Rowat's Teas
From the Better Gardens.
70c, 80c, 90c, $1.00, $1.10 and $2.00 Pound.
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250 Dundas St. w Phones 3051, 3052

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DIAMOND MERCHANTS
Your Choice
of anything in North Window
$1.00 SEE THESE VALUES
C. H. Ward & Co.
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386 Richmond St. Phone 1084.

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English Rheumatism Capsules
For the quick, safe relief of rheumatism, lumbago and sciatica. They work quickly, and are harmless. Will not upset the stomach. 50c box. Sold in London by
TAYLOR'S Drug Store
390 Richmond Street.
Half Block South of Dundas.
Established 1868.
Mailed anywhere on receipt of price. w

N. J. GRIFFITH
FUNERAL DIRECTOR AND EMBALMER.
104 Dundas Street, London.
Residence on premises. Phone 459.

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Finest Motor and Horse Equipment.
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J. FERGUSON'S SONS
176-178 KING STREET.
Funeral Directors and Embalmers.
Handsome Motor Car or Hearse Equipment.
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Quality Vulcanizing Only.
ART WILKES
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Ladies' Trimmed and Blocked Hats
BELTZ & CO.
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PARNELL'S
Whole Wheat
BREAD
provides vitamines in abundance. Nothing in this bread but pure whole wheat flour, yeast, shortening, sugar, salt and milk, yet it supplies many of the salts and vitamines so needed by the human system.
A week's trial of this wonderful loaf will convince you of its efficacy.
Order One Today

Cut shows one of our many lines.
We have Trusses to fit all needs. Our fitters are experts. $1.50 to $10.00. ANDERSON & NELLES, 358 Dundas St.

WHEN YOU
Buy a Wray's Diamond
You know you have the best.
1-3 Off Present Prices.
THE STORE WITH THE STOCK.

The London Loan Company of Canada
MORTGAGES AND REAL ESTATE AGREEMENTS PURCHASED

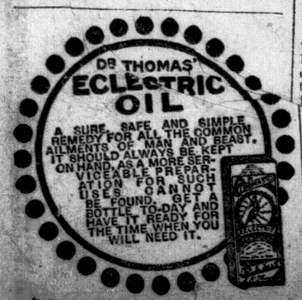
WOMEN OF MIDDLE AGE

Relieved of Nervousness and Other Distressing Ailments by Lydia E. Pinkham's Vegetable Compound

Brooklyn, N. Y.—"I first took Lydia E. Pinkham's Vegetable Compound four years ago, and am taking it now for the Change of Life and other troubles and I receive great benefit from it. I am willing to let you use my letter as a testimonial because it is the truth. I found your booklet in my letter box and read it carefully, and that is how I came to take the Vegetable Compound myself. It has given me quiet nerves so that I sleep all night, and a better appetite. I have recommended it already to all my friends and relatives."—Mrs. ENGLEMANN, 2032 Palmetto St., Ridgewood, Brooklyn, N. Y.

For the woman suffering from nervous troubles causing sleeplessness, headache, hysteria, "the blues," Lydia E. Pinkham's Vegetable Compound will be found a splendid medicine. For the woman of middle age who is passing through the trials of that period, it can be depended upon to relieve the troubles common at that time.

You should give it a fair trial now.



AVERS EMPLOYERS REALIZE WORKERS TANGIBLE FORCE

John H. Flett, Hamilton, Addresses London Trades and Labor Council.

RAPS JUDGE'S RULING

Leader Asserts No Trades Union in World Is Illegal.

"Since the inauguration of the aggressive anti-workmen tactics on the part of the employers at large about two years ago the unions have not retrogressed one step, but rather they have gone ahead, and the moneyed interests of America now know that they are a force to be reckoned with," said John H. Flett of Hamilton, in addressing the organization meeting of the London Trades and Labor Council at the Labor Temple last night.

"The trades unions must not delay in getting out and seeking greater additions to their ranks," he continued, "for to defer action in the face of obvious efforts of the capitalists to submerge us will mean nothing short of destruction for our cause.

Oppose Project.

"The union printers are working to obtain a 44-hour week, and their employers are opposing the project. Over 300 workmen of this union are out on strike in Toronto, and almost as large a number in Montreal, and they have expended between two and three million dollars in furthering the strike.

"Certain employers will not take any workmen over the age of 45 into their employ, and this is highly unjust. If the laboring man is to be treated in that manner and relegated to the industrial scrap heap at the age of 45, it is only just for him to ask for higher wages, that he may be enabled to retire on attaining that age."

Mr. Flett dwelt at length on the inadvisability of the workingman advocating highly radical labor movements.

"Since the demise of the Knights of Labor and the advent of the American Federation of Labor there have been about sixteen militant union movements started," he stated, "but most of them have gone to unknown graves, while some of the others have remnants left in scattered parts of America. The I. W. W., the One Big Union, and others of that type, had their day, but now their influence has disappeared. There is a vast difference between the trades union movement as fostered by us and these former similar but more radical bodies, and that is that our plan is solely of an industrial and economic nature, and is not concerned with the politics or religion of its adherents."

Sponsors Deported.

Commenting on the fact that the original sponsors of the trades union movement were deported as convicts from Great Britain to New Zealand about 100 years ago, the speaker said that since that time the labor men have grown to such strength that they now number 44,000,000.

"The men who started the movement in England were treated as convicts, but their descendants in the Antipodes today are among the leaders of the world in inaugurating progressive legislation."

Mr. Flett took exception to the recent ruling of a Western Canada judge in declaring a certain union an illegal organization.

"No trades union in the world is illegal," he said, "despite propaganda to the contrary. We may be nonlegal, but we are not illegal and proof of this is the fact that we are recognized as legal organizations in every part of the globe. I have been a union man for 40 years, and I have never in all that time seen any trades union repudiate an agreement or refuse to carry out a contract entered upon.

"There is a widespread anti-union movement on foot, and it is being sponsored by the capitalists of the country. It is our duty to combat this nefarious scheme to the utmost of our power and to be on the lookout for what is coming. Gladstone was right when he said, 'The trades unions are the bulwark of modern civilization.'

"We are adversely criticized because it is said that we have made mistakes. I ask you: What organization since the dawn of the world has not made mistakes? The church has made them and serious ones at times, but still the church is regarded as the ideal form of human society."

STEAMER REPORTS TROUBLE WITH BOILER, ASKS AID

Associated Press Despatch.

Boston, March 15.—A radio message picked up here yesterday from the steamer West Helix said that she had developed boiler trouble and was in need of assistance. Her position was given as latitude 40 north, longitude 50 west, or about 1,200 miles east of New York.

The West Helix sailed from Antwerp for this port on Feb. 2nd, and put into St. Michaels, Azores, on Feb. 23rd, for repairs. She left that port on March 2nd.

All the Theatres

ALLEN'S
Thursday, Friday and Saturday—"The Hottentot," with Douglas McLean.

GRAND
Thursday, Friday and Saturday—Style Show and Constance Binney in "First Love."

LOEW'S
All week—"The Message of Emile Coue."
Thursday, Friday, Saturday—Gloria Swanson in "My American Wife."

MAJESTIC
Thursday, Friday and Saturday—Glackie Players.

PATRICIA
Thursday, Friday, Saturday—"The Ghost Patrol."

LADY BONHAM CARTER, daughter of H. H. Asquith, is undertaking a tour of the Ruhr district, supposedly for the purpose of gathering information for her father.

AVERS RESEARCH WORK DEVELOPS INDUSTRY

Professor White, Michigan University, Cites Great Inventions To Illustrate Benefits.

SHOWS PROGRESS

Says Impeding Recognition Tendency To Over-Emphasize Conservatism.

Industrial research and its contribution in the development of industry, was the subject of an address by Prof. A. E. White of Michigan University before local businessmen at the Western chemistry building last night.

Professor White delivered a convincing plea for the establishment of research departments in local factories. He showed the inestimable progress made by research work, and traced briefly its evolution and expansion during the past two decades.

The main difficulty impeding rapid recognition of research, he said, was the tendency on the part of many business executives towards an over-emphasized conservatism. This is usually exemplified in the policies of old and reputable firms loath to make the slightest departure from antique standards. Lack of foresight in adopting research is frequently the fundamental cause of depression and ultimate failure.

Illustrates Benefits of Work.

Professor White illustrated the benefits of the work by citing a few outstanding instances of definite evolutionary discoveries. Practically every great invention, such as radio, electricity and numerous important processes facilitating the manufacture and improving the product of metal, tanning, furniture companies, etc., were the result of systematic experiment in departments of research.

"I have associated with many hard-headed business executives who listen politely to my arguments for research and say they sound pretty, but refuse to inaugurate departments of their own," Professor White said. "Then when some progressive competitor installs a research section and corralls the big business as a result of consequent improvements in their products, the conservative concerns wonder why they find it hard to sell goods.

"Executives frequently claim that they have tried college graduates for such departments and have found them useless. The explanation is that unless an executive picks out a good man and spends some time and effort in procuring testimonials as to the man's past performances, he inevitably becomes burdened with the riff-raff of universities and not the intelligent, hard workers. Large electric companies in the United States have for years engaged a representative to visit the colleges and pick the cream of the graduates for research vacancies offered by their companies. This policy insures good men, and it is the only logical one for any firm to pursue.

Telephone Prediction Exceeded.

"When the telephone was invented one of the first directors of the Bell Company predicted subscribers of phones would amount to 100,000. His prediction was regarded with superior contempt. His colleagues said he was too optimistic and urged him to discard such big ideas. Today there are nearly 4,000,000 telephones in New York City alone.

"That is a handicap suffered by many businessmen—they can't visualize the possibilities of these things. Research has made use of waste products previously believed useless. It has brought unthought of discoveries and new industrial processes to light. It has made necessities out of luxuries, and in every way consolidated and variegated industry.

"Nowadays no one can predict the result of mixing a combination of metals together until the experiment has been tried. Only the comparative elementary combinations are known before the analyses are made. Industrial research promises to reveal, however, a system of finding out the result of any possible combination of mineral elements before the analyses are begun. Increased knowledge of the attributes of the atom, in conjunction with further utilization of the X-ray, presages development of a hitherto unexplored field of science. When this is completed great metallurgical secrets will have been discovered, and a new avenue of human achievement opened up."

Acclaims Canadian Scientists.

Professor White lauded Canadian scientists for teaching Americans numerous technicalities in connection with the iron and steel industry during the war. The speaker was appointed purchaser of all steel taken into the United Sates when that country commenced hostilities, and so was able officially to eulogize the work of Canadian steel men.

Following the address a number of questions regarding recent innovations in the steel business were answered by Professor White. Major T. G. Murphy spoke of the necessity for industries securing efficient research supervisors. He extolled Sir Adam Beck as an example of what could be done if one had the determination and courage to carry it through.

"Although I do not care for Sir Adam Beck myself, I must give him credit for bringing hydro to Ontario," said Major Murphy. "It must be the German streak in him that asserted itself. Germans always do things efficiently."

A vote of thanks was tendered Professor White for his commendable address.

Capitalists Rejoiced.

Mr. Flett attributed the late widespread strike of miners to the influence of Wall street. "When the miners went out as a protest to the conditions under which they were forced to work," he states, "the capitalists rejoiced because they thought that indirectly in instigating the strike the people of the country would become so dissatisfied at being deprived of coal, which is so essential to every home and industry, that they would rise up and protest unanimously against the miners' union.

"But the result was not what the moneyed interests anticipated because when an agreement was finally made between the operators and the miners the strength of the latter had increased from 500,000 to 600,000 members."

Mr. Flett is conducting organization meetings in all labor centers in Western Ontario and is being assisted in this work by E. W. A. O'Dell, another prominent trades union man from Hamilton.

In addressing the gathering last night, Mr. O'Dell advised those present to look not only to maintaining their present position, but also to make their efforts for better working conditions more intensive.

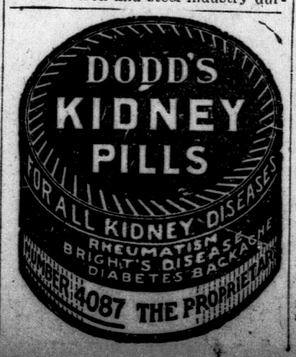
"Labor men are a mighty force today," he declared, "but much larger membership is highly essential if we are to grow and expand further in the years to come.

"In the Province of Manitoba the Employers' Association has of late started an active campaign to block the work of the unions.

"They have asked the legislature to enact laws which would abrogate the 44-hour week, make it unlawful to place pickets around factories where the employees are out on strike, provide for an anti-strike law, and compulsory arbitration, forbid provincial or municipal employees to join unions, require the registration of all workers and the filing of all rules of the trades unions with the provincial government, and to amend the Winnipeg city charter so as to allow all corporations to vote on money by-laws.

Duty to Fight.

"It is our duty as trades union men to fight all such actions as this to the limit. Organized labor is a mighty force, and an evidence of this assertion is the fact that the miners, the textile workers and the railwaymen of the United States have all conducted successful strikes within the last two years.



TWELVE-HOUR SERVICE SPIRITUAL AWAKENING

Evangelist Crutcher Conducts Successful Meeting in Bethemannel Church.

One of the most sensational special services held in some time by the B. M. E. Church of London was concluded at 5 o'clock yesterday afternoon in the Grace street edifice by Evangelist Crutcher. Mr. Crutcher is the well-known missionary, who risked death among the Zulus of South Africa to preach the gospel.

The evangelist had a vital message for the congregation of the Bethemanuel Church and his sermon was an interesting and instructive one.

The services began at 5 o'clock Wednesday morning and at 2 o'clock in the afternoon Evangelist Crutcher and the pastor, the Rev. H. D. Wright, visited the homes of those who found it impossible to attend and held short meetings.

Twelve-hour services are held on special occasions only, and the congregation members felt after the Wednesday services that Bethemanuel has experienced a spiritual awakening.

HUSBAND DIDN'T DARE LEAVE HER ALONE HEART WAS SO BAD

Those feelings of faintness, those dizzy spells, the all-gone sinking sensations which come on from time to time, indicate a weakened condition of the heart, and a disordered state of the nerves.

Milburn's Heart and Nerve Pills

have no equal as a remedy to strengthen the heart, invigorate the nerves, and build up the run-down system.

Mrs. C. Vanhorn, Eckville, Alta., writes: "About a year ago I had heart trouble. My husband didn't dare leave me alone, and often had to stay up at night with me. I would just feel kind of faint and my heart would seem to stop beating. I would time it away, and it would somebring me about hour before they could me Pills. I got thre. life. Someone told and felt much bet. Heart and Nerve all winter, and now I never ... took them such faintness. I sure do appreciate the good they have d. e for me."

Price 50c a box at dealers or mailed direct on receipt price, by the T. Milburn Co., Limit. Toronto, Ont.—Advt.

Corseting Deluxe

Retain Those Good Figure Lines

Once lost, through attempting to follow some passing fad, or in not wearing the right type of corset for your particular figure, good figure lines are very hard to regain, and then only at the cost of considerable personal discomfort. It is so much easier and better to keep the good figure lines you now have.

Frolaset Corsets
PRONOUNCED FRO-LA-SAY — FRONT LACED

$3.50, $4.50, $5.00, $6.50, $7.50 Up.

Model 1544—For the average and slender figures, has low bust and long flexible back. Mightybone filling, four velvet grip hose supporters. Sizes 22 to 28. Price $3.50

Model 1211—This corset designed along the new lines provide utmost comfort and style. Very low bust, with rubber insert, flat back, lightly boned, made of pink coutil. Sizes 22 to 28. Price $5.00

Model 1622—For the woman of full figure, has very straight line back and low bust, boned just right to provide perfect support, yet allow real comfort. Made of firm coutil. Sizes 26 to 34. Price $7.50

Radio Clearance
HEAD PHONES
(2,000 ohms)
$4.95
RECEIVING SETS
$8.95
Basement.

FROLASET BANDOBELT
for the slight woman, girl in her 'teens or for sport wear, it fills the requirements without binding. It is different to the usual wrap around or girdle; it hooks a little to one side of the center, giving a flattening effect through abdomen. Made of pink brocade and elastic sides. Price according to length ..... $1.75, $3.50 and $4.50

American Lady "Combinette"
Brassiere and girdle combined, offer a real support to the abdominal muscles, with the lightest and most flexible boning and proportioning the hips to graceful lines.

Combinette A. A.—Made of pink brocaded batiste, hooks in back. Sizes 32 to 38. Price $1.75

Combinette E. A.—Made of pink brocade, elastic section in sides and lightly boned. Sizes 32 to 40. Price $3.50

Combinette G. A.—Made of pink brocade, with elastic sections in sides and lightly boned. Sizes 32 to 42. Price.....$4.50

The Luxury of Silk Underthings

They are here and what a delight. The new lower prices bring the opportunity to possess more of these adorable garments — the lovely silk nightgowns, camisoles, combinations and slip-ons you have coveted so long, and not feel a bit extravagant over the purchase.

Ladies' Night Gowns
Of lovely quality Habutai Silk, Crepe de Chine and Wash Satin, trimmed with the daintiest laces, tucks and hemstitching, in colors of flesh, orchid, sunset and white. Prices ranging from ..... $5.50 to $15.00

Costume Slips
Of Crepe de Chine, Satin and Habutai Silk, trimmed with hemstitching and lace. Prices ranging from .....$4.75 to $10.50

Step-In Sets,
Chemise and drawers, made of Luxor Silk and Crepe de Chine, trimmed with pretty lace and hemstitching, made in orchid, flesh, white and black. Prices.....$11.75, $12.25 and $15.25 set

Envelope Chemise
Made of Crepe de Chine, Satin and Habutai Silk, trimmed with fagotting, hemstitching, georgette, crepe and lace, made in flesh, orchid and white. Prices ranging from $3.25 to $10.00

Step-In Drawers,
Made of Crepe de Chine, Georgette, Crepe, Wash Satin, Habutai Silk, and Silk Mull, trimmed with pretty laces and medallions, made in white, flesh and orchid. Prices from $2.50 to $9.50

Knickers,
Made of Heavy Habutai Silk, Shantung Crepe de Chine and Wash Satin, trimmed with hemstitching and touches of hand embroidery, made in white, orchid and flesh. Prices ranging from ..... $1.98 to $6.50

Pretty Camisoles
Of Poplin, Crepe de Chine and Satin, trimmed with pretty laces, georgette crepe and hemstitching, in white, navy, black and flesh. Sizes 36 to 48. Prices from..... ..... $1.49 to $4.50

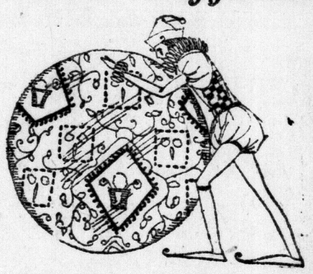
Silk Week—Featuring Spring's Newest Taffetas

Whether it be for dress or millinery, your wishes are almost sure to be gratified here. There are dainty colors for evening frocks, the rich street colors for everyday, and a range of bright colors featured in Spring Millinery.

Skinner's Pure Vegetable Dye Taffeta Silk,
$3.75 Yard
The cost is just a little more than you pay for an ordinary Taffeta Silk, but time will tell and show you the difference in service. Twenty years' experience selling them at this store have proven all claims made by Skinner's for a taffeta that gives real wear and worth for money invested. Black, nigger, sand, gray, Bobolink, Congo brown, dark and mid navy. Full yard wide..... ..... $3.75 yard

High Colors for $2.50 Yard
The series in Helio shades, such as daybreak, dahlia, concord and raisin, American Beauty, rubelite, rapids' blue, Venetian rose, poppy, harvest gold, Mayflower rose, Persian rose, flame, luckstone blue, henna, cornflower blue, waterfall blue, 35 inches wide ..... $2.50 yard

Street Colors, $2.50 Yard
An extra quality Dress Taffeta, untearable weave, recommended for wear. These colors: Hindu and Congo browns, Columbia blue, China green, Cruiser gray, navy, black, 35 inches wide .....$2.50 yard



Street Colors for $2.69 Yard
One of the finest French Taffeta Silks, heavy weave of pure silk quality and super finish, highly recommended for wear. Colors sand, cinder gray, navy and black, 35 inches.....$2.69 yard

The "Gainsborough" Millinery
Advertised on page six can be purchased in our Millinery Department.

See "Nemo" Corset Advertisement
On page six—Full line of New Spring Models now in stock—Second Floor.

APRIL DESIGNER NOW IN AT PATTERN COUNTER.

SMALLMAN & INGRAM LIMITED

"POLLY PRIM" APRON CLOTH. SHIPMENT JUST IN. 25c YARD.

GIVES HUSBAND FREEDOM TO PROVIDE FOR FAMILY

Special to The Advertiser.

St. Thomas, March 15.—Loui Bridgeman was granted his freedom yesterday by Magistrate Maxwel on the understanding that he secur a job and give his wife and childre sufficient to keep them from bein in need.

Bridgeman appeared in police cou about a week ago on a charge failing to provide for his family, a was remanded for a week.