMPBELLTON, N. B.

Before January Fifteenth.

Over 2,000,000 Buick, Cadillac, Chevrolet, Oldsmobile and Oakland cars were built under the direction of Mr. W. C. Durant.

Over 60,000 DURANT and STAR cars were manufactured and sold since our first car was exhibited in August, 1921. No other corporation in the world ever did anything like this. But, no other organization has had 137,205 business men and nearly 50,000 employees as active business partners.

Orders for over 600,000 cars for 1923 delivery have been received. This is nearly double the amount which our seven gigantic plants can turn out this year. Durant Motors Inc. (Parent Company) which sold at \$15 in 1921 have advanced to \$75.25 on the New York Curb market.

What W. C. Durant Did With Chevrolet Motor Company

Year	Number of Cars and Trucks Built	Value of Product
1914	Cars..... 2,786	\$ 1,926,179.40
1915	Cars..... 20,158	11,692,551.53
1916	Cars and Trucks..... 61,838	27,807,447.68
1917	Cars and Trucks..... 111,775	54,205,019.62
1918	Cars and Trucks..... 81,819	48,887,946.14
1919	Cars and Trucks..... 133,460	88,235,156.35
1920	Cars and Trucks..... 140,048	96,012,640.19
1921	Cars..... 68,880*	

*Chevrolet, organized by Mr. Durant as an engineering company, independent of General Motors, in 1910, began producing automobiles in 1914 and was merged with General Motors in 1917. Mr. Durant severed his connection with General Motors, as president and general manager in November, 1920, and as a director in January, 1921 when he organized Durant Motors, Inc.

The DURANT Car COMING—THE STAR

The first shipment of STAR cars is expected here the latter part of this month. HARRISON & JAMESON & CO. Show rooms have been secured in the old Curling Rink and the public may look for an early opportunity to inspect this much-talked-of car, as well as the other Famous DURANT CARS—The Durant Four, Durant Six, Flint Six and Locomobile, also the Mason Road King Truck.

What W. C. Durant Did With The Buick Motor Company

Year	Number of Cars and Trucks Built	Value of Product
1904	Cars..... 28	\$ 281,000.00
1905	Cars..... 678	806,200.00
1906	Cars..... 2,295	2,787,800.00
1907	Cars..... 3,548	5,135,806.00
1908	Cars..... 8,487	9,924,940.00
1909	Cars..... 18,777	22,771,850.00
1910	Cars..... 20,677	27,089,600.00
1911	Cars and Trucks..... 6,906	\$ 5,095,433.68
1912	Cars and Trucks..... 26,693	20,890,350.42
1913	Cars and Trucks..... 29,767	22,745,510.23
1914	Cars and Trucks..... 42,170	32,412,762.72
1915	Cars and Trucks..... 60,296	43,648,836.31
1916	Cars and Trucks..... 91,224	60,294,473.89
1917	Cars and Trucks..... 119,920	86,295,979.29
1918	Cars and Trucks..... 75,660	72,319,744.87
1919	Cars..... 115,405	106,293,574.91
1920	Cars..... 111,215	149,176,863.29
1921	Cars..... 79,980*	

*W. C. Durant severed his connection with General Motors, as president and general manager in November, 1920, and as a director in January, 1921, when he organized Durant Motors, Inc.

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