

NEW WALL PAPER
The spring Wall-papers are arriving—the best productions from world-known manufacturers.
O.B. GRAVES LIMITED,



Our Double-Vision Glasses

Are ground out of one solid piece of glass, and have no lines in the lenses.

The Brown Optical Co.
Eyeglass Specialists,
237 DUNDAS ST. PHONES 1877.

Use Connell's Coal

CHESTNUT, STOVE AND EGG,
\$7.00 per ton.

LARGE SIZE PEA COAL,
\$5.75 per ton.

We recommend our Pea Coal for the range and for the furnace. It has the value of chestnut in these burners and saves you the difference in price, which is \$1.25 per ton.

Offices:
Dundas and Richmond Sts. Phone 770.
Colborne St. and C. P. R. Phone 1098.



LONDON'S LARGEST JEWELRY.

Wholesale, Retail and Manufacturing.

Our Motto: "One Price the Year Round."

234 Dundas Street.

THE ULTIMO IN CHOCOLATE DELIGHT.

Neilson's Chocolates

"The Chocolates that are Different."

MADE RIGHT

---IS RIGHT

There's a lightness and wholesomeness about our

"Hol-Sum"

Wrapped Bread

A reliable loaf, with an attractive flavor. You'll enjoy it and be benefited at the same time.

RUDDY'S

Is made clean and delivered clean.

2 Carlton Ave.—Phones 2173-4477.

ED. WEST

CHOICEST CUT FLOWERS

AND PLANTS.

Phone 2187. 249 Dundas St.

WATCHMAN ISSUES WRIT

AGAINST GRAND TRUNK

Seeks to Recover \$5,000 Dam-

ages For Having Been

Struck by Engine.

Samuel Bacon, 755 Walker street, a

watchman at the McClary Company's

plant, has issued a writ in the supreme

court for \$5,000 damages against the

Grand Trunk Railway Company for personal

injuries received when he was

struck by an engine at the Wellington

street crossing about two months ago.

Meredith & Meredith are acting for

him.

Henry J. Jones, of this city, has entered

an action against the Township of West-

minster, claiming \$1,000 for damages to

his automobile arising out of the alleged

bad condition of the main line road. The

writ was issued in the supreme court to-

day. Jarvis & Vining are his solicitors.

WANTED A LIVE FOX

AND GOT IT QUICKLY

Just Put a Small Ad. in The Ad-

vertiser.

"I want the world, with a picket fence

around it."

Queer request, isn't it; but it is not a

bit queerer than some of the requests

made through the classified advertising

columns of a daily newspaper.

Trades of all kinds are made through

the small ads. Things are exchanged,

positions secured, employees secured—in

fact, any want that one can think of can

be obtained by a small advertisement in

a live newspaper.

A short time ago, Reid Bros., of Both-

well, inserted an advertisement in The

Advertiser for a live male fox. On Wed-

nesday the following was received:

"London Advertiser, London, Ont.:

"Gentlemen,—Re my advertisement for

a male fox, I wish to say that I bought

what I advertised for the third day after

my advertisement appeared. Yours truly,

"COLIN REID."

Personal Mention

Mr. and Mrs. John Milne, of 502

Adelaide street, left on Thursday for

Daytona, Florida, where they will

spend the balance of the winter.

Miss Ruth Riley has returned home

from a two-weeks' visit with Mrs. J.

Sullivan, Detroit.

Quality Store

It is important that you should use the very best Coffee. You are sure of getting the best Coffee that money can buy if you use our special blend. Price 40c per lb.

CALIFORNIA PEACHES.
Sliced Lemon Cling Peaches
40c per can; small time, 20c
Royal Ann Cherries 45c per can
Hawaiian Pineapple 85c per can
Plum Jam (5-lb. pails) 45c per pail

Our usual supply of Fresh Vegetables for Saturday.

PHONES: 1024-3323.

Harry Ranahan

515 RICHMOND STREET.

"We Sell for Less"

ELECTRIC OIL

13c.

RUB ON

Mackenzie's

Magic Liniment

and you rub in this modern miracle

worker when it comes to relieving

aches, pains, stiff or sore or sprain-

ed muscles.

Relieves All Pain

GET A BOTTLE TODAY.

25c.

Cairncross & Lawrence

Chemists and Druggists.

216 Dundas Street, London, Ont.

Fine Furs

Reduced

BELTZ & CO.

PRACTICAL FURRIERS

216 Dundas Street, London, Ont.

NEWS

LOCAL

Slowly Recovering.—Charles E. Ander-

son, of 609 Queen's avenue, who was seri-

ously injured when he was thrown from

a colt he was driving running away, is

slowly recovering.

Foresters' Social Evening.—Under the

auspices of St. Peter's court, Catholic

Order of Foresters, a successful social

evening with cards and dancing was

held in St. Peter's hall last night. Music

was provided by the Ernest Cortese Or-

chestra. The attendance was large.

LONDONERS CONTROL

BIG HAMILTON THEATRE

Vaudeville War There Ended

by Local Men Taking

Over Lyric.

[Special to The Advertiser.]

Hamilton, Feb. 12.—Hamilton's

vaudeville war which had been waged

between the United booking offices

and Loew circuits, was brought to a

close today when the Canadian

Theatres, Limited, of London, secured

control of the Lyric where the Loew

shows will be discontinued and

pictures run.

It is one of the largest theatres in

the city. Arrangements were made

whereby the company guarantees the

minority stockholders practically the

same dividends on which they were

induced to buy stock in the original

enterprise.

J. C. Duffield and John Pringle, of

London, are on the directorate.

TO BUILD A NEW CHURCH

Ridout Street Methodists Expect to

Start Soon

At the meeting of the special commit-

tee appointed to consider the building of a

new church at Ridout street, last

night, it was decided that immediate ac-

tion to alleviate the overcrowded condi-

tion of the building was necessary. The

committee recommended that work on the

new building be started immediately. The

question of reconstruction will be referred

to the Methodist Council at its next

meeting, to be held Tuesday night. The

new building will be erected at Ridout

street and Gardfield avenue, on property

owned by the church.

A Valentine

Worth While

Peters One Dollar the Pound

Chocolates make an acceptable

gift for St. Valentine or any other

occasion. The centres are fresh

fruits, Peaches, Strawberries,

Cherries and Pineapple. Some

are surrounded by a mellow cream,

others in a delicious liquor and

the whole covered with a thick

coating of rich, smooth chocolate.

In boxes at \$1.00, \$1.75 and \$3.50.

Cream Mint Wafers, in

heart shapes, a good after-

dinner confection, a pound 30c

Chocolate Hearts, a novelty

to send your friend, each 15c

—PETERS

LONDONER ESCAPES SERIOUS ACCIDENT

David Rosenblum Thrown to
Liner's Deck by Huge Wave
That Deluged Ship.

VERY ADVENTUROUS TRIP

Manager of Metropolitan Skirt

Company Was Passenger on

Olympic on Last Trip.

David Rosenblum, manager of the Met-

ropolitan Skirt and Suit Manufacturing

Company, 232 Dundas street, this city,

narrowly escaped death when a gigantic

wave hit the White Star liner Olympic

a terrific blow off Plymouth, England, on

Saturday afternoon.

In company with many other passen-

gers, Mr. Rosenblum was on the lower

deck of the huge vessel, gazing out at

the coast which loomed ahead. Owing to

the rough weather, the vessel was pro-

ceeding with great caution up to the En-

glish Channel to her destination.

Throughout the trip up the Channel the

huge rollers had been battering the big

liner, and spray constantly broke over

her lower decks.

The vessel was scheduled to stop at

Plymouth, but the heavy seas prevented

it. During the attempted landing a mon-

ster wave dashed against the steel side,

shooting spray and tons of water on to

the passengers. With the others, Mr.

Rosenblum was drenched to the skin, and

thrown to the deck. The force of the im-

pact stunned him for a time, while he

sustained severe bruises. Several other

passengers were badly injured.

The trip was an adventurous one, it

being on the same voyage that the crew

of "Deep Sea Fishery" boarded the ves-

sel, finding that she would leave to, and

winning \$5,000 in bets, as well as sundry

small sums. These gamblers infected the

smoking-rooms throughout the voyage,

and there were some big card games and

plenty of crap-shooting. The group was

constantly cursing every one except

one. Scotland Yard men met the boat

on its arrival at Southampton, but no

arrests were made, and the gamblers

disappeared. It is said that they are

going to Liverpool to work the continental

field.

URGES BEEKEEPERS

TO USE HOME MARK

Provincial Apiarist Advocates

House-to-House Canvas

to Secure.

RICH FIELD IS AVAILABLE

District Beekeepers' Associa-

tion Hears Many Excellent

Papers on Thursday.

Hints on the production of honey, and

also on the selling of that produced, about

equally divided the time at Thursday's

meeting of the District Beekeepers' Asso-

ciation, held in the county building, to

the number of about 50 from Middle-

sex, Oxford, Egham and other neigh-

bouring counties being present.

Morey Pettit, of the Ontario Agricul-

tural College, who was provincial apiarist,

occupied a large part of the afternoon

session with an interesting and instruc-

tive address on the "Question of Market-

ing."

He pointed out the rich field that lay

in the home market if properly devel-

oped. Each individual keeper, especially

those who were not doing business on a

large scale, should make an effort to get

his honey to the consumer by cultivating

the home market, selling to his neighbors