

Saturday, Sept. 15th.

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Next Saturday being our first Bargain Day of New Fall Goods, we have placed before you a very attractive list of new and seasonable goods. In many cases the goods are less than half their value. These were purchased under very favorable circumstances for spot cash. The quantities are limited in a few of the lines, so try and be on hand in good time Saturday. Read over the list carefully.

Saturday Bargains!

3 Doz ready-to-wear Felts. The latest novelty, (the Pretoria) in pearl grey, fawn, cardinal, blue. This is a very becoming shape, and hats of this quality are sold in most stores for \$1.25 and \$1.50, our price is.....\$1.00

3 Pieces of heavy Scotch Tweed Dress Goods in colors brown, blue, and fawn, the new camel-hair effect, 42 in. wide and a good firm cloth for Coat Suits, regular 40c kind, for..... 25c

2 Pieces only Fancy Check Dress Goods, tweed effect, very desirable colorings, and worth at least 50c per yard, special at..... 35c
You can save from 15 to 20 per cent. by buying Dress Goods at this store.

5 Doz ready-to-wear Aprons in white and colored, with deep hem and two rows of tucking, fancy embroidery bibs and good full size, the regular 40c to 50c kind for..... 25c

2 Pieces of heavy r'all Skirting 36 to 38 inches wide, in dark cardinal and cadet blue, with a deep border of black broche. These goods retail at most stores at 15c yd, they will be sold on Saturday at..... 10c

6 Doz Fancy Shell Hair Broches, just the article the girls are looking after for hair ornaments, special on Saturday at..... 5c
We are showing many new novelties in Hair Ornaments. Call and see them.

Dress Goods

Our Dress Goods department is humming it these days. Some stores report "nothin doin." Not so here; already this department shows a decided increase over last season. There is a reason for it. You will find here the newest stock, the handsomest goods, in point of value far exceeding anything ever shown in Aylmer. Never were there such bargains offered in new and high-class dress materials as here. Come and see them.

French Flannels

We are showing a very extensive range of fine French Flannels for Waists and Dressing Sacques, in stripes, spots and figured effects. This is a line in great demand at present. Our patterns are entirely different than those shown in other stores. Come in and see them or write for samples.

4 Startling Bargains for Saturday

No. 1.—500 Yards Double Fold Dress Goods in tweed effects, light mixtures also navy, myrtle and black, and some brocaded effects. These goods are worth from 20c. to 25c per yard, on sale Saturday at..... 7 1/2c
(Not more than 20 yds to each person.)

\$1 Blouse Silks for 60c per Yd.
No. 2.—On Saturday morning we will put on sale 150 yards of heavy Taffeta Blouse Silks in fancy checks and figures, beautiful designs, and a very desirable range of colorings, warranted not to cut, and all pure silk. These goods are actually worth one dollar a yard, on sale Saturday at..... 60c
(Not more than one waist length to each person.)

40c, 50c Corsets on Saturday for 25c.
No. 3.—On Saturday morning we will put on sale 100 pairs of Corsets, well boned and made of good satteen, Corsets that you usually pay 40c to 50c for. This is an odd lot, and won't last long, sizes 18 to 30, on sale Saturday at..... 25c
(Not more than one pair to each person.)

300 Yds Fancy Tokio Flannels at 7 1/2c
No. 4.—On Saturday we will put on sale 300 yards of Fancy Tokio Flannels, for wrappers, dressing sacques, or waists in colors green and black, blue and black, black and white, green and white, white and black, in floral designs and spots. These goods are worth in the regular way 12 1/2c to 15c per yard, on sale Saturday at 7 1/2c
(Not more than 25 yards to each person.)

We have limited the quantities of the above goods to each person. This is done so that each customer may get a share, as they are exceptional bargains and all new and seasonable goods. Of course we would advise come in as early as possible on Saturday, as the quantities may not last all day.

25 Pairs of 75c Lace Curtains for 50c.
On Saturday we will put on sale a special purchase of Nottingham Lace Curtains, full 3 yards long, taped all around, good width, very special at.... 50c

25 Pairs of \$1.25 and \$1.50 Curtains for \$1.00.
On Saturday morning we will put on sale 25 pairs of our Nottingham Curtains, 3 1/2 yds long, taped all around and a bargain at.....\$1.00

25c Men's Suspenders for 10c.
On Saturday we will put on sale 50 pairs of 25c Braces, made of good web and splendid fasteners. This is a better lot than was sold two weeks ago. 10c

5 Doz new Neckwear received this week, in Flowing Ends and Fancy Bows in new Paisley designs, special at..... 25c, 50c

12c Madras Curtain Muslin for 8c.
On Saturday we will sell 150 yards of Fancy Madras Curtain Muslin, worth in the regular way 12c, good colorings and designs, special at..... 8c

15c Art Muslin on Saturday for 10c.
On Saturday we will put on sale about 100 yds of Fancy Art Muslin for Curtains and Draperies, in handsome new designs, special at..... 10c

\$1.00 and \$1.25 Men's Soft Front Shirts at 50c.
We have about 25 fancy Print or Perca's Shirts left, and rather than carry over we are going to sell them out on Saturday next at..... 50c
Sizes 14, 15, 15 1/2, 16.

10c, 15c Waterproof or Rubberine Collars at 5c.
On Saturday morning we will put on sale ten dozen Men's and Boys' Waterproof Collars, in three shapes, both turn down and stand up. Sizes 14 to 16 1/2. The price is..... 5c Ea.

NEXT TUESDAY, WEDNESDAY AND THURSDAY "AYLMER'S GREAT FAIR."

This store extends a very cordial invitation to the visitors to inspect the leading Dry Goods Store of Aylmer. They will find us well prepared to show the very best assortment of everything that a first-class store should keep. The contents of our 50 cases of new autumn and winter merchandise awaits your inspection. Make this store your headquarters while in town. Meet your friends here. We will take care of parcels, wraps or baskets and deliver them to any part of the town free of charge. No need to buy unless you like. You will see many novelties here that will interest you.

THE BARGAIN STORE.

THE BUSY STORE.

Eating And Sleeping.

Food supplies the substance for repairing the wastes of the body, and gives strength. Sleep affords the opportunity for these repairs to be made. Both are necessary to health. If you can't eat and sleep, take Hood's Sarsaparilla. It creates a good appetite and tones the digestive organs, and it gives the sweet, restful sleep of childhood. Be sure to get Hood's.

Efficiency is cured by Hood's Pills.

FLOWER AND TREE.

The "cow tree" of Venezuela gives a fluid resembling, tasting like and possessing a close chemical affinity to cow's milk.
The saucy little monkey flower, also known as musk plant and botanically as mimulus, makes a desirable plant for the window.
Don't place the rosebush where it will be partially in the shade of trees or buildings. Roses want all the sun there is. They want all the nutriment there is in the soil also.
Thunbergia is a beautiful trailing vine, suitable for vase or hanging basket. The blossoms are trumpet shaped, about as large round as a silver half dollar and are either white or some shade of yellow, with dark velvety brown throats. The plants grow fast and flower freely and bloom until frost comes.

The Etiquettes of an Exquisite Girl.
An exquisite young woman is she whose dress and hair and skin indicate the most scrupulous attention to the daily toilette. We have learned that bathing and rubbing and care for personal cleanliness, the nicety which distinguishes the lady, and adorns her for her station, are the handmaids not of health alone, but of beauty, and where is the young girl who despises beauty? For the business girl whose daily employment is close and confining, nothing can be better than that she emulate the dainty girl in her everyday care of her dress and appearance and in frequent cleansing of the skin by thorough bathing and vigorous friction, and by keeping herself and all her belongings as dainty as she possibly can.—Margaret E. Sangster, in the August Ladies' Home

FALL FAIRS.

- East Elgin, Aylmer..... Sept. 18-20
- Western, London..... Sept. 6-15
- Southern, Bradford..... Sept. 15-22
- Central, Guelph..... Sept. 18-20
- West Middlesex, Strathtroy..... Sept. 17-19
- Bayham Central, Stratfordville..... Sept. 28
- Penikese, Penikese..... Sept. 25-26
- North Brant, Paris..... Sept. 25-26
- Haldimand, Cayuga..... Sept. 25-26
- North Oxford, Woodstock..... Sept. 26-28
- Southwestern, Essex..... Sept. 25-27
- Union, Springfield..... Sept. 28-29
- Bayham Agr Society..... Sept. 25
- Tilbury, Comber..... Oct. 1-2
- Amherstburg..... Oct. 1-3
- Moore, Bridgen..... Oct. 2
- Southold and Dunwin, Shalden..... Oct. 2
- Horticultural, Tilsonburg..... Oct. 2-3
- Netherby..... Oct. 2-3
- North Perth, Stratford..... Oct. 2-3
- Brooks and Alvinston, Alvinston..... Oct. 3-4
- Howard, Ridgeway..... Oct. 3-5
- Mercer, Leamington..... Oct. 3-5
- West Elgin, Wallacestown..... Oct. 4-5
- Penikese, Chatham..... Oct. 9-11
- Albion, Rosary..... Oct. 10-11
- Orford, Higgate..... Oct. 12-13
- Moraviantown..... Oct. 16-19
- Caledonia..... Oct. 11-12
- N. Norwich, Norwich..... Oct. 12-13
- Norfolk Union, Simco..... Oct. 18
- Welland, Welland..... Oct. 16-17

BUSINESS University DETROIT, MICH.

The best place in America for young men and women to secure a Business Education, Mechanical Drawing or Penmanship. Thorough system of Actual Business. Session entire year. All begin any time. Catalogue Free. Reference, all Detroit. W. F. JEWELL, Pres. F. H. SPENCER, Sec.

TILSONBURG'S GREAT FAIR

Oct. 2nd and 3rd.
A splendid program of Exhibitions of Speed
Commencing at 1 o'clock, sharp each day.

FIRST DAY.
2:35 pace and 2:30 trot.....\$75 00
3 minute trot..... 40 00
2-year-old colt class, 1/2 mile..... 10 00
Team contest, 1/2 mile..... 30 00

SECOND DAY.
Free for all, trot and pace.....\$75 00
3 minute pace..... 40 00
Single roadster class, 1/2 mile..... 20 00
Half mile run..... 10 00
Novelty race..... 5 00
Send entries to John Mero, Queen's Hotel, Tilsonburg.

Extraordinary Attraction, THRILLING BALLOON ASCENSION from the Fair Ground.

Large Special Prizes. \$100 in Prizes offered to competing Bands.

GRAND CONCERT, Opera House, Wednesday Evening, 3rd.

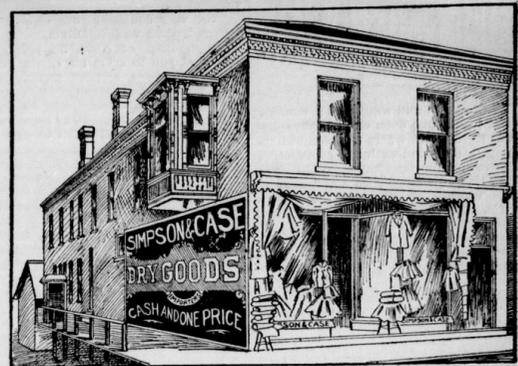
Court of Revision.

NOTICE is hereby given that a Court will be held, pursuant to the "Voters' List Act," by His Honor, the Judge of the County Court of the County of Elgin, at the town hall, Aylmer, on

Wednesday, 30th day of September, 1900, at ten o'clock a.m. to hear and determine the several complaints of errors and omissions in the Voters' List of the Municipality of the Township of Maitland for 1900.

All persons having business at the Court are required to attend at the said time and place. Dated the 13th day of September, 1900.
JOHN HAGGAN,
Clerk of the said Municipality.

THE BUSY CORNER



EAST ELGIN FAIR

Tuesday, Wednesday and Thursday OF NEXT WEEK.

Of course you will be coming. Those who don't will be sorry. You will find the exhibition worthy of your patronage. You can spend a day or two with pleasure and profit, and then it is your own fair. The management have worked hard to make it a success; they have done their part well. It now remains for you to do yours. Come and bring all your friends. Make this the greatest county fair in all Canada.

Don't Forget the the Big Busy Corner

Holds the gold medal for high-class dry goods and clothing, and takes first prize every season for low prices. We want you to inspect our exhibition, and make this store your headquarters. All day long it is your privilege to spend as much of your time and money here as you care to. You are invited to inspect the very latest styles from the worlds leading markets. Buy if you care to. We never urge customers to buy. Come and go as you please. Make your visit pleasant and profitable. We will be at your service and pleased to care for your parcels and wraps while at the fair.

Simpson & Case

Dry Goods Importers and Clothiers, Aylmer, Ont.

Lest You Forget

That the firm of Christie & Caron carries a full stock of Clothing furnishings and Boots and Shoes of the very latest and most approved styles.

Here is a Reminder or Two

We have just received for fall trade a full line of the CELEBRATED BUCKEY HATS in Stiffs and Fedoras, in browns, beavers and blacks, the very newest shapes. We have a novelty in the way of a CRUSH HAT, which can be folded and put in the vest pocket. Call and see them, and don't fail to ask Bruce to show you the latest touch in novelty ties. It is a reversible four-in-hand which gives a solid effect on one side, and fancy when reversed.

Our Neckwear and Haberdashery department always well furnished is especially so just at present.

THIS WEEK we will sell a line of Boys' Blouse Shirts, in navy and creams for 35c., were 85c.

In Boots and Shoes we are offering some bargains which will actually stagger you in summer goods, which must go to make room for fall goods.

We are well Healed for Summer Goods

the best brands to be had. You have always got your money's worth at our stores, you always will.

CHRISTIE & CARON.

Established 1879.