

FOR CHRISTMAS CAKES

WE HAVE THE INGREDIENTS
OF FINEST QUALITY

VALENCIA RAISINS
Large, Meaty, Spanish Raisins
50c Pound
Order early. We have received
only two-thirds of our usual
supply this season.

CHOICE CURRANTS
Finest Cleaned Vostiza Currants
30c Pound

ENGLISH PEELS
Fancy Quality Drained Peels
Direct from England.

ORANGE 50c Pound
LEMON 50c Pound
CITRON 50c Pound
MIXED 50c Pound

JUST ARRIVED
NEW CALIFORNIA
WALNUTS
50c Pound

SHELLED ALMONDS
NEW CROP
VALENCIAS 80c Pound
JORDANS \$1.25 Pound

SWANSDOWN FLOUR
As light as the name implies
50c Package

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The choice of exacting buyers
70c Pound

T.A. ROWAT & CO
Established 1887

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A Diamond for an engagement
ring. Beautiful Blue White Dia-
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Rings from \$25 to \$1,250.

C. H. Ward & Co.
Diamond Merchants, Jewelers and
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SINCE 1868
Taylor's
Throat and
Lung Balm

has been the favorite house-
hold remedy for coughs, colds
and all bronchial affections.
Sheer merit alone has made
this medicine the standard
cough remedy for over 50
years.

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Manufactured and Sold
Only At

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WRAPPED Bread is
your protection
against outside
handling. You are the first
one to touch

De Luxe Bread

It conforms to the high
standard of the dainty
woman who demands a
guarantee of cleanliness in
all her food.

Made of the purest ingredi-
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is the most healthful loaf
you can buy.

WE ALSO MAKE
PURITY BREAD

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Are some of your bonds payable December
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They earn no further interest after they
fall due, therefore it will be unprofitable for
you to hold them after December first.

You have been receiving good interest,
namely—

5 1/2%

per annum, payable half-yearly.

This sound old institution will pay you the same
rate for a further term of one, two, three, four or five
years.

Why not bring your bonds to the Huron & Erie
NOW and exchange them for Huron & Erie Deben-
tures? You receive from us \$100 for each \$100 bond,
together with interest to December 1st.

Arrange the exchange today or at any time before
December 1st so you will not lose a single day's
interest.

Should it be inconvenient to call, send your bonds
to us by registered mail.

The Huron & Erie
MORTGAGE CORPORATION

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Saturday Bargains

Clearing Sale of 18 Silk Dresses



Swiss Taffeta Silk
Dresses in black, navy,
brown, pekin and
sand. These garments
are all made up in
the present-day styles.
Long lines and panel
effects, trimmed with
silk shirrings, pleat-
ings and combination
pipings, twin color
rosettes, beading, etc.

Regular price, \$22.50
to \$35.00.

Clearing at \$12

ON SALE SATURDAY

25 Coats, made in the
very latest new drop
sleeve effects, finished
with tassels, fringe, etc.

These garments are
richly embroidered and
trimmed with assorted
furs, such as sable, seal
and beaverine.

Colors black, navy,
blue, zanzibar brown, nut
brown and beaver. In the
popular materials of French duve-
tyné, American velour and broad-
cloth. All winter weight.

These garments regular price,
\$45.00 to \$50.00.

Clearing at \$28.75

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THE SPECIALISTS OF
THE BROWN OPTICAL CO.**

26 Years Experience.
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MONTREAL—LONDON—WINDSOR.

FASCINATING ARTIST CHARMS LISTENERS

Freida Hempel Radiates Hap-
piness At Pleasing Concert
At Winter Gardens.

Freida Hempel! Was ever vision
so delectable as Freida Hempel at the
Winter Gardens last night, stepping
forth in snowy silken loveliness to a
bower of ferns and flowers and Jap-
anese lanterns clustering round her,
a bevy of radiance.

And were ever notes more golden,
or voice so lightly sweet as that of
Freida Hempel when her rare femi-
nity and charm stepped into a frame
of the century past and became a
reincarnation of Jenny Lind, "the
Swedish nightingale," a glorious
songster, enshrined in the memory of
nations.

It was Jenny Lind's program, but
glittering from every number was
Freida Hempel's delicious person-
ality, her sweet graces, her bewitch-
ing manner.

For every song she swept into a
new mood, stirring and magnificent,
as she sang "God Save the King" to
commence her program; inspired,
with Schubert's Ave Marie; agitated
with ecstasy as her voice gave forth
the rapturous strains of the Blue
Danube waltz.

Were not a lovely disposition evi-
dent in every movement, the prima
donna, one might have later regretted
the greedy demand of her audience
for encores, but singers like Freida
Hempel are rare to London, and as
every number closed there was the
thought, "And this must end for us
tonight."

Spell Was Broken.
So it was that when the last note
of "Home Sweet Home" had melted
into silence, and the spell was
broken, that the realization of the
end came and there broke out a
frantic call for the singer's return.

And she came. Winsome in her
bouffant skirt, with its billowy chif-
fon, its twining flowers, the diamonds
twinkling about her, and clasped on
her wrist the bracelet that Jenny Lind
herself wore, she came to sing the
Blue Danube, transposing her audi-
ence to a vanished period of grace
and beauty where lovely women had
moved to lilting rhythm and stately
men bowed and stepped with a
chivalrous dignity that this old earth
knows no longer.

"O Had I Jubal's Lyre," com-
menced part one, and was there ever
happier choice of encore than "The
Last Rose of Summer."
Miss Hempel's next group were
Schubert's "Ave Maria" and "The
Trout," in tones and fascinating man-
ner which gave forth a picture of
green banks and flashing silver
streams, with gray, mossy stones
in their cool depths. "The Hut Tree"
(Shumann) and "The Song of the
Sailor" (Norwegian melody, "The
Herdman Song," to the latter num-
ber playing her own accompaniment,
as did always Jenny Lind.

Her only departure from the songs
of Jenny Lind was "By the Waters
of Minnetonka," sung in accordance
with a request.

The loveliness of her voice, its
melting sweetness, and its silver clar-
ity, together with her own winsome-
ness, were never more lovely than in
the opening number of Part Two
from the opera of the Brides of Ven-
ice, "Grand Aria di Bravura."

Not Creature of Moods.
From her youthfulness and her fair
prettiness, her lovely blue eyes and
her golden, wavy hair, it was not to
be expected that Freida Hempel
would be a creature of moods or deep,
thrilling emotion, but there was a
genuine wealth of feeling in her
"Home Sweet Home," a suspicion of
a sob in the heart-hunger which
made itself felt in every note.

And this from a singer, who, with
roughness, adopted a gloomy mask
and sent out little chills and tre-
mors of fear with her Farley's "Night
Winds."

Freida Hempel seemed delightedly
happy all through her performance,
and in truth she was, were her hap-
piness equal to the amount of pleas-
ure she gave her audience.

Too, in the program, there were
a pianist and fiddler, who lent to
their role of flawless accompanists
to appear as soloists of thrilling
power.

Conrad V. Bos, pianist, gave two
numbers, Chopin Romance and
Waltz in G flat, forced to reply to
a demand for encores.

Louis F. Fritz, who played flute
obligato to several of Miss Hem-
pel's songs, gave first "Andante
Pastoral," by Beethoven, following that
with the unsurpassed Beethoven
minuet, a lovely thing, creating zest
for more.

Great were the expectations of this
concert; great was the joy of its
realization, and long will be the
memory of it in the hearts of the
hundreds who heard it.—O. H.

To Stop a Cold in One Day.
Take Laxative BROMO QUININE
tablets. The box bears the signature of
E. W. Grove. (Be sure you get BROMO),
50c. Made in Canada.

TRIAL OF LONDON DENTIST
SET FOR NOVEMBER 21

Special to The Advertiser.
Sarnia, Nov. 16.—It is learned to-
night that an alteration in the date
of the trial of Dr. James Allan McEwen,
London dentist, charged with per-
jury, has been made, and that ac-
cused will appear before the county
judge's criminal court on Tuesday
next at 10 a.m. Owing to the fact
that County Judge A. E. Taylor pre-
sided at the original trial of Edward
McMullen, when the alleged perjury
was committed, Judge Wallace of
Woodstock will probably try the case.
J. E. McEwen, K.C., of London, will
defend Dr. Milne.

STRATFORD ROTARY CLUB
ADDRESS BY OLD BOY

Special to The Advertiser.
Stratford, Nov. 16.—That Strat-
ford's growth and development had
largely been due to the energy and
foresight of her citizens, and that her
many present advantages should be
advertised, formed the substance of
a splendid address to the Rotary
Club today by James Fisher, a Strat-
ford old boy, now in Toronto.

ANNOUNCE WINNERS OF
CARTER SCHOLARSHIPS

Special to The Advertiser.
Stratford, Nov. 16.—The winners of
the Carter scholarships in Perth are
Headrick Allen, Stratford; Dorothy
H. Wright, St. Marys, and Oscar H.
Nickel, Listowel.

DYED LEATHER.
Leather, dyed in some mysterious
manner that makes it resemble gold
or silver, is the newest trimming
used to enhance the beauty of large,
black, velvet hats.

PHONE CARTER'S FOR
Horse Covers

351 GLEBE ST. PHONE 6197



YOU will want music in your home around Christmas time. You will want
to be able to accommodate your friends, who will want to play and make
entertainment for you. Here is your chance to get a real bargain—A used piano
thoroughly overhauled and in A1 shape—at a price that will appeal. Look over
the list and call in or mail the coupon.

8 REAL BARGAINS

NORDHEIMER, refinished just like new. \$265
Sale price

Beautiful UPRIGHT piano; fine tone and
in good condition. \$83

EVANS' BROS. PIANO, just the instru-
ment for service. \$255

PLAYER PIANO, made by Auto Piano Company;
in good shape and well finished; a
bargain, at \$545

HEINTZMAN & CO. PIANO, used only three
months; walnut case; \$85.00 less than original
price.

HEINTZMAN & CO. "IONIC" PIANO, just used
one year and three months. Wonder-
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instrument; in good condition. \$215

HEINTZMAN & CO. FUMED OAK
PIANO. Suitable for concert hall. \$465

Small payment down; balance monthly or weekly payments.

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Any person wishing to get particulars on these
Pianos cut out Coupon and mail to 242 Dundas
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Name

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ANY SQUARE PIANO OR SIX-
OCTAVE ORGAN DELIVERED
IN CITY FOR

\$35.00

Heintzman & Company
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\$60,000 Stock Men's Wear

The stock of two stores combined in one, consisting of Men's
Overcoats, Suits, Odd Coats, Pants, Sweater Coats, Raincoats,
Hats, Caps, Gloves, Mitts, Underwear, Socks, Neckwear, Shirts,
Collars, Braces and Overalls, MUST BE REDUCED by \$30,000.00
in less than two months. People surely appreciate these values.
Last Saturday was the biggest day in our history.

The Money-Saving Event Is Now On At

371 Talbot Street

OPPOSITE MARKET

Be sure you see The Heart of London trade mark over the door
before you enter. These are only a partial list of the bargains
offered. Everything in the store reduced.

AN EXTRA SPECIAL

TAKE YOUR CHOICE.

Entire stock of Men's Fur Hats, the latest styles and
colors; values to \$5.50. A backbone of a hat, to
keep it in shape, free with every hat purchased.
Special \$2.95

800 PANTS

Your choice of worsted tweeds and fancy pantings.
Regular values, \$4.00 to \$5.50. Special \$2.98

300 SUITS

Your choice of blue serges, blacks, fancy
worsted and tweeds. Regular values to
\$35.00. Special \$22.50

150 Raincoats

Your choice of all-wool gab-
ardines and tweed effects
with and without belts. Val-
ues up to \$27.50. Special \$15.50

Fine Shirts

Your choice of all Shirts from
Canada's best makers. Regu-
lar values up to \$3.50. Special
..... \$1.95

Overcoats

About 55 Overcoats, winter
weight. Values \$30 to \$50.
Your choice \$22.50

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Famous for Their
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Opposite Market.
Open Evenings.
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Have the stock of Jewelry and Phon-
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Delivered to all parts of
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Refreshments of all kinds.

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CHICKEN DINNER.
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DAYS, 5 P.M. TO 9 P.M.

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Special arrangements made for
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