The spring Wallpapers are arrivingthe best productions from world-known manufacturers.

### O.B.GRAVES



### Our Double-Vision Glasses

Are ground out of one solid Meca of glass, AND HAVE NO LINES IN THE LENSES,

## The Brown Optical Co.

Eyesight Specialists, 237 DUNDAS ST.

### Use Connell's Coal

CHESTNUT, STOVE AND EGG, \$7.00 per ton. LARGE SIZE PEA COAL, \$5.75 per ton.

We recommend our Pea Coal for the range and heater. It has the value of chestnut in these burners and saves you the difference in price, which is \$1.25 per ton. Offices:

Dundas and Richmond Sts. Phone 770. Colborne St. and C. P. R. Phone 1096.



LONDON'S LARGEST JEWELRY.

Wholesale. Retail and Manufacturing.

Our Motto: "One Price the Year Round."

## 234 Dundas Street.

THE UTMOST IN CHOCOLATE DELIGHT.

Neilson's Chocolates "The Chocolates that are Different."

### MADE RIGHT --- IS RIGHT

There's a lightness and whole

"Hol-Sum

Wrapped Bread A reliable loaf, with an attractive flavor. You'll enjoy it and be ben-

efitted at the same time.

**RUDDY'S** Is made clean and delivered clean.

2 Cariton Ave.—Phones 2173-4477.

### ED. WEST CHOICEST CUT FLOWERS

AND PLANTS.

249 Dundas St

### WATCHMAN ISSUES AGAINST GRAND

Seeks to Recover \$5,000 Damages For Having Been Struck by Engine.

Samuel Bacon, 755 Walker street, a watchman at the McClary Company's plant, has issued a writ in the supreme court for \$5,000 damages against the Grand Trunk Railway Company for personal injuries received when he was struck by an engine at the Wellington street crossing about two months ago. Meredith & Meredith are acting for

Henry J. Jones, of this city, has entered an action against the Township of West-minster, claiming \$1,000 for damages to his automobile arising out of the alleged bad condition of the Base Line road. The writ was issued in the supreme court today. Jarvis & Vining are his solicitors.

### WANTED A LIVE FOX AND GOT IT QUICKLY

Just Put a Small Ad. in The Ad-

"I want the world, with a picket fence around it." Queer request, isn't it; but it is not a bit queerer than some of the requests made through the classified advertising columns of a daily newspaper.

Trades of all kinds are made through the small ads. Things are exchanged, positions secured, employees secured—in fact, any want that one can think of can be obtained by a small advertisement in

live newspaper.
A short time ago, Reid Bros., of Both well, inserted an advertisement in The Advertiser for a live male fox. On Wednesday the following was received:
"London Advertiser, London, Ont.:
"Contlement Payment advantagement for the service of th "Gentlemen,-Re my advertisement for

a male fox, I wish to say that I bought what I advertised for the third day after my advertisement appeared. ared. Yours truly "COLIN REID."

## Personal Mention

Mr. and Mrs. John Milne, of 502 Adelaide street, left on Thursday for Daytona, Florida, where they will spend the balance of the winter. Miss Ruth Riley has returned home from a two-weeks' visit with Mrs. J. Sullivan, Detroit.

## Quality Store

It is important that you should use the very best Coffee. You are sure of getting the best Coffee that money can buy if you use our special blend. Price .... 40c per lb.

CALIFORNIA PEACHES.

Sliced Lemon Cling Peaches ..... 40c per can; small tins, 20c Royal Ann Cherries....450 per can Hawailan Pineapple ....35c per can Plum Jam (5-lb. pails) 45c per pail Our usual supply of Fresh Vegetables for Saturday.

PHONES: 1024-3323.

### Harry Ranahan

515 RICHMOND STREET.

## "We Sell for Less" **ELECTRIC OIL**

RUB ON MacKENZIE'S Magic Liniment

13c.

and you rub in this modern miracle worker when it comes to relieving aches, pains, stiff or sore or sprain-

> Relieves All Pain GET A BOTTLE TODAY. 25c.

Cairncross & Lawrence

216 Dundas Street, London, Oat

### Fine Furs Reduced

PRACTICAL FURRIERS

Slowly Recovering .- Charles E. Ander son, of 659 Queen's avenue, who was seriously injured when he was thrown from his cutter on Wednesday afternoon by he was driving running away, is

slowly recovering.' Foresters' Social Evening.—Under the auspices of St. Peter's court, Catholic Order of Foresters, a successful social evening with cards and dancing was spent in St. Peter's parish hall last night. Music was provided by the Ernest Cortese Orchestra. The attendance was large.

# LONDONERS CONTROL

[Special to The Advertiser.] vaudeville war which had been waged between the United booking offices and Loew circuits, was brought to a today when the Canadian Theatres, Limited, of London, secured control of the Lyric where the Loew shows will be discontinued and

pictures run. It is one of the largest theatres in the city. Arrangements were made whereby the company guarantees the minority stockholders practically the same dividends on which they were induced to buy stock in the original J. C. Duffleld and John Pringle, of

London, are on the directorate. TO BUILD A NEW CHURCH

Street Methodists Expect to Start Work Soon.

At the meeting of the special committee appointed to consider the building of a new church to supplant the present Ridout Street Methodist Church, last night, it was decided that immediate ac-tion to alleviate the overcrowded condi-tion of the building was necessary. The committee recommended that work on the new building be started immediately. The question of reconstruction will-be referred to the Methodist Council, at its next meeting, to be held Tuesday night. The new building will be erected at Ridout

### A Valentine Worth While

street and Garfield avenue, on property

Peters One Dollar the Pound Chocolates make an acceptable gift for St. Valentine or any other occasion. The centres are fresh fruits, Peaches, Strawberries, Cherries and Pineapple. Some are surrounded by a mellow cream others in a delicious liquor and the whole covered with a thick coating of rich, smooth chocolate

heart shapes, a good after-

Charlotte Russe, Cream Rolls, Crumpets, and a splendid as-sortment of Cakes, Buns and

David Rosenblum Thrown to Liner's Deck by Huge Wave That Deluged Ship.

VERY ADVENTUROUS TRIP

Manager of Metropolitan Skirt Company Was Passenger on Olympic on Last Trip.

David Rosenblum, manager of the Met-ropolitan Skirt and Suit Manufacturing Company, 232 Dundas street, this city, narrowly escaped death when a gigantic wave hit the White Star liner Olympic a terrific blow off Plymouth, England, on Setunday afternoon

Saturday aftermoon.

In company with many other passengers, Mr. Rosenblum was on the lower deck of the huge vessel, gazing out at the coast which loomed ahead. Owing to the rough weather, the vessel was proposed in which great caution up to the Engagement.

the rough weather, the vessel was proceeding with great caution up to the English Channel to her destination.

Throughout the trip up the Channel the huge rollers had been battering the big liner, and spray constantly broke over her lower decks.

The vessel was scheduled to stop at Plymouth, but the heavy seas prevented it. During the attempted landing a monster wave dashed against the steel side, shooting syray and tons of water on to the passengers. With the others, Mr. Rosenblum was drenched to the skin, and thrown to the deck. The force of the impact stunned him for a time, while he sustained severe bruises. Several other sustained severe bruises. Several other passengers were badly injured. passengers were badly injured.

The trip was an adventurous one, it being on the same voyage that the crew of "deep sea fishermen" boarded the vessel, finding that she would heave to, and winning \$5,000 in bets, as well as sundry small sums. These gamblers infested the smoking-rooms throughout the voyage, and there were some big card games and plenty of crap-shooting. The group won constantly, capturing every pool except one. Scotland Yard men met the boat on its arrival at Southampton, but no on its arrival at Southampton, but no arrests were made, and the gamblers disappeared. It is said that they are

# TO USE HOME MAR

Provincial Apiarist Advocates House-to-House Canvas to Secure.

RICH FIELD IS AVAILABLE

District Beekeepers' Association Hears Many Excellent Papers on Thursday.

Hints on the production of honey, and also on the selling of that produced, about equally divided the time at Thursday's meeting of the District Beekeepers' Association, held in the county buildings.

The attendance was large, beekeepers to the number of about 50 from Middlesex, Oxford, Elgin and other neighborsex, Oxford, Eight and other neighbor-ing counties being present.

Morley Pettit, of the Ontarlo Agricul-tural College, who is provincial apiarist, occupied a large part of the afternoon session with an interesting and instruc-tive address on the "Question of Market-

Ing."

He pointed out the rich field that lay in the home market if properly developed. Each individual keeper, especially those who were not doing business on a large scale, should make an effort to get his heavy to the consumer by cultivating his honey to the consumer by cultivating the home market, selling to his neighbors by Local Men Taking
Over Lyric.

the home market, sening to his helphore and even making a house to house canvass. This method was frequently found to be profitable, he said. The local grocery trade could also be solicited to good advantage. In the development of the larger Wastern markets, co-operation was

larger Western markets, co-operation was the secret of success, he stated. Advocates Uniform Quality. He advocates Uniform quality.

He advocated the maintenance of a uniform good quality, if the confidence of consumers was to be retained. Uniformity of cans and packages was also a consumer with the packages was also a consumer to the packages was also a consumer to the packages. factor in doing this. A question drawer, conducted by R. F. Holterman, resulted in much valuable irformation being

The question of production of honey The question of production of honey, or, at least, one of its phases was ably dealt with at the evening session by John A. Lunn, of Fingal, in a paper on "Spring Management." He spoke from large experience on the best way to deal with the bees when they first start their season's work. He advocated re-queening in the autumn. that is the introduction into the hives of young queens to replace the older ones and strengthen the hives. Warm packing during the winter time and an abundance of supplies were also essential, he said, if the bees were to start on their summer's work strong and vigor-

on their summer's work strong and vigor-

on their summer's work strong and vigorous.

John Newton, of Thamesford, answered a large number of questions at the evening session relating to the present condition of the honey market.

Little To' Fear From "Invasion."

Among others, the question was asked as to what effect the increased number of people going into beekeeping would have on the vocation. In reply, he stated that in his opinion there was little to fear from this source. A successful year always saw an influx of newcomers into the field, anxious to make the big money that the older beekeepers made the previous year. They do not as a rule stay with the beekeeping long, however, and a bad year sees many of them drop out.

## SENDS ROAST DUCK BY PARCELS POST Exhibit Starts in the Dominion women. An interesting address on Y. W. C. A. work in Canada and other countries was given by Miss Saunders, Dominion secre-

Farmer Utilizes New System to Treat Maitland Street Resident.

Although parcel post was officially inugurated several days ago, the general In boxes at \$1.00, \$1.75 and \$3.50. public are but beginning to make use of the system. The local postoffice is receiving parcels of every description, and containing anything from samples pack-ages of needles to roast duck. chocolate Hearts, a novelty to send your friend, each 15c to send your friend, each 15c dispersions of the table, and weighing about five nounds.

A local baker can also testify to the advantage of the new system, for, wishing a Stratford grocer to handle his product, by mail

Some city feed merchants have also commenced to use the new means of communication, and several cobs of seed corn have been forwarded by it to nearby farmers.

# Friday and Saturday Only

THE BEST VALUE OF THE YEAR IN ORANGES.

The quality we offer now regular 40c value, Order early.

32c Friday at Saturday

**BITTER ORANGES** 

FOR MARMALADE Nice size, bright, clean color. Borrow our slicers. You are

Bitter Oranges, 30C Per Dozen. PATENT An excellent food BARLEY for both adults and length makes delicious custards, puddings. Thickens

broth and soup. 25c Per Package. PATENT Robinson's Patent GROATS Groats, an excellent food for giving strength Makes delicious pure gruel.

25c Per Package. LOCKFYNE Imported Scotch
HERDING Herring. Famous the HERRING. world over as being

\$1.50 a Keg. Good thick ish, with the backbones removed Their flavor is most HADDIE delicious.

15c per pound. SOLID No contamination OYSTERS Kept free from water, ice or preservatives.

Quarts, 75c; Pints. 38c;

Half-pints, 19c. CANDLES AND SHADES. Brightness and beauty for your

party, tea or reception. Candles ...... 20c to 75c per set DUERR'S The jam with the pure fruit flavor. Sur-passes all others in excellence of quality and flavor. BLACKBERRY STRAWBERRY BLACK CURRANT STONELESS DAMSON PEACH

STONELESS GREENGAGE. All 35c each per jar. Strawberry de Luxe 40c per Apricot A Biscuit for every BISCUITS. taste. Whatever you will

find it here.
20c to \$1.00 a pound. CHOICE We have an extra of OLIVES. specially good Olives. From 10c to \$1.25.

## T. A. Rowat & Co.

Causes Freight Car to Fall Over Main Lines Blocking Both.

ALL TRAINS WERE DELAYED

Accident Between Dorchester and Ingersoll Puts Them Many Hours Behind.

Traffic on the main line of the Grand Traffic on the main line of the Grand or meat. Mr. Knopf pointed out that a consider-Trunk, between Ingersoll and Dorchester, able proportion of meat killed by the was seriously tied up yesterday after-rabbis is not passed by them as suitable was seriously tied up yesterday aftermoon about 4 o'clock, when the breaking of a wheel on a merchandise car to be free from the body, and without ing of a wheel on a merchandise car on extra freight train No. 563, caused the car to leave the rails, smashing the couplings, and throwing it across both is used by the rabbi. If the knife is not couplings. tracks, in such a manner as to completely block east and west trains. No and two animals cannot be killed in succession with the same knife. me was injured. The London auxiliary responded to the emergency call, and cleared the lines after several hours work.

As a result of the accident all trains passing up and down the line had to be rerouted via Stratford, and considerable time was lost in the transfer. time was lost in the transfer.

Express No. 2, Chicago to Toronto, which leaves London at 4:25 p.m., and express No. 15, Toronto to Detroit, due here at 6:30 p.m., were the most seriously affected by the blockade. No. 15 was almost an hour late arriving at the local station. The International Limited due here at 7:55 was reported one

## LONDON SOCIAL SURVEY NOT IN OLD CITY HALL

Savings Building This Afternoon.

The London social survey, under the auspices of the Men's Federation, will not open in the old city hall this afternoon, as advertised, but in the Dominion Savings building, formerly the Masonic Temple, on the upper floor.

The exhibit will be thrown open to the thing of the children of the thrown open to the children of the childre the upper floor.

The exhibit will be thrown open to the public at 2 o'clock for inspection, and will be continued during Saturday. Lantern slides illustrative of the social conditions in London will be shown by Dr. Walter A. Riddell, social survey expert, of New York. Addresses will be given afternoons and evenings by members of the Federaand evenings by members of the Federa-tion and social workers.

DR. A. W. CHASE'S 25C. is sent direct to the diseased parts by the Improved Blower. Heals the ulcers, clears the air passages, stops droppings in the throat and permanently cures Catarrh and Hay Fever. 25c. a box; blower free. Accept no substitutes. All dealers or Edmanson, sates & Co., Limited, Terento.

# ANNUAL FEBRUARY SALE AT PURDOM'S HARDWARE

PROMPT ATTENTION TO MAIL AND PHONE ORDERS.

THE CHI-NAMEL STORE.



50 set No. 90 Dover Sad Irons. regular \$1.50, now \$1.23,

Razors. 20 dozen Razors, regular \$1.50, now

SPECIALS

25 dozen Wondershine, regular 25c, now

Durham Duplex Razors, worth \$5.00, now

Imperial Globe Wash Boards, regular 35c,

14-inch Stilson Wrenches, regular \$1.75.

Family Scales, regular \$2.00, now. \$1.63

240-pound Champion Scales, regular \$6.50,

Aluminum Saucepans, regular 35c, now...

O-Cedar Mops ......**\$1.50** 

now ......\$1.23

now ......\$5.83

98¢.



Cross-Cut Saws.

King Cutter X-Cut Saws, are all guaranteed and sold with complete handles:

5-foot .... \$1.65 51/2-foot .. \$1.75 6-foot ..... \$1.85



Lanterns. 10 dozen New Style Lanterns, regular \$1.00, now 73¢.

Oil Heaters. Perfection, now \$4.50, \$5.00,



We sell and guar-"Weather King" Roofing. In each roll there is 108 square feet,

1-ply ..... **\$1.60** 

nails and cement.

2-ply ..... **\$2.10** 3-ply ..... \$2.60

### SPECIALS

Curtain Stretchers, regular \$1.50, now.. ......98¢ Wringers, regular \$4.50, now .... \$3.98 American Kitchen Sets, regular \$1.50, now ......\$1.28 American Kitchen Sets, regular \$1.25, Snow Shovels, regular 25c, now .... 19¢ Cobbler Sets, regular 75c, now ..... 55¢ Liquid Veneer, regular 25c, now .... 19¢ Liquid Veneer, regular 50c, now .... 39¢ Glass Shelves, regular \$1.50, now . . \$1.23 Jack Knives, regular 60c, now ..... 25¢ Climax Wall Paper Cleaner, a can .. 15¢ Stork Scissors, regular 50c, now .... 25¢

# The Purdom Hardware Co.

124 DUNDAS, 123 CARLING.

PHONES 2800, 2801.

Jewish Residents Refute State ments of Dr. F. L. Burdon-Claim Bleeding Is Better.

Local members of the Hebrew faith are considerably aroused by Dr. F. L. Burdon's statement that the kosher methods of killing animals for food consumption in vogue in this and other cities is cruel

and brutal. "Dr. Burdon is not familiar with what he is talking about," said M. Knopf, 432 Richmond street, yesterday. "Our rabbis use the most humane method possible of killing animals. It is far more humane and speedy to kill an animal by bleeding it to death with a sharp razor-like knife than to knock it down by striking it on the head with a mallet. Sometimes when an animal is struck by a mallet it doesn't die for half an hour. It has been proved in New York, Brooklyn and other cities that the Jewish methods are by far the

most humane, and insure a better quality of meat.

Wesley Hall.

Highly pleasing were the Y. W. C. A. exercises held in Wesley Hall last night when exhibitions of first-aid work were given by the young women of the Y. W. C. A. corps of St. John Ambulance Brigade, and the McClary Ambulance Corps. Rev. Dr. C. R. Fianders presided, and Lieut.-Col. W. M. Gartshore presented certificates in first-aid work to the young

During the evening, plano solos were rendered by Miss Kingston and vocal solos by Miss Douglas. The young women taking part in the exhibitions of bandaging and other first-aid work were Misses Cheetham, Crookford, McDonald, Thompson, Giles, Wardell, Doidge, Potter and McBride. Miss McBride was presented with a second-year certificate, the others with first-year certificates. Members of the McClary Ambulance Corps who took part were Messrs. McCready, Wolcott, Blood and Swindell. Exhibitions of bandaging, stretcher work and artificial resdaging, stretcher work and artificial res-piration were given. Mrs. A. T. Edwards moved a vote of thanks to all taking part in the exercises of the evening.

TO GO DUCK-HUNTING FOR SCIENTIFIC PURPOSES

ord William Percy Commissioned To

# PARTICULAR PEOPLE

We make a specialty of Choice Meats that are prime, tender and juicy. Steaks, Chops, Cutlets, Roasts, etc., that when placed on the table are appetizing and tempting to the most particular person. We are enabled to do this by our method of doing business. We buy all our stock direct from the farmer and slaughter them ourselves, and in this way are sure of having none but the choicest of meats. A phone order

### to us will receive our most careful and prompt attention. Jackson's Meat Market

87 WELLINGTON STREET.

PHONES 1057 and 2859.

Sweater Coats, Hats and Pants SPECIALS FOR FRIDAY AND SATURDAY SWEATER COATS \$2.50 value; sale price ...... \$1.29 

### ANDERSON'S GOVERNMENT INSPECTED MEATS

WEGNER CLOTHING COMPANY

Sample Hats, soft and stiff, \$2 values. Sale price .....

FAMOUS FOR THEIR LITTLE PRICES.

Open Evenings. 371 Taibot Street.

The safeguard to you and your family. We have the largest and choicest assortment of Meats in the city to choose from. Shoulder Roasts Best Veal ......18¢ 

### ANDERSON'S

AUTO DELIVERY.

PHONE 500.

MARKET HOUSE.

Visit Point Barrow, Alaska.

[Canadian Press.]

New York, Feb. 13.—The American Museum of Natural History has commissioned Lord William Percy to go on a scientific duck hunt. Lord Percy will go as a special field naturalist in the coming summer. He will collect and preserve the numerous species of ducks which are found there for the occasion. 'Phone Hueston's Liver's a son of the Duke museum. Lord Percy is a young naturalist. The field of operations will be Point Barrow, Alaska, and his researches have the hearty indorsement of the institution collect and preserve the numerous species of ducks which are found there for the

ornithology. He is a son of the Duke museum, Lord Percy is a young natur-