



**"For of such as these"**

LOOK into the trusting eyes of your children and you will never deny that there is a heaven on earth.

The Mutual Life of Canada is an association of men like you, who have children and the mothers of children to cherish and protect. There is no profit in it for anyone—except the policyholders themselves. All profits earned by the Mutual Life of Canada are returned to the policyholders, after all claims and administration expenses are paid.

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**The MUTUAL LIFE OF CANADA** Waterloo Ontario

W. J. PIKE, District Manager, St. John's, Nfld.

## SIDE TALKS.

By Ruth Cameron.

## AFTER THE RECEIVER IS HUNG UP.



she calls me up again in the forenoon I'm going to tell her the house is on fire."

"I know you understand how it is, Mrs. Bartlett, and how disappointed I am but it's the way I told you—we promised to go with the Woodwards. Why didn't you call sooner. But we'll see you at the dance, of course. Goodbye, (click). My word, I hope I can get hold of the Woodwards and fix that up, John would have a fit if he had to dance with Mrs. Bartlett the whole evening and then go home and eat supper there. Operator, give me 282- . . . Oh Jane, I want you to go to the dance with us and I want you to say that we planned it last week."

"My dear, wasn't that thrilling! It must have been a wonderful trip. Do tell me more. Oh dear, I'm afraid that's my doorknob ringing. Will you call me up again? Yes, do. I must run. There it goes again. It sounds as if they'd pull it out by the roots. So sorry, bye" (click). I wonder when that woman thinks I do my work. I'll have to think up something new. I've pulled that doorknob gag on her three or four times. . . .

## High Diver's Fate

Loudly Cheered as he Was Dying. Paris.—Willy Wolf, a high diver of Polish origin, to-day jumped off the high-level ferry bridge at Nantes into the Loire and was killed.

After the dive he reappeared on the surface of the river, being loudly

cheered by the thousands of people who had assembled to watch the exploit, and then suddenly went down again. He has not been seen again, and though the river-bed has been dragged his body has not been found.

It is presumed that he was injured when he struck the water, and that he was then incapable of fighting the treacherous currents of the Loire.

## A Spectacular Battle at the Majestic

A Whole Town Destroyed In A Scene "The Heritage Of The Desert."

A whole town destroyed in a spectacular battle which brought lasting peace to the great plains—the strife of primitive men for a great patriotic cause—an epic in national progress.

This is the spectacle of "The Heritage of the Desert," an adaptation of Zane Grey's famous story which has been produced as a Paramount picture at the Majestic Theatre Monday. The battle is for water rights—the thing which turns the blistering heat of the desert into an earthly paradise of fertility. This fight, started 45 years ago, is still being carried on to-day. Seven states are waging a legal conflict at Washington for possession of water rights to the Upper Colorado River in Southern Utah.

Hundreds of players, including a tribe of Navajo Indians, lend picturesqueness to this picture. A cavalcade of 300 persons travelled on horseback from Flagstaff into these beautiful locations 150 miles to record this great phase in American history upon the screen. They suffered the same hardships as the people they "imitated," braving desert heat and passing along roads built along the sheer face of canyons.

The story deals with the fight between honest pioneers and desert badmen for the possession of water rights of the Colorado River. August Naab, a patriarch of the desert, lives with his followers in an oasis, while ranged against him are Holderness and his gang who occupy the fortified town of White Sage. The quarrel is advanced to open warfare when Jack Hare, a tenderfoot who had been driven out of White Sage, is befriended by August Naab.

Naab has a son, Snap, and an adopted daughter, Mescal, whom he hopes will eventually marry. Jack Hare, however, becomes a rival of Snap for the affections of Mescal. Meanwhile the girl falls into the hands of the Holderness gang. When Snap goes to reclaim her, he is killed by Holderness. Enraged by the murder of his boy, Naab calls his followers together and rides down to White Sage. As allies, he has a tribe of Navajo Indians. The town is fired and, in a spectacular battle, Holderness is killed and the menace to the peace of the desert is wiped out. Mescal is rescued from her captors by Jack Hare and for a space a new era of peace settles down upon this great wilderness.

## PEARS' Used in the best circles.

## Dry Navy in Action

SHOTS AT TWO UNIVERSITY COACHING LAUNCHES.

New York.—Two patrol launches used by Harvard's rowing crews for coaching purposes were fired on by a vessel employed in the service of the Dry Navy off New London. The vessel fired five shots at the launches came to a stop.

The subject of the Dry Fleet are the activities of an army protest to the Treasury Department from the Chamber of Commerce at Atlantic City. The protest sets forth that amateur yachtsmen are being terrorized by the shots of prohibition boats, whose signals they often fail to understand.

**RICHARD HUDNUT** THREE FLOWERS CLEANSING CREAM. The Face Powder that is Different. Having the Exceptionally Desirable Quality of Adhesiveness and non-caking, with the Delicately and Appealing color of Three Flowers in All Popular Shades.

and the chamber informs the Secretary of the Treasury that unless the instructions given to the Dry Fleet are modified accidents are inevitable. The chamber fears serious interference with the yachting season and grave effects on the prosperity of Atlantic City and other resorts.

**Women's, Child's and Misses' White Canvas Boots, all sizes, now selling at only 99c. the pair, real value. PARKER & MONROE, LTD., The Shoe Men. June 16, 41, n.w.f.s.**

## Is the Press Fair to the Churches

"The Church has been so much the target of criticism herself during recent years that she occupies the exalted seat of the critic a little uneasily. There can be no doubt, however, that the gulf between the Church and the Press has been widening of late and in such a way as to call for some comment," writes Dr. Sidney M. Berry in the Westminster Gazette what he terms "a friendly criticism by request."

"To the Church the Press is a strange enigma, partly because she is ignorant of the conditions under which the modern newspaper is run and produced.

"Some of the criticism directed against the Press may therefore be due to ignorance, but there are other things which are outside the province where criticism is easy because knowledge is absent. It is difficult, for example, to understand on what principles the Press decides what news is deserving of record and what news must be scored out by the blue pencil.

In this matter the Churches feel that they have a legitimate grievance. News which has a peculiar interest for them is either omitted altogether or relegated to a position in the paper which almost needs a microscope to detect it." After giving as an example the way the May meetings of his own denomination were recorded, Dr. Berry goes on to say:—

"No one expects that a newspaper is going to give any Denomination a place on the front page or the honour of headlines. Such things are reserved for the latest case in the law court, or for a prize-fighter who has just returned to England. But the Churches surely deserve some notice, both on account of news value, as well as of the great section of the public who are interested in their doings.

"I know that this criticism is a double-edged weapon. It suggests that the Churches themselves are slack in their own publicity organization, and it is to be hoped that they will take the lesson to heart, and no longer look upon the Press as if it possessed some magical power of getting to know what is happening without any assistance.

"There is, however, a larger question than this. Is the modern newspaper right or wrong in the perspective it gives to different classes of news? But there is another problem. Is the public really as interested as the modern newspaper producer thinks in the columns of trivialities which are served out every day?

"Are they thrilled to hear of the movements of the latest film star? For myself I doubt it. No doubt much that appears in the Press is due to the fact that it is the abnormal rather than the normal which attracts even conventional people.

"No one wants his newspaper to be dull. But the Press can no longer be regarded as the mirror of life as life is lived by the majority of the people. It is as much obsessed by abnormality as the psycho-analyst. As one who believes in the great place of the Press in national life, I long to see a return to a greater sense of proportion in the kind of news recorded."

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## "Bringing Charm and Beauty to Every Woman"



The Cleansing Cream is generally used at night, or after motoring or exposure to dust and dirt.

Soap and water will not remove all the grime the skin collects. Some of it works its way so far into the pores that it requires a deeper, more thorough cleansing.

Three Flowers Cleansing Cream is designed to give the skin this deep cleansing. It is a pure white, satiny cream, containing sufficient pore oil to absorb all the dirt the pores hold, but not enough to clog them with oil.

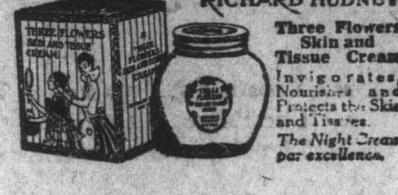
—5c. Cents.



Three Flowers Face Powder is the solution to one of the most difficult problems of the toilette—the need for a powder that will stay on even a particularly dry skin without clogging the pores.

This powder not only has unusual adherent qualities, but contains perfume essences and other ingredients which promote a healthy condition of the skin and protect it from the sun, wind and dust. It is exquisite in odor and delightfully soft in texture.—5c. Cents.

June 2, 41, n.w.f.s.



No woman who desires to maintain a smooth, youthful complexion can afford to be without Three Flowers Skin and Tissue Cream, for it performs three valuable functions.

It protects the skin, nourishes it, and prevents wrinkles. Its basic ingredient is a pure oil famous for its protective and nourishing qualities. Absorbed by the skin, this oil feeds the skin tissues and enables it to function in a perfectly natural and healthy manner.—15c.

## The value of using all three Creams.

Used regularly and faithfully, these three creams together will do more to keep the skin thoroughly clean, free from blemishes, fresh, youthful, firm and unlined, than any other treatment. There is no type of skin that is not benefited by their use. A very oily skin reacts wonderfully to the Three Flowers treatment. It opens the overloaded pores and allows them to throw off the excessive oil that has become habitual to them. On this type of skin all three creams can be used generously, even lavishly, with beneficial results.

You may obtain Three Flowers toilet articles at any drug or department store.

Write to **GERALD S. DOYLE, Box 652 St. John's** for a beautifully illustrated book "Fleur-de-Walks in Beauty." It is a complete and careful guide for the proper care of the skin. Sent free to any address.



This cream is very different from either of the other Three Flowers Creams and is perfectly designed to supplement them. It is a non-oily cream, but, unlike many vanishing creams, it is so constituted as not to be too drying to the skin. It is absorbed at once by the pores, leaving a smooth, velvety surface, which acts as a perfect base for powder. Any shine there may be on the skin disappears as the cream is absorbed, and any little rough places are softened and smoothed down. This smooth base makes the powder adhere so evenly that it is never unduly apparent.—5c. Cents.



Three Flowers Talcum is made from purest selected and tested ingredients. It is impalpably fine and smooth, of just the right "weight," and is exquisitely perfumed. Excellent to use after bath to absorb remaining dampness.—6c. Cents.

## Decisive Action to End Rifian Invasion Nears

Spain to Land 20,000 Men to Start New Drive Against Tribesmen.

Fez, Morocco, June 11.—(A.P.)—Decisive action against the invading Rifian tribesmen is regarded here as imminent, due to Spain's intention to land a force, reported to number 20,000 men, in an attempt to seize the naval base of Alhucemas, now held by the Moors.

Abd-el-Krim, apparently in preparation for the engagement, has withdrawn to the north a number of his best warriors, and has moved other chosen troops toward Adfif, where a council of war is reported to have been held.

If these movements are confirmed, it is thought the French will abandon the defensive attitude they have previously observed, and assume the offensive.

Infiltrations of Yebala and Rhouna tribesmen in the Ouezzan sector, near the Spanish-Morocco border, recently became so serious that the French command ordered evacuation of the civilian population of the town.

Meanwhile, the French Premier and War Minister M. Painleve, has arrived by airplane at Rabat, seat of the French Governor-General, to see for himself the dispositions of the troops, and the methods in checking the Rifian invasion of the protectorate. Forced to adopt a defensive campaign by the attitude of the parliamentary majority in the Chamber of Deputies, the French have been content in the last few weeks, to hold a line along the

Ouergha River and balk Abd-el-Krim in his desire to reach Fez and there proclaim himself Sultan.

The Rifian leader took cognizance of Premier Painleve's arrival by opening an attack along a 60 mile front, extending to the extreme east.

This indicates a resumption of his

attempt to cut the railway leading from Algeria to Fez, on which line the French are dependent for immediate reinforcements and supplies.

Have the home medicine cabinet well stocked with first-aid supplies.

## A Mother's Word to Mothers

Mrs. N. Monmouth, 93b, High Street, Ilfracombe, tells in the following letter, what a comfort Woodward's Gripe Water has been to her family. She writes:—"I am a mother of five and from birth have always given my children your Gripe Water. My little girl is two, and I have always given her your valuable Gripe Water. I find your Gripe Water very soothing and a real agent to recommend it to all mothers."

Woodward's Gripe Water gives almost instant relief from gripping stomach-ache and teething pains. It wards off convulsions and diarrhoea and allows baby to enjoy sound sleep. It is also a valuable remedy for colic and stomach disorders in older children and adults. It is perfectly free from opiates and pleasant to take.

**WOODWARD'S "Gripe Water" KEEPS BABY WELL**

Obtainable at all Druggists. O.S.-C. & Co. Ltd.

## Royal Duel Farce

Supporters of Rival Pretenders.

Paris.—Rivalry between the pretensions of the Grand Duke Cyril and the Grand Duke Boris, pretenders to the throne of the Romanoffs in Russia, led to a challenge to a duel to the death which was only stopped by the intervention of French Gendarmes at Moscow recently.

Lieut. Ouraloff, formerly an officer in the Czar's navy, is a supporter of the Grand Duke Cyril. General Polovnikov claims that the Grand Duke Boris is the rightful heir to the Russian throne. The two officers disagreed violently that a duel was arranged.

They agreed to fight to the death at a point in the Grand Duchy of Lorraine, just beyond the French frontier, but passports were refused them and they transferred the venue to a secluded spot in the woods near Metz, where they were to meet at the break of dawn.

By some means the gendarmes learned of the affair. They seized the combatants' motor-cars and signified to them, as well as to their accomplices that if they endeavored to fight a duel on French soil they would be expelled from the country.

We have it, Snede Polish in the popular shades of Grey or Fawn, 20c. stick. Get yours while it lasts. **PARKER & MONROE, LTD., The Shoe Men. June 16, 41, n.w.f.s.**

## The Power of the Pulpit

"The modern pulpit is not rigid and dogmatic, but adaptable, and full of a kinder human understanding. There is more charity than creed. Perhaps there is too little creed, preaching can only justify itself in the last resort by a truth to be given. There is no doubt that the modern pulpit has developed in its power of interest," writes "Optimus" in the Westminster Gazette.

"The demands upon the preacher grow apace, and the realism of the age will not listen to sermonic fancy work, but the man who has something to say and can say it is as certain of his congregation to-day as of any past age. The pity of it is that the churches do not possess more preachers who can pass that simple test."

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A little mustard, red pepper and some cheese souffle pimentoes.

**MINARD'S LINIMENT FOR COLIC AND BURNING.**

## MUTT AND JEFF

## JEFF THINKS MUTT'S IN FOR A HOT OLD TIME.

—By Bud Fisher

