

Rowat's Teas

From the Better Gardens,
70c, 80c, 90c, \$1.00, \$1.10 and
\$2.00 Pound.

T. A. Rowat & Co.

250 Dundas St. W. Phone 3051-3052

"Say it with Flowers"

DICKS
FLOWER SHOP

CLARK'S

Economy Stores

—CASH AND CARRY—

It will pay you to look over this
list of week-end specials.

CALIFORNIA RAISINS

Seeded, in full 15-oz. pack-
ages, all 2 pkgs. 25c
Seedless, in bulk, new fruit,
price 2 for 25c

ICING SUGAR

Special Friday and Satur-
day only 2 for 25c

NEW CURRANTS

Per 16c 5 lbs. for 75c

LARD AND SHORTENING

Pure Family Lard, 1-lb.
cartons, 20c
Domestic Shortening, 1-lb.,
..... 18c
Domestic Shortening, 3-lb.
pails, 52c
Friday and Saturday only.

GRANULATED SUGAR

10 lbs. for \$1.10

CLARK'S QUALITY COFFEE

A good coffee at a moderate
price, per lb. 49c

GOLDEN DATES

Fine New Season's Fruit,
1 lb. 2 for 25c

SHREDDED WHEAT

8 pkgs. 2 for 25c

QUAKER CORN FLAKES

3 pkgs. 25c

REFINED CIDER FOR MINCEMEAT

Per Qt. 15c

ROLLED OATMEAL

6 lbs. 25c

CLARK'S
Economy Stores

"Where You Buy Cheaper."
719 Richmond 754 Dundas

BIG
CUT
IN
COAT
PRICES

Fur Sale

Beltz & Co.
Practical Furriers.

PARNELL'S

Whole Wheat
Bread

is the bread that will make
an improvement in your
health in a week.

TRY A LOAF
TODAY.

Carlyle
TREBILCOCK
OPTICIAN

253 Dundas St. Phone 2351.
Two Doors East of Majestic.

Let This

Be a

Jewelry

Christmas

Our store is ready now with
a choice selection of "Gifts
That Last." We invite in-
spection.

C. H. Ward & Co.

Diamond Merchants Jewelers
and Opticians.
286 Richmond St. Phone 1084.

Our fitters are
experts, \$1.50 to
\$10.00. We have
trusses to fit
all needs.Cut shows one of our
many lines.ANDERSON
& WELLS,
268 Dundas St.

WEGNER'S

Wholesale and Retail Dealer in Over-
alls, Sweaters, Coats, Gloves,
Mittens and Raincoats.
LONDON'S LARGEST HIGH-CLASS
WORKINGMEN'S OUTFITTERS
Exclusive Manufacturers' Agent for
the Best Canadian Makes
of Overalls.
WEGNER, The Heart of London.
371 Talbot St. Phone 1943.
OPEN EVENINGS.

J. FERGUSON'S SONS

R. R. Ferguson, Manager.
174-180 KING STREET.
Funeral Directors and Embalmers.
Handsome Motor Hearse.
Day or Night Service with Prompt-
ness, Neatness and Quietness.
Phones: Office 543, Residence 2056W.

Special Offerings In
Christmas Merchandise

Silk Knit Scarfs, in plain and fancy
weaves, all colors, both in self and
combination makes. Prices,
\$2.25, \$3, \$3.50, \$4.50

Large variety of Corsage bouquets
and Dress Trimmings. Price
50c, 75c, \$1 up to \$3.50

New Exclusive Lace and Georgette Vestees. Price.....
\$3, \$3.75 and \$4.50



Large selection of Christ-
mas Handkerchiefs, in plain
and colored, both embroidered
and lace trimmed. Price
15c and upwards

Large range of Exclusive
Blouses, in crepe de chine,
canton crepe and silk broad-
cloth. Price, each.
\$4.98 up to \$20

ROSS' LIMITED

MANUFACTURERS

PHONE 1319

196 DUNDAS ST.

RETAILERS ARE
OPPOSED TO
THE NEW TAXES

Delegation of 50 Asks Minister
of Customs To Suspend
Regulations.

TAILORS AGGRIEVED

Special to The Advertiser
by a Staff Correspondent
Ottawa, Dec. 12.—Representatives
of the Retail Merchants' Association
of Canada, some 50 strong, are in the
capital today urging upon Hon.
Jacques Bureau, minister of customs,
the desirability of suspending the
new sales tax regulations, which go
into force January 1. Under these
regulations retail merchant tailors
are virtually classified as manufac-
turers and are required to charge the
6 per cent sales tax to the customer
on the finished article. At present
the tax is paid on the material pur-
chased at the port of entry. To this,
the delegation informed the minister,
they had no objection.

Under the new regulations they
stated there was practically a rever-
sion to the much-hated luxury tax
where the irritation of the customer
was vented upon the devoted head of
the retailer.

It was pointed out that under the
new regulations, the cost of labor
and overhead was taxed as well as
the goods used. In addition much
bookkeeping was involved. It was
hard enough to do business now with-
out offending the customer by direct
taxation. The delegation was backed
by telegrams and resolutions from
every part of the Dominion.

The minister promised considera-
tion of the representations of the
delegation.

Tomorrow a delegation represent-
ing the furriers of Canada will meet
Mr. Bureau and make representations
practically along the same lines.

TECHNICITY IS CAUSE
OF DISMISSAL OF CHARGE

Special to The Advertiser.
Windsor, Dec. 12.—Three men con-
victed on Monday of drinking liquor
in a public place were freed by Mag-
istrate W. E. Gundy in police court
today, when admission was made by
the police that the contents of the
three bottles of beer had been mixed
together for analysis.

Albert Gray, Bernard Bridg and
Charles M. Orr were arrested Satur-
day by Sergeant George Markham of
the Windsor police, who said he found
them drinking in the Liberty garage,
where they had an office. The case
was laid over until today for analysis
of the beer. Mr. Gundy told the de-
fendants he believed they were guilty,
but because of the irregularity in the
analysis of the liquor they would be
discharged.

Incidentally, the analysis showed
the beer, which is sold as containing
10 per cent alcohol, proved to be
only a trifle over 6 per cent.

NAVIGATION CLOSES
AT FORT WILLIAM

Canadian Press Despatch.
Fort William, Dec. 12.—The appear-
ance of the harbor today is almost
as if navigation had actually closed,
as it officially will tonight at an hour
after midnight, although the Cana-
dian locks at the Soo will be kept
open if there is any demand for
through traffic up and down the lakes.
The harbor is almost empty of ships,
there being none loading grain.
Over a million and a half bushels
space is now chartered from among
the fleet of the Great Lakes Company,
and with the other boats now here it
is possible that about three million
bushels will be loaded and held here
after that.

Today there was taken out 4,176,
000 bushels of grain of all kinds.

PROVINCIAL BANK SHOWS
EXPANSION IN DEPOSITS

Canadian Press Despatch.
Toronto, Dec. 12.—The returns for
the period ending October 31, 1923,
show that the total of deposits in the
Ontario government savings bank
stood at \$13,632,994 on that date, as
against \$2,638,992 on October 31, 1922.
It is understood that the November
total will show still further increase.
The greater part of expansion in the
deposits of the Ontario government
institution occurred during the past
four months.

CHRISTMAS CARDS, SEALS,
TAGS, DECORATIONS

Red Star News Co.
10 MARKET LANE.

Quality Vulcanizing
Only.

ART WILKES
London Tire Repair Depot,
354 WELLINGTON STREET,
Opposite McClarys. ywt

COAL - JENKINS'
Special Domestic
FOR RANGES, HEATERS AND
FURNACES.
PHONE 1391. ywt

GORDON L. FERGUSON
FUNERAL SERVICE.
Private Funeral Apartments,
250 William Street.
Personal attention; lady assistant.
Phone 6663. Day or Night.

N. J. GRIFFITH
FUNERAL DIRECTOR AND
EMBALMER.
104 Dundas Street, London.
Residence on premises. Phone 459.

GEO. E. LOGAN
FUNERAL HOME
371-373 DUNDAS STREET.
PHONE 1998. ywt

GIFTS SUITABLE

For the newest baby or the most grandmotherly grandmother. For the home-lover or the globe
trotter. For the friend or for the acquaintance. For the old-fashioned girl or the most modern man.
You will find a gift to fill every need at this store.



OVERCOATS,

SPECIALLY PURCHASED.

\$26.95

Warm Ulsters, Slip-Ons, Raglans, sturdy
fabrics, imported English overcoatings, in new
leading models, big bulky Coats, expertly tailor-
ed, heather mixtures; browns and grays; regu-
lar or Raglan shoulders, with or without belts.
These Coats were made to sell at a much higher
price; sizes 35 to 44..... \$26.95

50 Boys' Two Bloomer Tweed

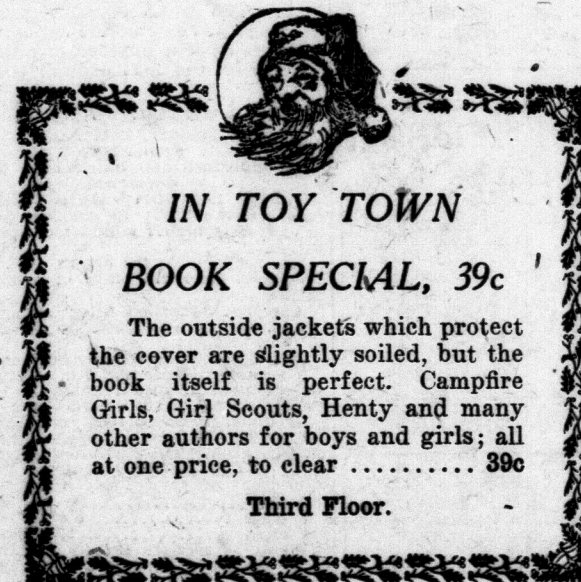
Suits at
\$12.95

50 Sturdy Tweed
Suits for boys 7 to 18
years; smart yoke
back or plain
models, belted Suits,
cleverly styled, pat-
terns and colors that
are particularly
well suited for boys'
apparel. See these
to-morrow; all with
two pairs of bloom-
ers \$12.95

Pongee Silk, Colored Initial
Handkerchiefs

85c

Pongee Silk Handkerchiefs, for men, with
colored initial, half-inch hem; drawn colored
thread border. Get your supply while the
initials are complete 85c each, 3 for \$2.50



IN TOY TOWN

BOOK SPECIAL, 39c

The outside jackets which protect
the cover are slightly soiled, but the
book itself is perfect. Campfire
Girls, Girl Scouts, Henty and many
other authors for boys and girls; all
at one price, to clear 39c

Third Floor.

STORE HOURS:
9 a. m. to 6 p. m.SATURDAY:
9 a. m. to 10 p. m.

OVERCOATS,

Ulsters, Ulsterettes, Raglans, Big Motor
Coats in this special group, at

\$35

Exceptional values are offered in this great
selection of stylish, warm Overcoats for men;
beautiful imported fabrics, in new color tones;
plaid backs, richly lined Coats, faultlessly tailor-
ed; some are imported English Overcoats. All
are worth considerably more than this special
price; sizes 35 to 46 \$35.00

To-day I saw

Social events will gain a new brilliance from
the sparkling charm of the gaily varied combs which
I saw to-day. You will find them effectively dis-
played on the East Aisle.

This offering varies from the small combs for
day wear to the glittering fan-shaped ones for eve-
ning accessories. You may choose color combina-
tions to match your gown, or to vividly contrast
with it. The prevailing colors are amber, as clear
as crystalized honey, blue, jade, amethyst and
black.

A new importance has just been accorded to
the jet combs, in quaint fan-shaped patterns, topped
by tiny balls. These encircle the low coiffure, or
are worn in Spanish style, by the unbobbed.

Small combs of shell, with brilliant, priced at
a dollar and seventy-five cents, more elaborate de-
signs (slightly more expensive) are studded with
brilliant; the delicate cobweb design in iridescent
shell lavishly set with brilliant of sapphire blue for
four dollars and fifty cents.

As a crowning touch for a beautiful costume,
here is a fan-shaped comb, with slender, graceful
scrolls, and a central medallion, thickly studded with
brilliant. It is delicately outlined in enamel of
white, garnet or royal blue.

Judith

Another Group of Three Hundred

Broadcloth Shirts,
\$2.98

Specially purchased for to-morrow.
With separate collar to match.

Another 300 Broad-
cloth Shirts with separ-
ate collar to match;
rich, lustrous fabric;
excellent wearing and
very popular with men;
in plain shades: mauve,
blue, pongee, white; in
sizes 14 to 17. Be here
early for these. On sale
to-morrow 9 a.m. \$2.98

SMALLMAN & INGRAM
LIMITED

Striped Suits, \$35

Specially purchased.

Fine pencil stripes, chalk stripes, mixed stripes,
in smart two and three-button models, superb im-
ported suitings that offer super value at this
price. See these to-morrow..... \$35.00

Botany Serge Suits

With Two Pairs \$45

What is more dressy than a good Blue Serge
Suit? Botany Serge Suits, indigo dye, expertly
tailored and finished; regular and stout models,
with two pairs of trousers. Splendid value at.....
\$45.00



Overcoats, \$9.95

For Boys of All Ages.

Stylish, Warm Overcoats, tailored like dad's,
in new heather mixtures, good wearing fabrics,
with big convertible collars, belters, Raglans,
etc. See these to-morrow \$9.95



THE DARK FOX FUR

The gift fur piece is a Fox Scarf of deep, dark
fur, cinnamon brown; at its very best, is the natural
black fox. But it can very well be a red fox, another
version of the same flattering fashion, a scarf that
carries the same sentiment \$35.00 to \$10.00
Second Floor

GIFT SPECIAL.

Gold-Plated Gillette Safety
Razors, in lined case
(2 blades), 98c.

SCHENECTADY STORE ON FIRE.
Schenectady, N. Y., Dec. 12.—Fire
apparatus in the city has been called
out and early reports indicate that
the persons are believed trapped in some
business section of this city late this

afternoon. Virtually all of the fire
apparatus in the city has been called
out and early reports indicate that
the persons are believed trapped in some
business section of this city late this

BOSTON DOCTOR SENTENCED.
Cambridge, Mass., Dec. 12.—After a
plea for leniency by the prosecution,
Dr. William Robb of Boston, was
sentenced to the state prison yester-

day for a term of from five to seven
years. He had confessed to per-
forming an illegal operation upon
Mrs. Alice M. Wolschendorf, and to
throwing her dismembered body into
the Merrimack river after she had
died in his office.
The doctor surrendered voluntarily
and had pleaded guilty to the charge
of abortion. He is 54 years of age.