

# CONTINUING OUR GREAT BROADCASTING SALE!!

## Now, A "RECORD" PROGRAMME for To-Morrow

MAKE "CONTACT" WITH

### 200 Sweaters

VALUES TO \$4.50 All Sizes, Styles and Shades.

Imagine popular all Wool, Silk and Wool or all Silk Sweaters for such a trifling outlay! Silk Sweaters worth up to \$4.00. Wool Sweaters worth up to \$4.50. All at one price of \$1.98. Sleeveless or with sleeves Sweaters in the lot.

"TUNE IN" FOR THESE.

### Crepe Dressing Gowns

Made of good quality Crepe, in colours of Mauve or Sky Blue and nicely finished. A great \$3.00 value. On sale for

1.69

Swinging into it's Second Week, the "Peak" Week of the Sale. Look for "Broadcasting Sale" Tickets—They tell of Super-Values. Ask those who have bought during this Sale—they will tell you of the remarkable values—of the savings—of the wonderful merchandise offered. Come! See for yourself!

### "TRIO" OF DRESS VALUES

NEW FABRICS! SMART STYLES! LOW PRICES!

A DRESS SALE planned to answer holiday needs. A "rush" order by wire to our buyer brought us hundreds of Dresses, just in time for this Sale. The prices are so low that you can hardly believe such fine dresses sell at a price these three groups are placed at. Come, buy your Summer needs during this Sale and save the difference.

5.74  
VALUES TO \$12.50

GROUP 1.  
This lot consists of new Flannel Sport Dresses in many assorted shades, making it an ideal Summer Dress. You will also find over one hundred Silk and Canton Crepe Dresses. Sizes 36 to 52.

10.88  
VALUES TO \$18.50

GROUP 2.  
A magnificent lot of fine Silk Dresses in Canton Crepe, Satin Crepe, Satins, etc., in all the new Spring shades. Many of these Dresses are worth double the Sale Price.

16.98  
VALUES TO \$23.50

GROUP 3.  
A group of fine Canton and Satin Crepe including many "half size," stylish stout Dresses all reduced to a price never before quoted.

### "High Voltage" Offering

## Women's Coats and Suits

No need of "amplifiers" for women who are conversant with values here. There are hundreds of COATS and SUITS in these groups which the material alone is worth more than the sale price. Don't overlook these Bargains. If you are in need of a Coat or Suit now is the time to buy, while these values are in force.

12.44  
VALUES TO \$19.50

THE SUITS  
Made of fine Tweeds, Poiret Twill, Tricotine, etc., in many assorted shades and styles, including the long plain tailored styles.

18.92  
VALUES TO \$29.50

THE COATS  
Made of Duveltyne, Poiret Twill or Suedine and nicely lined with Silk or Crepe, and tailored according to the very latest designs. Every group a super-value.

25.98  
VALUES TO \$35.00

### New Arrivals!

## New Summer Hats

VALUES TO \$8.50

The Summer Hats grow more fetching every day. New models have just come to hand; they take an honored place in our Millinery Dept., by reason of their smart styling. Small effects destined for sports and graceful wide Picture Hats reveal the newest millinery alliances.

2.77

3.77

4.77

Hats of Silk combined with Leghorn, or Straw—Hats of White Canton Crepe with coloured Crepe trimmings are only a few of the smart combinations you will see in our Millinery Dept. Hats to suit every Miss, Woman or Matron, and—remember, none are priced higher than \$4.77, no matter what the former selling price was.

### Special!

## 100 Hats at 1.50

"INTRODUCING" SOMETHING NEW IN

## Sports Suits

SAMPLE SHIPMENT!

The New SPORTS COSTUME made of Poiret Twill, with a hairline stripe or in plain coloured Flannel. Jacket made in Tuxedo front or boyish cut lapels in the sleeveless style—arm-holes and collar finishes, with White Silk Braid, and Skirt made in the wrap-around style. With a smart Blouse these Suits make one of the finest outfits for the Summer. Come! See them!

IF IT'S NEW  
WE HAVE IT!

12.94  
VALUES TO \$19.50

REAL SMART!  
UP-TO-DATE!

MOTHERS, "LISTEN IN" FOR THESE.

## Girls' Fine Ensemble Dresses

Dresses made of fine White Serge, box pleated, and Jacket of coloured Flannel, in Red or Sky Blue, one of the smartest Summer outfits for your little girl, once more demonstrating our price leadership.

VALUES TO \$10.50

7.29  
VALUES TO \$10.50

SIZES 6 to 12 years.

# THE BROADWAY HOUSE OF FASHION

"A Store for Everybody"

LINGERIE DUET

## 60 Suits Women's Pyjamas

VALUES TO \$4.75 Colors of Rose and Sky Blue.

Made of fine washable Flannel and nicely finished with silk, make these attractive two-piece Pyjamas a wonder value.

## Silk Princess Slips

VALUES TO \$5.50 ASSORTED SHADES.

Made of heavy Silk with shoulder straps and coloured pleated flounces. Another great value!

"ANNOUNCING"

## Crepe-de-Chene Overblouses

Values to \$6.50

ALL SIZES.

4.29

ALL SHADES.

What a wonderful opportunity this Clearance of broken sizes presents. There are all sizes in the lot, though not in each style—so that you are sure to find the very ones to suit your taste.

"TRANSMITTING" 500

## New Porch Dresses

Special purchase of 400, 500 and 600 styles, in Anderson's Gingham—Fine Voiles and Drawn Crepes.

"Pick up" these attractive semi-tailored and sports styles in fancy Voiles, Checked Gingham or Checked washable Crepes. With their neat Vestees or bindings, collars and cuffs in Organdie or Pique, they will assure you looking your best for outings, neighborhood wear, or on the porch.

Sizes 36 to 52.

2.69

2.98

3.48

You will find in each group a wealth of colour combinations, such as Pink, Mauve, Yellow, Black and White, Brown, Blue, Red, etc., etc. Never before have such fine Summer Dresses been sold at such low prices. Come, compare the quality and workmanship of these dresses with others at the same price and see for yourself.

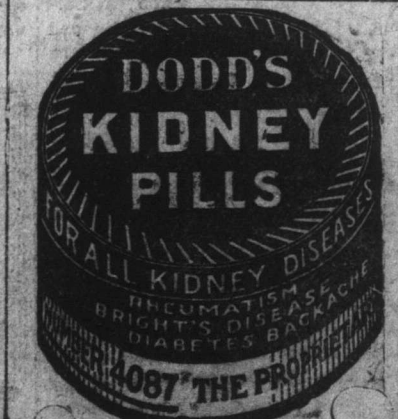
### Fairbanks Raises Melodrama to Heights of Splendor

His New Film, "Don Q," full of Action, Zip, Dash, Humor, Romance, Adventure and Colour.

With the news that Douglas Fairbanks again has hit the photo-play bulls-eye with his latest screen offering, "Don Q, Son of Zorro," comes the added statement by various competent critics that this picture, both from an audience and the showman's view-point, comes near to being the perfect film.

Picture experts, as well as critics, declare it has personality, action, zip, humor, romance, color, dash and adventure, and has about as close to 100 per cent. of that elusive but golden quality of "audience appeal" as any one picture well can offer.

Anyone who knows his Fairbanks, knows that all through his recent productions—"The Three Musketeers," "Robin Hood" and "The Thief of Bagdad"—his screen offerings have risen in gorgeousness and also in idealism. When "Don Q" began



his New York showing at the Globe Theatre, it was offered frankly as a melodrama, but those who sat in the provincial, low-roofed Southern California limits will rub their eyes when they behold color, atmosphere and lavishness in "Don Q" to rival "Robin Hood" or "The Thief of Bagdad." For it is the nature of Douglas Fairbanks to keep on elaborating, and he consents never to any backward step. So he made a picture, he believes, which will elevate melodrama and rip-roaring entertainment to the heights of splendor.

They declare that "Don Q" is a super-melodrama, and assert that those who expect a production laid in the provincial, low-roofed Southern California limits will rub their eyes when they behold color, atmosphere and lavishness in "Don Q" to rival "Robin Hood" or "The Thief of Bagdad." For it is the nature of Douglas Fairbanks to keep on elaborating, and he consents never to any backward step. So he made a picture, he believes, which will elevate melodrama and rip-roaring entertainment to the heights of splendor.

the gallant Zorro who is sent to Madrid to receive an aristocratic polish in the country of his family's origin. And there, among the old

world elite, the young Zorro enters a greater tumult of love, intrigue, treachery, escapades and downright fighting, cavorting, doubling and twisting, than his redoubtable sire ever possibly could comprehend.

In the last few years photoplay production has reached a fineness undreamed of when the adventure some father of Don Q did his stuff, and this advancement is well reflected and vividly demonstrated in the elaborateness of the "Don Q" production as compared to earlier melodrama offerings of Fairbanks.

In choosing the players for "Don Q" Mr. Fairbanks made careful selection and the cast contains many names of players who are famous for their ability and popularity. Mary Astor, young, beautiful and highly accomplished, has the leading feminine role, while Jack McDonald and Donald Crisp, the latter of whom also directs the picture, are seen in

the two chief male supporting parts. Others in the cast are the Countess De Lanti, Jean Hersholt, Warner Oland, Lottie Pickford Forrest and Albert McQuarrie.

Dip rings of onion in milk drain, dip in flour and fry in deep fat.

Take a Rest  
To a large part of the public, and even to a good many of the miners, it will not be a matter of vast regret to learn that Mr. A. J. Cook, the secretary of the Miners' Federation, has "been ordered to take a rest."

It has been kept by him, for weeks and months past, under a close dark threat and warlike propaganda culminating at last in the attempt to found a "fighting alliance" with depressed trades for the purpose of an industrial way of which only conceivable effect would be to turn depression into ruin. We are prescribed to all belligerent persons from this moment—both at home and abroad.—Mirror.

Child's Tan, Crepe Sole Lasting, sizes 8 1/2 to 12, \$2.75 pair at F. SMALLWOOD, June 19, 1925.

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